



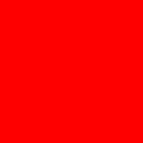
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E-Business Suite Customers Achieving Business Values with Oracle Fusion Middleware Today and Beyond

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Director – Product Strategy
Applications Development
Oracle Corporation

Markus Zirn
Senior Director – Product Management
Fusion Middleware Development
Oracle Corporation



The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

10 Things You Can Do Today to Prepare for Oracle Fusion Applications

Best Practices & Common Sense

- 1 **Move** to the Latest Applications Releases
- 2 **Prepare** a Roadmap to Evolve to Oracle Fusion Applications
- 3 **Inventory** your Enterprise Assets

Leverage the Next Generation Technology Today **NEW White Paper** *Extend the Value of Oracle Applications Unlimited*

- 4 **Rethink** your “Customization” Strategy
- 5 **Consolidate** your Master Data
- 6 **Embrace** SOA-Based Integration
- 7 **Extend** your Business Intelligence Applications Portfolio
- 8 **Adopt** Enterprise Reporting & Publishing
- 9 **Secure** your Global Enterprise
- 10 **Centralize** your Applications Lifecycle Management

Embrace SOA-Based Integration

Oracle Fusion Middleware



Development Tools

Unified SOA Development Tool & Framework



User Interaction

Web 2.0 Portal, Rich Internet Apps, Mobile, Search, Desktop, Presence, VoIP



Business Intelligence

Data Integration, Query & Analysis, OLAP, Dashboards, Reports, Alerts, Real-Time



Content Management

Web Content, Documents, Digital Assets, Imaging, Records, Information Rights



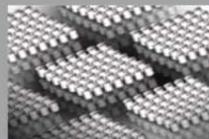
SOA & Process Management

ESB, BPEL PM, Workflow, BAM, Rules, B2B, MDM, Registry, SOA Governance



Application Server

Java EE, Web Services, Complex Event Processing, XTP, RFID & Sensors, SIP



Grid Infrastructure

Application Clusters, In-Memory Data Grid, Common Metadata Services



Enterprise Management

Provisioning, Diagnostics, Tuning, Configuration Management



Identity Management

Provisioning, Access Management, Federation, Audit, Directory

Rethink your “Customization” Strategy



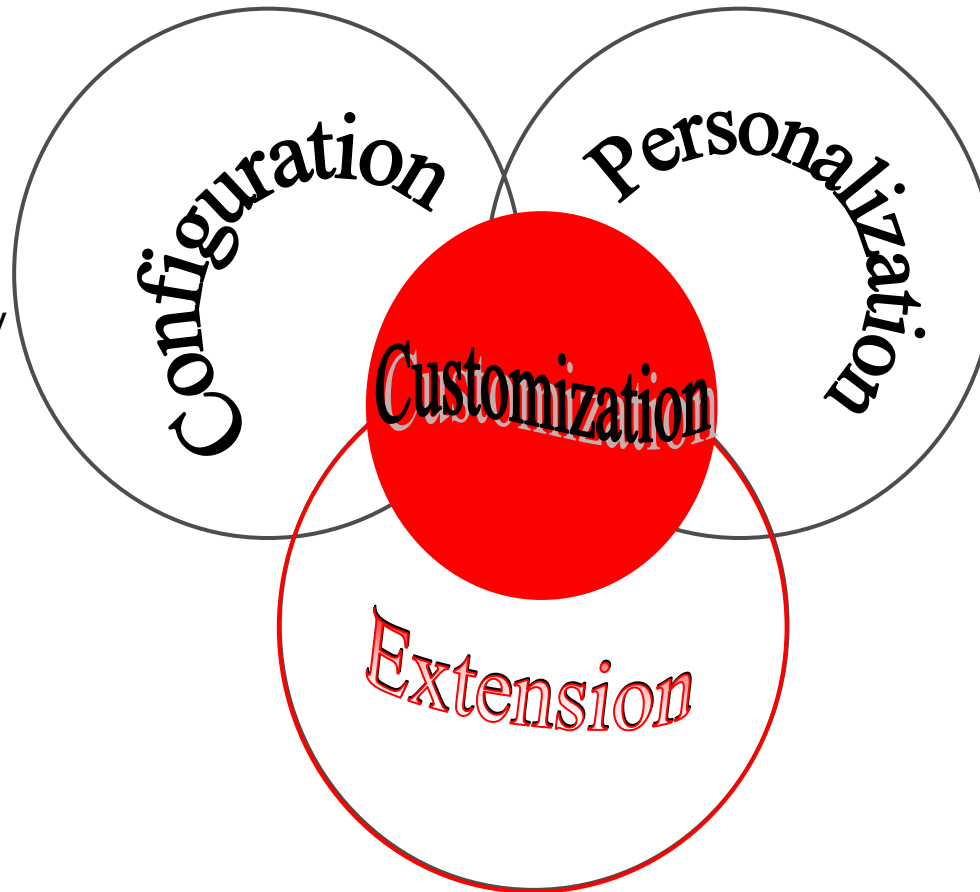
Leverage Next Generation Technology Today

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Rethink your “Customization” Strategy

Oracle Principles

- Profile Options
- User-defined fields (Flexfield)
- Function Security Setup
- Data Security Setup



- Changes the order in which table columns are displayed
- Tailor a query result
- Change the color scheme of the UI
- Add attributes on the display
- Folder Forms
- Forms Personalization
- Oracle Application Framework (OAF) Personalization

- Add new functional flows
- Extend or override existing business logic

Rethink your “Extension” Strategy

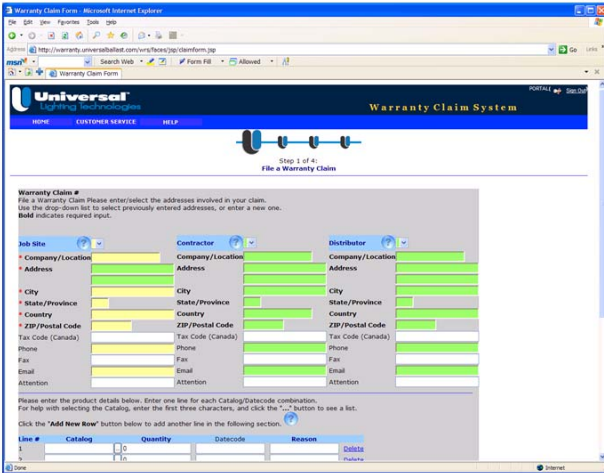
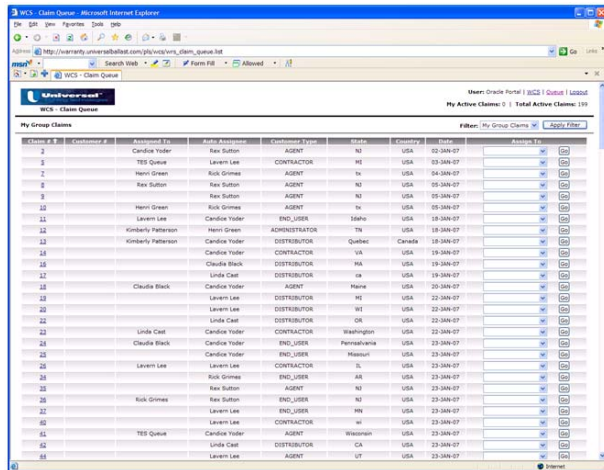
Business Requirements

- Extending the functionality (composite applications)
- Self-Service functionality
 - Larger user population
- Empowering information workers through advanced user interfaces
 - Ajax-style UI to enable “autosuggest” capability
 - Expose flows, cross apps, through a single UI
 - Business users dashboards, real-time gauges of transactional systems and business processes

Rethink your “Extension” Strategy

Composite Applications

- **Example and Need:** Solution that would allow to monitor and manage warrantee claims
 - Manual process that is error prone and open to fraud
 - Need for a secure web based method for registering warrantee claims into the Oracle Financial Application
 - Customers need to submit claims through the web
 - Need to check claim status online
- **Solution:** Oracle ADF with WebCenter
 - Front end to interact with E-Business Suite Financials via Web services
 - In addition, it provides a claims workflow user interface for caseworkers
 - Leverage the human workflow capabilities of Oracle BPEL PM, while interacting directly with Oracle E-Business Suite at the back end

Claim #	Contractor #	Assigned To	Role Assignment	Contractor Email	State	Country	Date	Assign To
2		Candice Yoder	Rex Sutton	AGENT	ND	USA	03-Jan-07	[X] [OK]
3		TES Quast	Lavem Lee	CONTRACTOR	NE	USA	03-Jan-07	[X] [OK]
7		Mark Grimes	Rex Sutton	AGENT	ND	USA	04-Jan-07	[X] [OK]
8		Rex Sutton	Rex Sutton	AGENT	ND	USA	05-Jan-07	[X] [OK]
9		Rex Sutton	Rex Sutton	AGENT	ND	USA	05-Jan-07	[X] [OK]
10		Mark Grimes	Rex Sutton	AGENT	ND	USA	05-Jan-07	[X] [OK]
11		Lavem Lee	Candice Yoder	END_USER	Idaho	USA	18-Jan-07	[X] [OK]
12		Kimberly Patterson	Mark Grimes	ADMINISTRATOR	TX	USA	18-Jan-07	[X] [OK]
13		Kimberly Patterson	Candice Yoder	DISTRIBUTOR	Quebec	Canada	18-Jan-07	[X] [OK]
14		Candice Yoder	Candice Yoder	CONTRACTOR	VA	USA	18-Jan-07	[X] [OK]
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48		Candice Yoder	Candice Yoder	CONTRACTOR	VA	USA	18-Jan-07	[X] [OK]

Business Issue:

- Expensive, manual warranty mgmt. process (fax, phone)
- Error / fraud prone and relied heavily on several FTEs to manage the system

With FMW:

- 3 months implementation of online self-service
- The system processes ~5000 claims per month
- Maintainable application
- **Saved \$2M** annually
- Re-assigned **3 FTEs**

Rethink your “Extension” Strategy

Self-Service Functionality

- **Examples:** Develop a unified, single Web-Interface, Infrastructure and a Collection of Services Providing Access to News, Information, and Content And Corporate Self-Service Functionality to Employees
 - Consolidate Intranet Sites
 - Single Point of Entry
 - Improved & Consistent User Experience
 - Reduced Sign-Ons
 - Personalized Content & Services
- **Solution:** Oracle ADF (Struts and EJB 2.0) + Oracle Portal +Oracle SSO etc...
 - Front-end UI to interact with E-Business Suite HR Data using Web Services
 - Oracle SSO

Rethink your “Extension” Strategy

Self-Service Functionality

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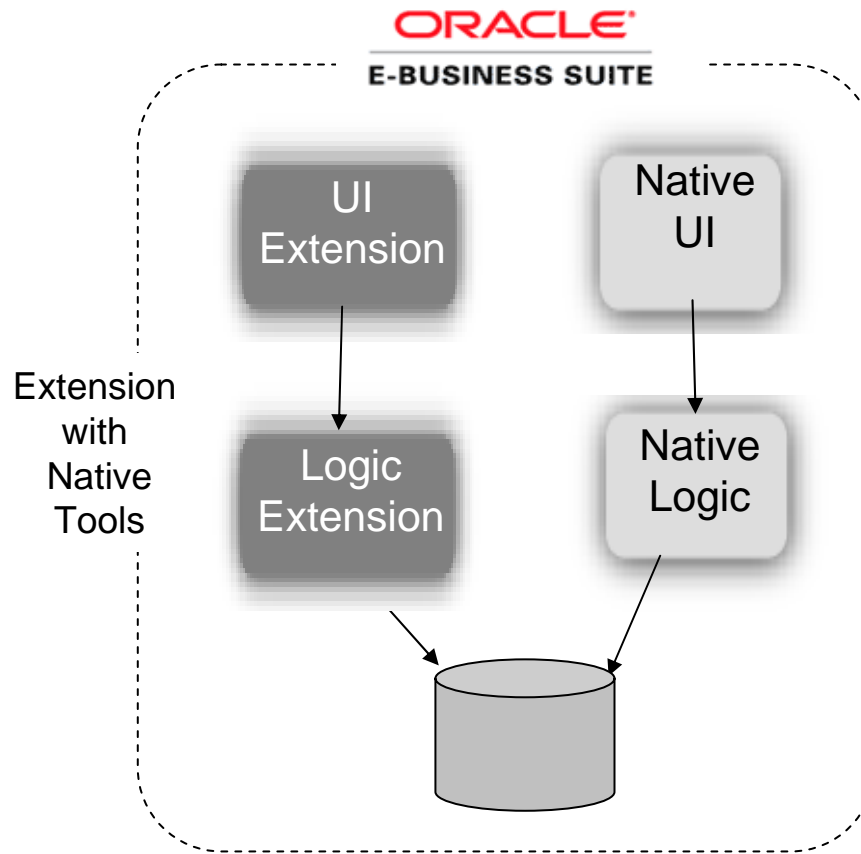
Rethink your “Extension” Strategy

Self-Service Functionality

- **Examples and Business Need: Unlock Buried Functionality...**
 - The recruiting department had a difficult time accessing the standard Oracle CRM screens to get leads, status leads and to follow up on leads. Most field advisors had very poor connectivity due to location and lack of high speed broadband.
 - Even with higher speeds the process was too slow for the advisors to be effective
 - E-Business Suite - Oracle Student System (OSS) and Oracle CRM
- **Solution: Oracle ADF + Oracle SOA**
 - Custom web JSP based application utilizing back end services to retrieve and update information
 - The access time for an advisor through the company portal dropped from 10+ minutes for a single lead to less than 30 seconds over a Sprint wireless card
 - The Oracle Fusion Middleware provides standard’s based powerful tools to **unlock many of the features in Oracle E-Business that are buried under the standard interface through application specific connectors and other productive enhancement features.**

Rethink your “Extension” Strategy

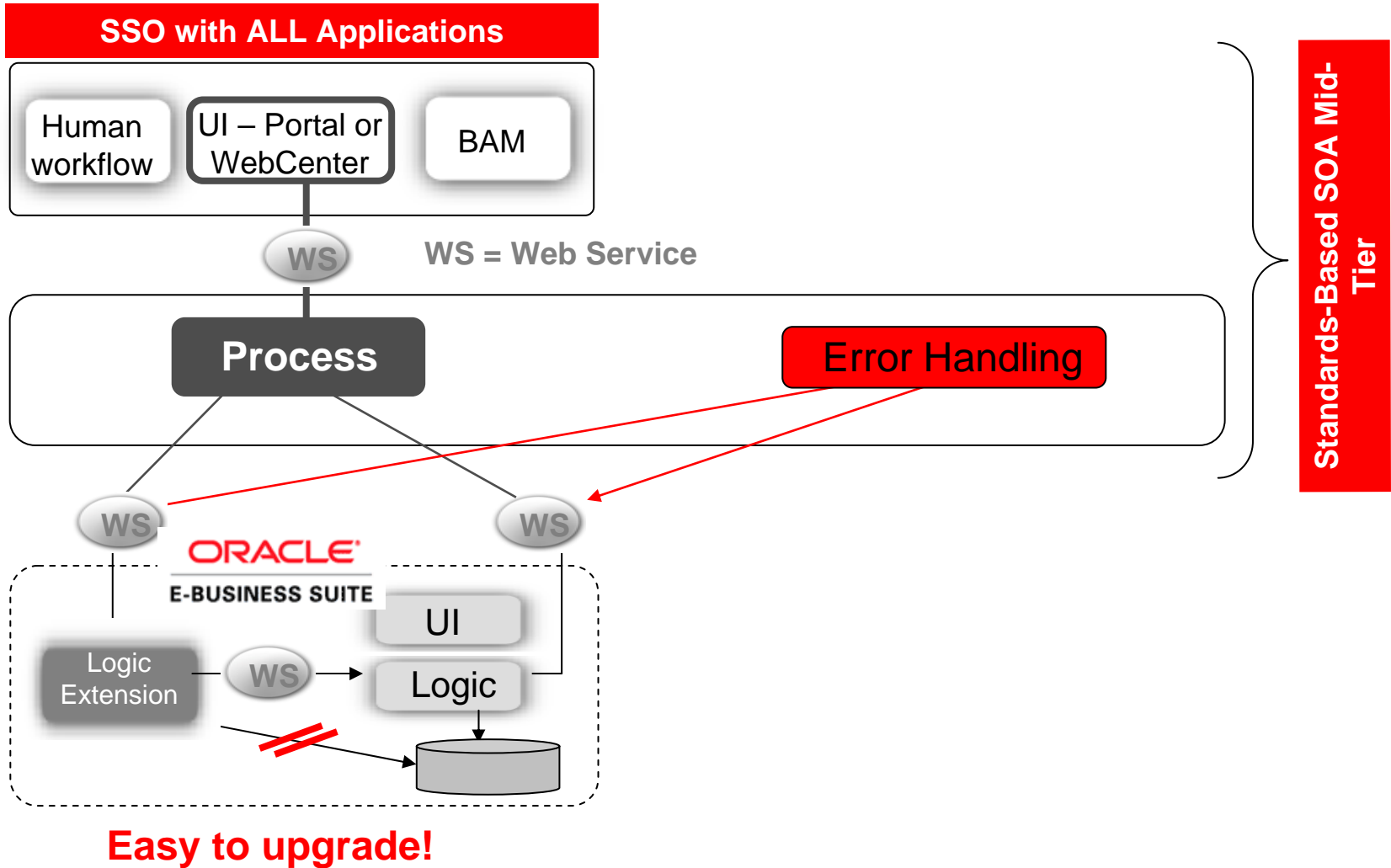
Typical Scenario



Hard to upgrade!

Rethink your "Extension" Strategy

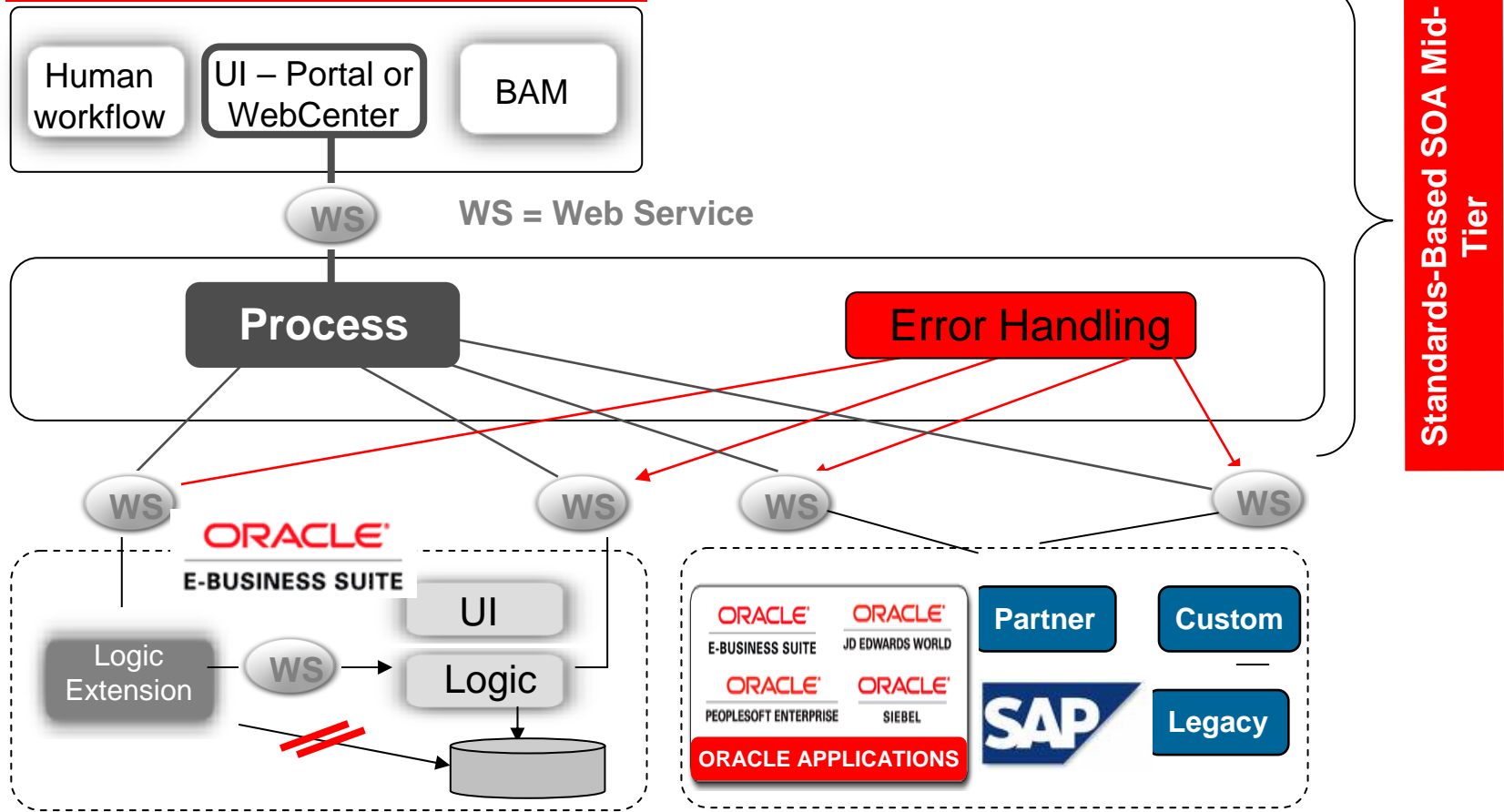
Leverage FMW for your Extensions



Rethink your "Extension" Strategy

Leverage FMW for your Extensions

SSO with ALL Applications



Easy to upgrade!

Easy to upgrade!

Rethink your “Extension” Strategy

Customer Success



Large, Integrated Financial Services Firms

- E-Business Suite HR, complementary custom HR apps
- **Unified HR Self Service** UI using Oracle Portal

Tupperware®

Pioneer of the Home Party Sales Model

- **Worldwide sales portal** for direct-selling associates
- Access to order management, updates and collaboration

ViewSonic 

Leader in visual display products

- Runs **E-Business Suite**
- SOA Suite and ADF orchestrate **special pricing approval**

QUALCOMM

Fortune 500 wireless telecommunication giant

- Runs **E-Business Suite & Agile**
- SOA Suite, ADF, Toplink for **composite app development**

DeVry University

Major for Profit Education Provider

- Runs **E-Business Suite** (Oracle Student System (OSS) & CRM)
- SOA Suite, ADF, **fast access to leads and to provide status on those leads**

Embrace SOA-Based Integration



Leverage Next Generation Technology Today

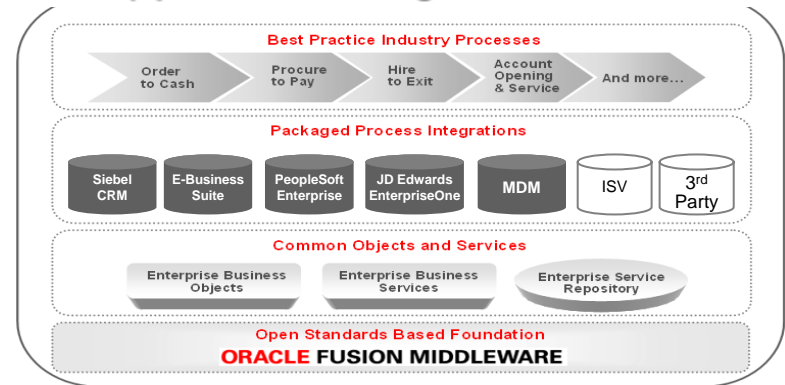
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Embrace SOA-Based Integration

Customer's SOA Roadmap with Oracle

- Consider pre-built SOA
 - Customers' priorities:
 - Performance
 - Scalability
 - Availability
 - Security

Oracle Application Integration Architecture



- Build your SOA
 - Customers' priorities:
 - Modify business processes
 - Introduce new capabilities
 - Extend business service portfolio

ORACLE FUSION MIDDLEWARE



Embrace SOA-Based Integration

E-Business Suite SOA-Enablement

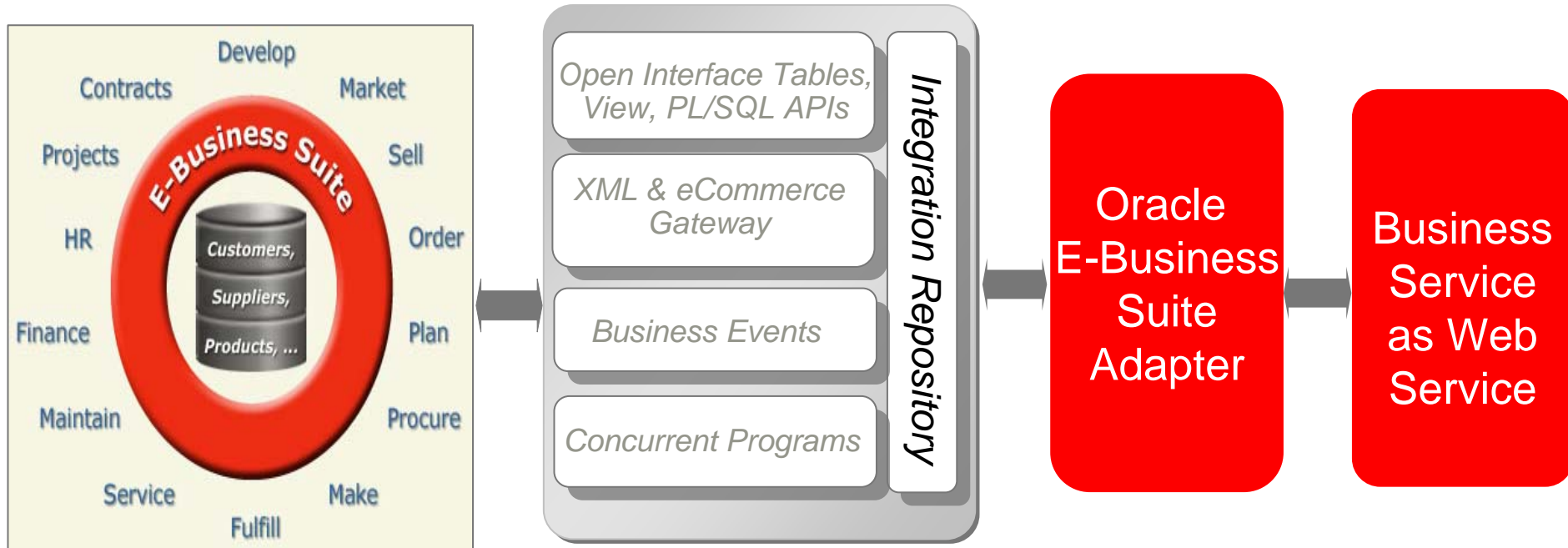
- **Oracle Integration Repository**

- Compilation of information about the numerous service endpoints exposed by the Oracle E-Business Suite of applications.
- Provides a complete catalog of Oracle E-Business Suite's business service interfaces
- Hosted for 11.5.10 --> <http://irep.oracle.com/>
- Shipped with R12

- **E-Business Suite Adapter**

- Part of Oracle FMW 10.1.3
- Provides, bidirectional, multimodal, synchronous, and asynchronous connectivity
- Exposes E-Business Suite Integration Interfaces as Web Services
- Interfaces with iRep to expose only recommended public integration interfaces

E-Business Suite SOA-Enablement Schematic Architecture



Embrace SOA-Based Integration

Build your Own SOA – Oracle SOA Platform

- Connect & Route
 - Oracle ESB (Enterprise Service Bus)
 - <http://www.oracle.com/appserver/esb.html>
- Orchestrate & Transform
 - Oracle BPEL PM
 - http://www.oracle.com/appserver/bpel_home.html
- Monitor & Optimize
 - Oracle BAM (Business Activity Monitoring)
 - <http://www.oracle.com/appserver/business-activity-monitoring.html>
- SOA Governance
 - WebService Manager and Enterprise Manager
 - http://www.oracle.com/tools/jdev_home.html
- Oracle Data Integrator (for bulk data transfer/copy)
 - <http://www.oracle.com/applications/oracle-data-integrator-technical-overview-white-paper.pdf>



Build your Own SOA

SOA Patterns

- SOA-Based Integration (from EAI to SOA)
- Legacy Modernization (SOA-Enabling the Mainframe)
- B2B Services Network
- Multi-Channel Applications
- Master Data Management integration
- Modern Composite Applications

SOA - Business Process Management

Customer Success



Leading provider of Build-to-order servers

- **Siebel On Demand** and **E-Business Suite**
- AIA for **360° view of orders**



World's largest Web Site

- **Siebel** and **E-Business Suite** Financials
- SOA Suite for “order to cash” and web presence integration



Leading manufacturer of computer control devices

- Logitech runs Oracle **E-Business Suite** and **SalesForce.com**
- SOA Suite provides **order visibility** to OEM salesforce

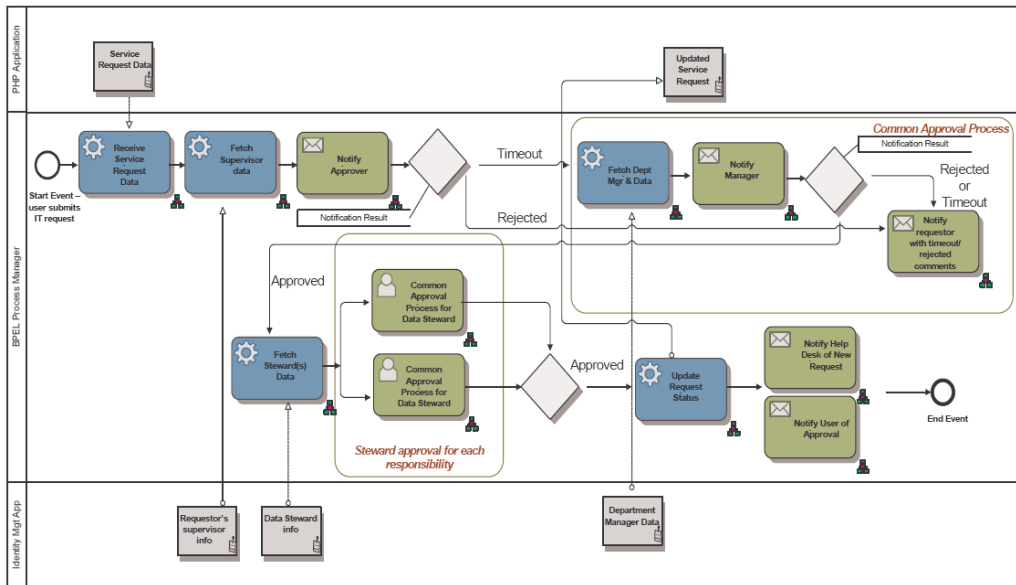


\$2.5B For-Profit Education Provider

- Uses **PeopleSoft HR** as well as **E-Business Suite**
- SOA Suite **enables rules-based student loan processing**

SOA - Business Process Management

Customer Success



Business Issues:

- Paper-based approvals (multiple signatures)
- Custom PHP service request application

With FMW:

- Automated provisioning processes including 11i and PSFT HR
- Leveraged BPEL system integration & human workflow capabilities
- Solution in 7 weeks

SOA - Data Integration

Customer Success



\$18Billion medical technologies provider

- Runs **E-Business Suite, Siebel, PeopleSoft, JDE**
- SOA Suite as **foundation of enterprise integration**



Largest distributor of office equipment

- **E-Business Suite** as enterprise ERP
- BPEL PM and B2B for **EDI based partner integration**



3rd largest global defense company

- **E-Business Suite** Financials
- SOA Suite to **integrate** legacy manufacturing system

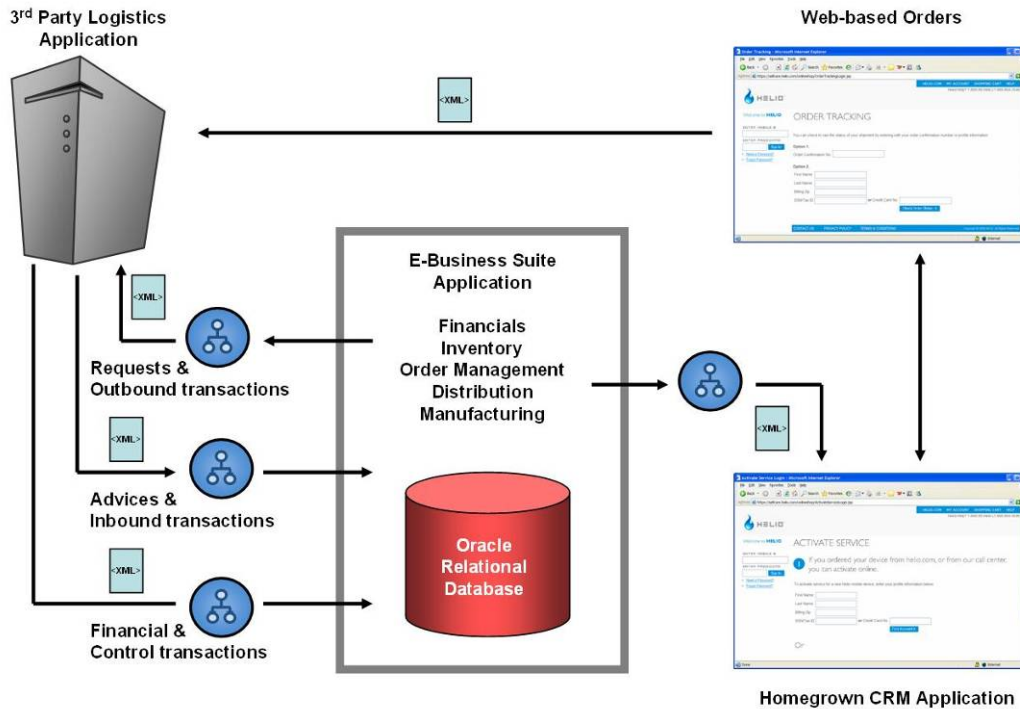


Leading Latin American Airlines

- **Runs E-Business Suite** On-Demand
- BPEL PM for **MRO integration**

SOA - Data Integration

Customer Success



Business Issue:

- Race \$200M start-up to market

With FMW:

- Reduced integration efforts from 100 to 50 weeks
- Internal team maintains BPEL after 2 days of training

Hands-on Labs: Service Enable E-Business Suite, PeopleSoft, Siebel, JDE EnterpriseOne with Oracle SOA Suite

Topic	Date / Time
Service Enable PeopleSoft with Oracle SOA Suite	April 14: 10:15am - 12:30pm April 15: 4:30pm - 6:45pm April 16: 8:15am - 10:30am
Service Enable Siebel with Oracle SOA Suite	April 14: 7:45am - 10:00am April 15: 1:30pm - 3:45pm
Service Enable JD Edwards EnterpriseOne with Oracle SOA Suite	April 16: 10:45am - 1:00pm
Service Enable E-Business Suite with Oracle SOA Suite	April 14: 12:45pm - 3:00pm April 15: 9:30am - 11:45am April 16: 3:00pm - 5:15pm

- **Free** for Collab08 Attendees
- **Experience SOA Suite**
- **Hear Technology Roadmap**
- **See End-to-End Demo**
- **No BPEL or Java Experiences Required**

All Labs are held at **Hyatt Regency, Room Mineral B**

Extend your Business Intelligence Applications Portfolio



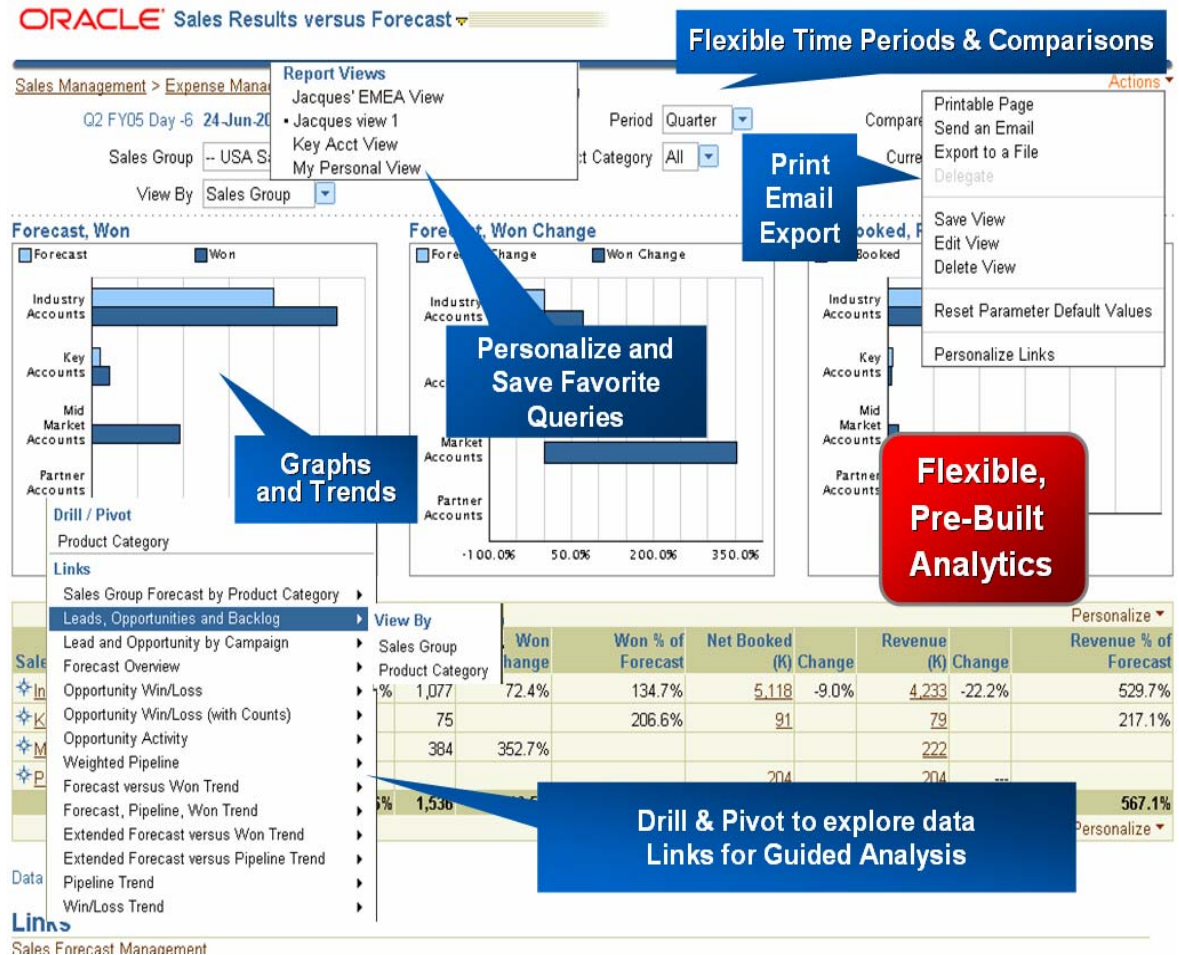
Leverage Next Generation Technology Today

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Oracle Daily Business Intelligence (DBI)

Dashboards Within E-Business Suite

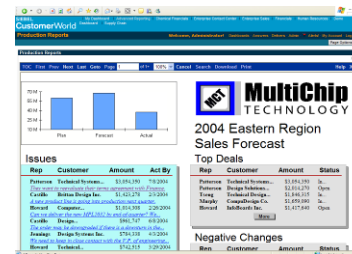
- Role Based Dashboards
- Leverages EBS Infrastructure and Materialized Views
- No Data Movement Required
- Drill Directly to Transactions from Summaries
- Implements in Days
- Fastest Path to Information from EBS
- Part of EBS “Rapid Install”
- No Training Required



Extend your Business Intelligence Applications

Typical Scenario

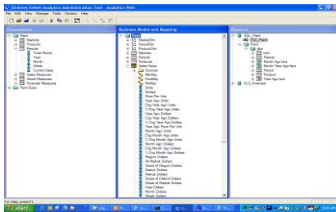
Financial Analyst



Extend your Business Intelligence Applications

Adopt Enterprise Analytics Strategy with Oracle BI

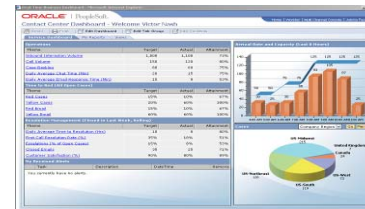
Define



Analyze



Report



Consistent
Multi-Source
Intelligence

BI EE Analytic Server

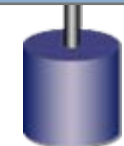
- Enterprise Semantic Model
- Multi-Source Data Warehouse Model
- Pre-Packaged Dashboards
- Pre-Packaged ETL Maps

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SIEBEL



CRM



Microsoft

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PEOPLESFT ENTERPRISE



SCM



IBM

ORACLE

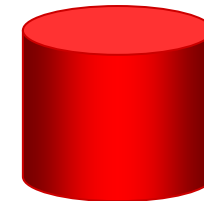
E-BUSINESS SUITE



Financials



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Extend your Business Intelligence Applications

Customer Success



#1 Networking Company

- **Top Exec dashboard** (near real-time global)
- Multiple BI apps deployed across **marketing, HR and sales**



\$11 billion diversified industrial firm

- **E-Business Suite & Siebel**
- Multiple BI apps to create **“single version of truth” in 17 wks**



Fortune 1000 Power Supply Company

- **E-Business Suite & Siebel**
- BI EE for Marketing, Sales & Finance Analytics



UK's premier Commercial TV Channel

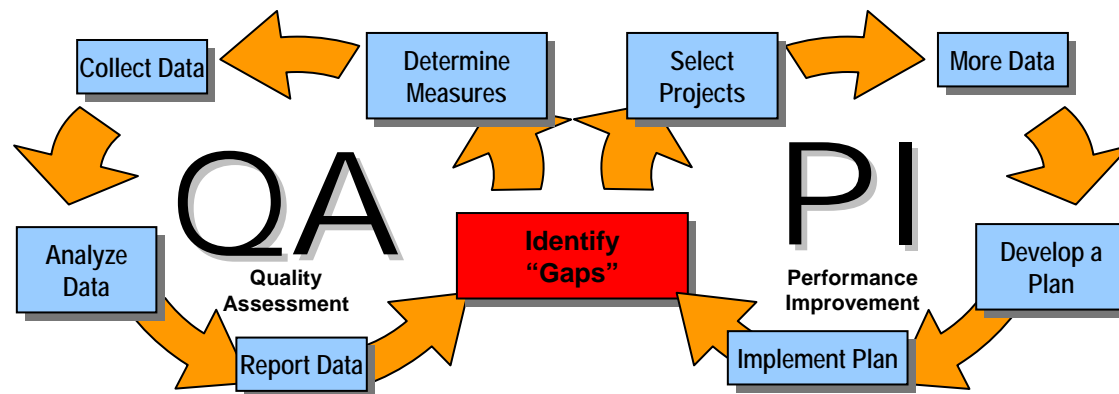
- **E-Business Suite**, custom apps for license/royalty contracts
- **“TV Program Economics” Dashboard** for management



Jon Chandler
Quality Director



“The Analytics capabilities in OBI EE and work-flow automation in BPEL PM together have the potential to fulfill our “QAPI” requirements. **The offering is unique to Oracle** amongst the various BI vendor offerings.”



Adopt Enterprise Reporting & Publishing

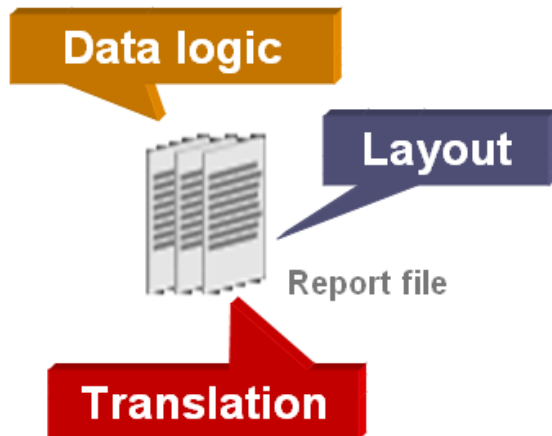


Leverage Next Generation Technology Today

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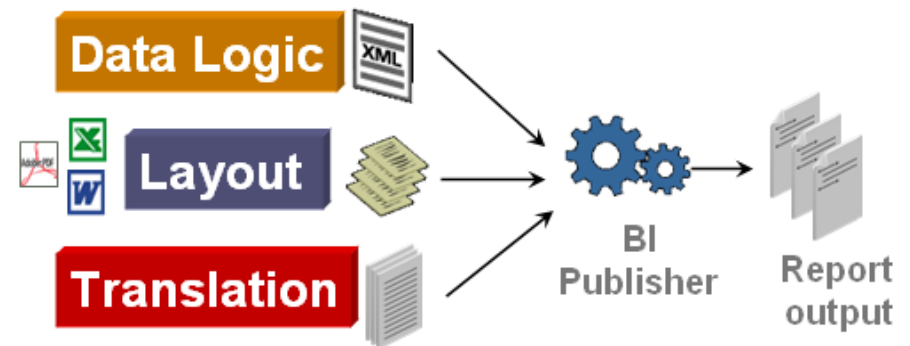
Adopt Enterprise Reporting & Publishing With Oracle BI Publisher

Traditional Reporting



- ⚡ High development cost
- ⚡ High customization cost
- ⚡ Difficult upgrade

Oracle BI Publisher



- ✓ Flexibility
- ✓ Reduced maintenance

Adopt Enterprise Reporting & Publishing

Customer Success with Oracle BI Publisher



Leading ATM & Self Service provider

- NCR runs Oracle **E-Business Suite**
- Generate **Bill of Lading**, Barcode support



Services for Oil & Gas Industry

- T3 runs Oracle **E-Business Suite**
- Generate **Checks** with Signature Security



Industrial Distributor

- Trinity runs Oracle **E-Business Suite**
- Printing of **invoices**, pick slips, use of watermarks



#1 PC Vendor


- Dell runs Oracle **E-Business Suite**
- BI Publisher creates 10,000+ **customer invoices** per hour

Business Requirements

- Generate Customer Facing Output
- Multiple Data Sources
- Translation support
- Multiple Delivery Channels
- High Volume ~20000 docs/hr
- Keep database load to a minimum

Implementation

- RTF Templates
- Delivery Manager
- Watermarking support
- BI Publisher on separate server

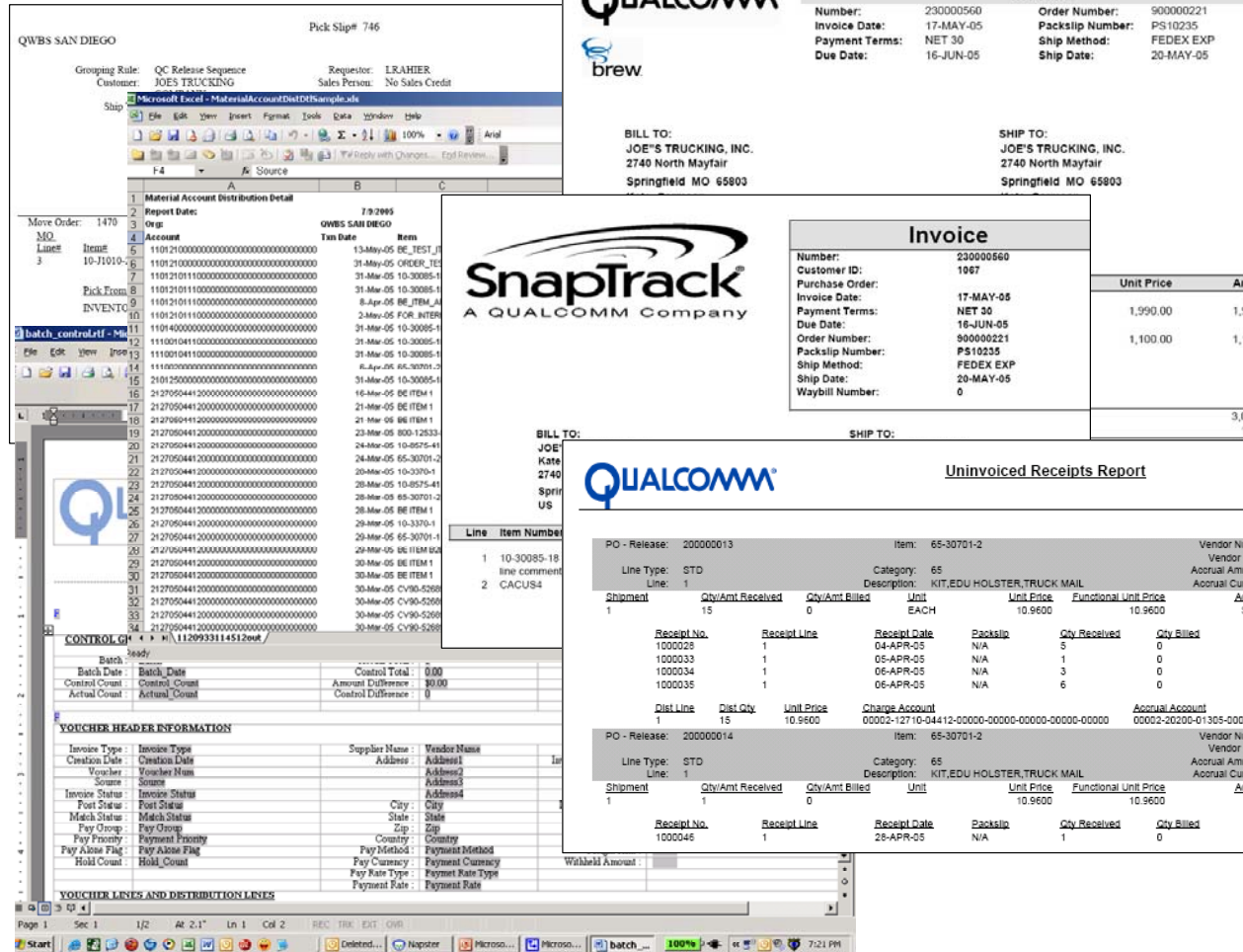
	Dell Product PO Box 147 Dept 500 Millsbank House Western Road Bracknell Berkshire RG12 1RD	Main telephone: 0870 907 4000 Main fax: 0870 907 4006 www.dell.co.uk	Invoice	
	Prepaid Invoice			
Invoice To:	5645 Main Street Jacksonville FL 32209 US	Deliver To:	115 INDUSTRIAL BLVD. SAN MATEO CA 94401 US	
Invoice No: 101021-12		Customer No: 1005	Dell Order No: 109416	
Page 1 of 2				
Your Ref/PO No.	9-11013810	Booking Reference:	1188	
Invoice Date	11-MAR-04	Account Manager	Able, Ms. Marsha	
Despatch Date	12-MAR-04	Account Manager Tel		
Payment Terms	30 Net	Account Manager Fax		
Despatch Note No.	AE-242988	Account Manager Email		
Item No.	Description	Quantity	Unit Price	Net
1	Colour Cartridge	200	100.99	20198
2	Cartridge Carrier	10	25.78	257.8
3	B/W Cartridge Carrier	10	34.45	344.5
4	B/W Cartridge	200	74.5	14900
5	2GB DIMM	5	435	2175
VAT Summary				
VAT Rate %	USD	USD		
	Total Net £	VAT £		
		2,537.65		
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Business Requirements

- 60 Reports
- 23 Invoice variants
- Barcodes
- Graphics
- Electronic banking

Implementation

- Implemented in 3 Months
- Business Analysts create Templates
- RTF Templates
- eText Templates
- 23 AR Invoice variations with 1 MS Word-based template



QWBS SAN DIEGO Pick Slip# 746

Grouping Rule: QC Release Sequence Requestor: LRAHIER
 Customer: JOE'S TRUCKING Sales Person: No Sales Credit

Microsoft Excel - MaterialAccountDistDtlSample.xls

Move Order:	1470	Report Date:	7/9/2005
MO:	10-1010-	Org:	QWBS SAN DIEGO
Line:	Item	Account	Item
1	11012101000000000000000000000000	13-May-05 BE_TEST_1	
2	11012101110000000000000000000000	31-Mar-05 10-30085-1	
3	11012101110000000000000000000000	31-Mar-05 10-30085-1	
4	11012101110000000000000000000000	8-Apr-05 BE_ITEM_A	
5	11012101110000000000000000000000	2-May-05 FOR_INTER	
6	11012101110000000000000000000000	31-Mar-05 10-30085-1	
7	11012101110000000000000000000000	31-Mar-05 10-30085-1	
8	11012101110000000000000000000000	31-Mar-05 10-30085-1	
9	11012101110000000000000000000000	31-Mar-05 10-30085-1	
10	11012101110000000000000000000000	31-Mar-05 10-30085-1	
11	11012101110000000000000000000000	31-Mar-05 10-30085-1	
12	11012101110000000000000000000000	31-Mar-05 10-30085-1	
13	11012101110000000000000000000000	31-Mar-05 10-30085-1	
14	11012101110000000000000000000000	31-Mar-05 10-30085-1	
15	11012101110000000000000000000000	31-Mar-05 10-30085-1	
16	11012101110000000000000000000000	31-Mar-05 10-30085-1	
17	11012101110000000000000000000000	31-Mar-05 10-30085-1	
18	11012101110000000000000000000000	31-Mar-05 10-30085-1	
19	11012101110000000000000000000000	31-Mar-05 10-30085-1	
20	11012101110000000000000000000000	31-Mar-05 10-30085-1	
21	11012101110000000000000000000000	31-Mar-05 10-30085-1	
22	11012101110000000000000000000000	31-Mar-05 10-30085-1	
23	11012101110000000000000000000000	31-Mar-05 10-30085-1	
24	11012101110000000000000000000000	31-Mar-05 10-30085-1	
25	11012101110000000000000000000000	31-Mar-05 10-30085-1	
26	11012101110000000000000000000000	31-Mar-05 10-30085-1	
27	11012101110000000000000000000000	31-Mar-05 10-30085-1	
28	11012101110000000000000000000000	31-Mar-05 10-30085-1	
29	11012101110000000000000000000000	31-Mar-05 10-30085-1	
30	11012101110000000000000000000000	31-Mar-05 10-30085-1	
31	11012101110000000000000000000000	31-Mar-05 10-30085-1	
32	11012101110000000000000000000000	31-Mar-05 10-30085-1	
33	11012101110000000000000000000000	31-Mar-05 10-30085-1	
34	11012101110000000000000000000000	31-Mar-05 10-30085-1	

Invoice

Number: 230000560 Invoice Date: 17-MAY-05 Order Number: 900000221
 Payment Terms: NET 30 Ship Method: FEDEX EXP
 Due Date: 16-JUN-05 Ship Date: 20-MAY-05

BILL TO: JOE'S TRUCKING, INC. 2740 North Mayfair Springfield MO 65803
SHIP TO: JOE'S TRUCKING, INC. 2740 North Mayfair Springfield MO 65803

Invoice

Number: 230000560 Customer ID: 1067
 Purchase Order: Invoice Date: 17-MAY-05
 Due Date: 16-JUN-05
 Order Number: 900000221
 Packslip Number: PS10235
 Ship Method: FEDEX EXP
 Ship Date: 20-MAY-05
 Waybill Number: 0

Uninviced Receipts Report

PO - Release: 20000013 Item: 65-30701-2 Vendor Num: Vendor N
 Vendor N
 Acctl Acctm
 Acctl Acctm

Line Type:	STD	Category:	65	Description:	KIT,EDU HOLSTER,TRUCK MAIL	Acctl Acctm							
Line:	1	Unit Price:	10.9600	Functional Unit Price:	10.9600	Acctl Acctm							
Shipment	1	Qty/Amt Received	15	Qty/Amt Billed	0	Unit	EACH	Unit Price	10.9600	Functional Unit Price	10.9600	Acctl Acctm	0
Receipt No.	100028	Receipt Line	1	Receipt Date	04-APR-05	Backslip	N/A	Qty Received	5	Qty Billed	0	Acctl Acctm	5
	100033		1		05-APR-05		N/A		1		0		1
	100034		1		05-APR-05		N/A		3		0		3
	100035		1		06-APR-05		N/A		6		0		6
Dist Line	1	Dist Qty	15	Unit Price	10.9600	Charge Account	00002-12710-34412-00000-00000-00000-00000-00000	Acctl Acctm	00002-20200-01305-00000	Vendor Num	Vendor N	Acctl Acctm	0

PO - Release: 20000014 Item: 65-30701-2 Vendor Num: Vendor N
 Vendor N
 Acctl Acctm
 Acctl Acctm

Line Type:	STD	Category:	65	Description:	KIT,EDU HOLSTER,TRUCK MAIL	Acctl Acctm							
Line:	1	Unit Price:	10.9600	Functional Unit Price:	10.9600	Acctl Acctm							
Shipment	1	Qty/Amt Received	1	Qty/Amt Billed	0	Unit		Unit Price	10.9600	Functional Unit Price	10.9600	Acctl Acctm	0
Receipt No.	100046	Receipt Line	1	Receipt Date	28-APR-05	Backslip	N/A	Qty Received	1	Qty Billed	0	Acctl Acctm	1

VOUCHER HEADER INFORMATION

Invoice Type: Invoice Type Supplier Name: Vendor Name
 Creation Date: Creation Date Address: Address1
 Source: Source Address2
 Invoice Status: Invoice Status Address3
 Post Status: Post Status City: City
 Match Status: Match Status State: State
 Pay Group: Pay Group Zip: Zip
 Pay Priority: Pay Priority Country: Country
 Pay Alone Flag: Pay Alone Flag Pay Method: Payment Method
 Hold Count: Hold Count Pay Currency: Payment Currency
 Pay Rate Type: Payment Rate Type
 Payment Rate: Payment Rate

VOUCHER LINES AND DISTRIBUTION LINES

Page 1 Sec 1 1/2 At 2.1" Ln 1 Col 2 REC TRK EXT GRP
 Start [Taskbar icons] Deleted Napster Microsoft Microsoft batch 100% 7:21 PM

Secure your Global Enterprise

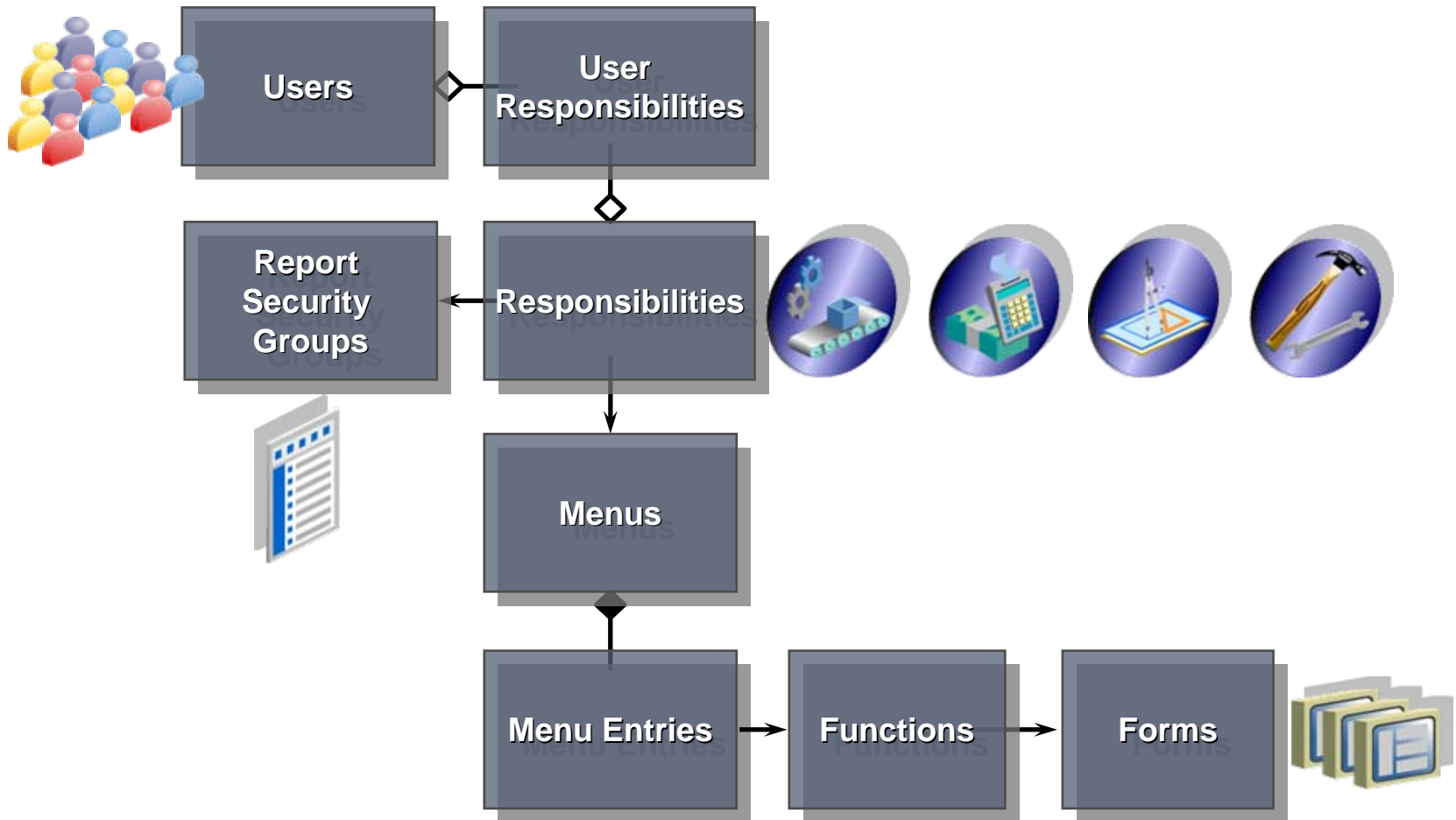


Leverage Next Generation Technology Today

ORACLE

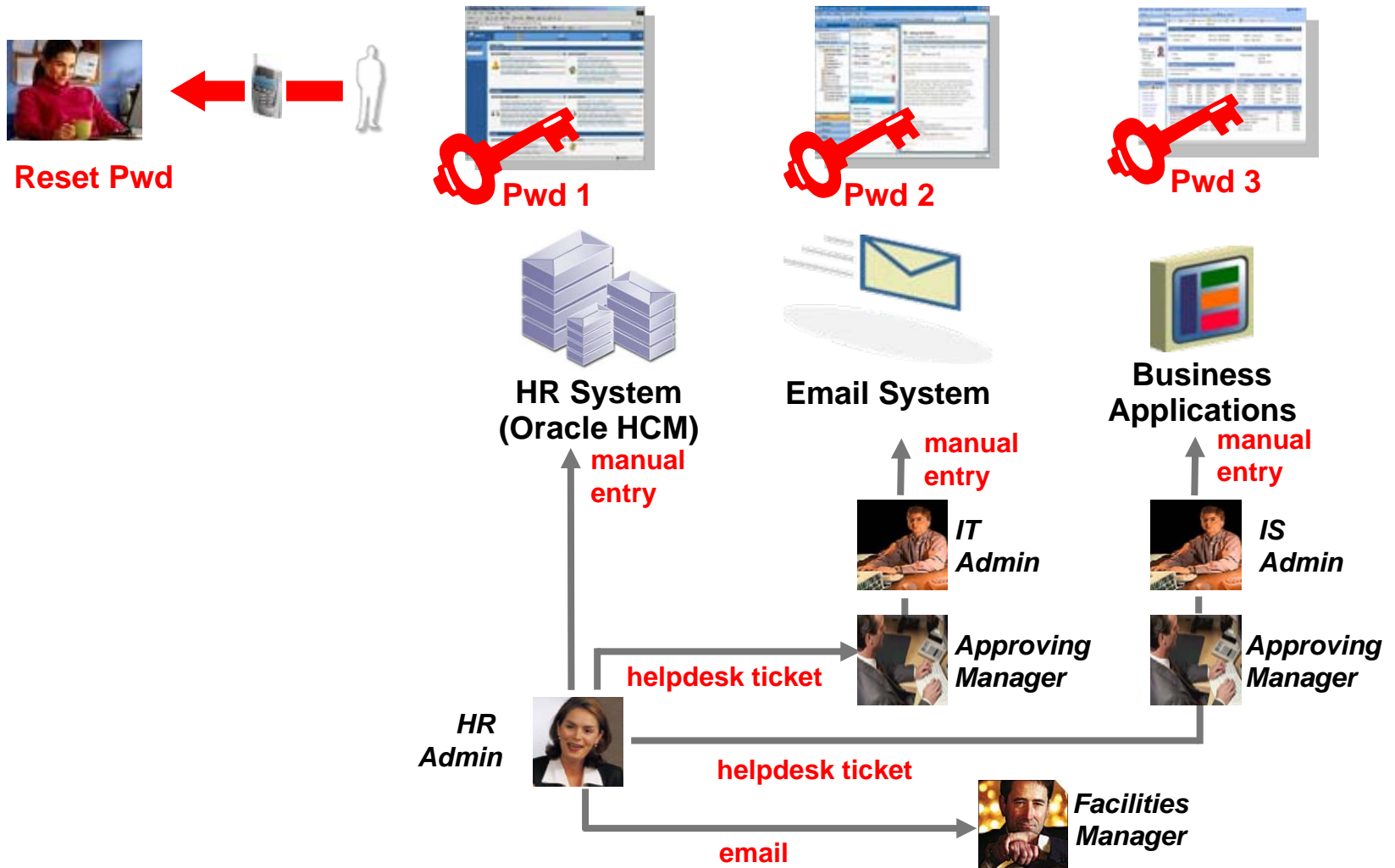
Secure your Global Enterprise

E-Business Suite Security Data Model



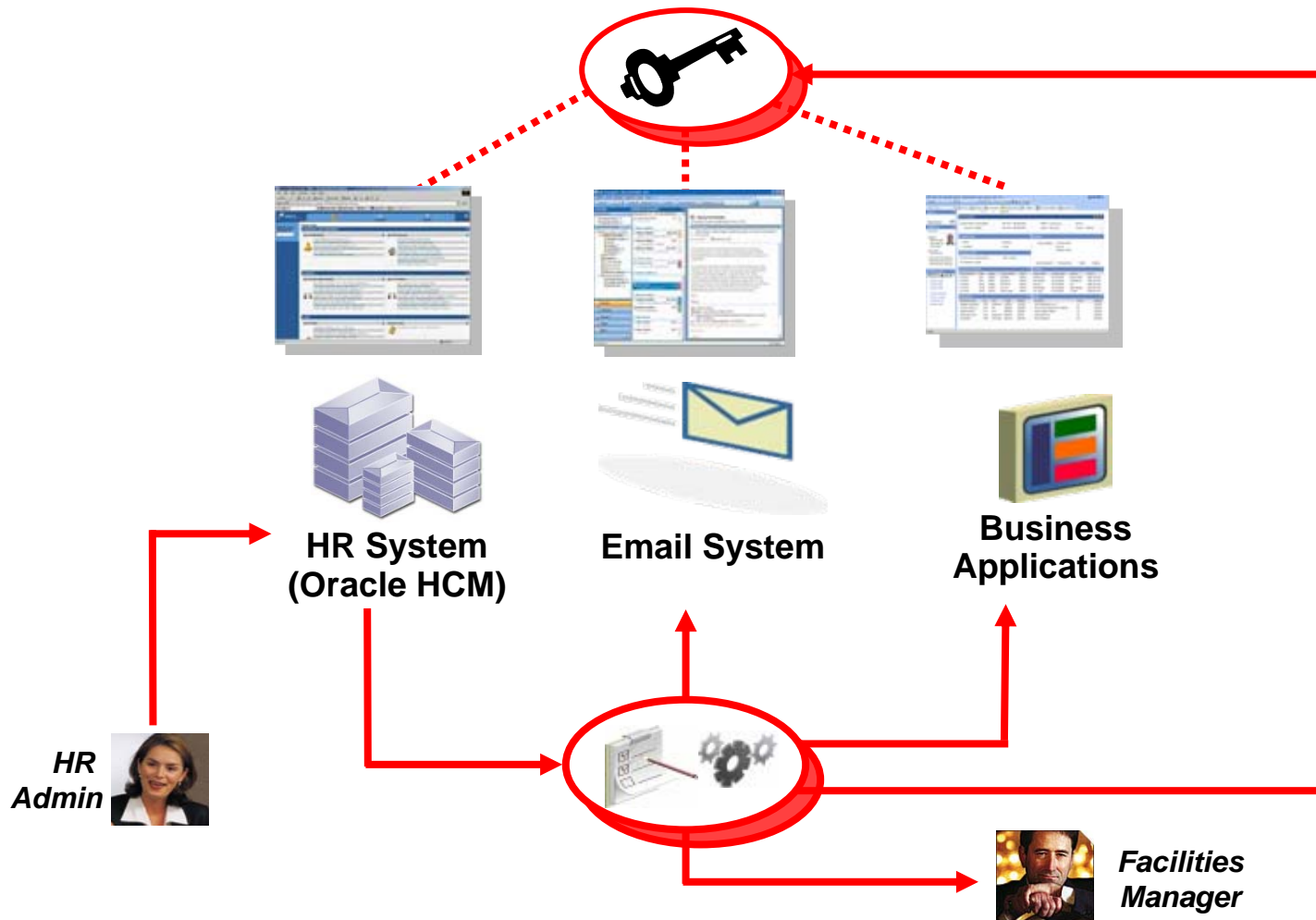
Secure your Global Enterprise

Typical Scenario



Secure your Global Enterprise

Recommendation for Compliance & Risk Mgmt.



Oracle Identity Management

Customer Success



Network Storage Vendor

- Provisioning for **PeopleSoft, E-Business Suite, Siebel & SAP**
- **“Who-has-access-to-what”** reporting without escalating costs



Global Temp Staffing Leader

- Runs **E-Business Suite** and PeopleSoft
- Oracle Identity Mgr. & Access Mgr. for SOX Compliance



#1 Aeronautical Engineering University

- Campus wide **E-Business Suite** deployment
- **IAM Suite** for provisioning/access in diverse environment

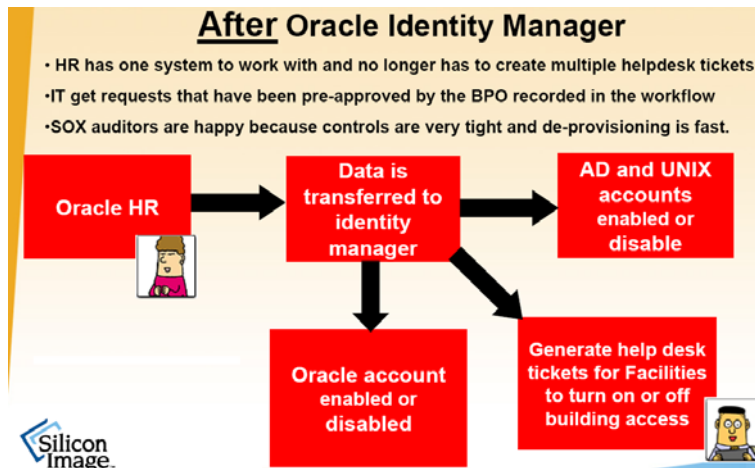
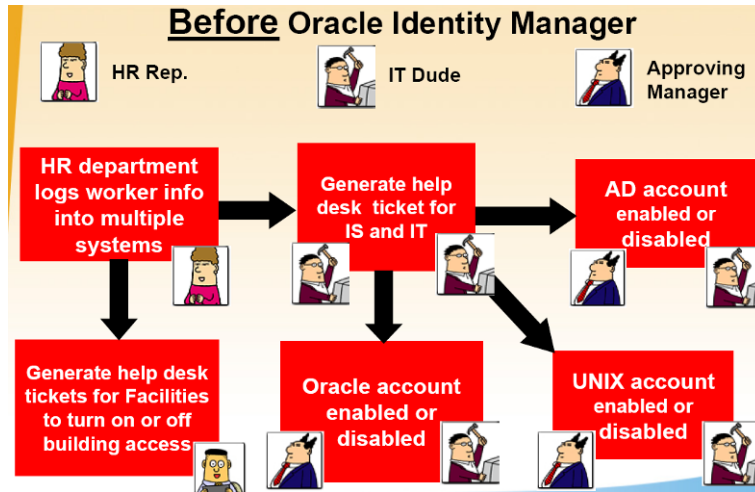


3rd largest global defense company

- **E-Business Suite** Financials
- IAM Suite for **employee provisioning**, SOA Suite for **integration**

Identity Management

Customer Success



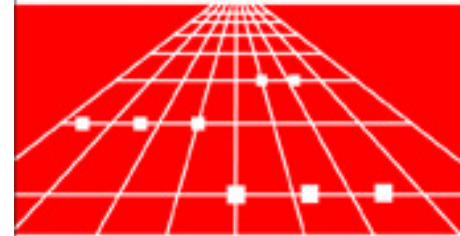
Business Issue:

- Lack of automated processes for on-/off-boarding employees
- Provisioning of key accounts for SOX auditing

With FMW

- HR has one system to work with
- IT get requests that have been pre-approved
- SOX auditors are happy - controls are very tight and de-provisioning is fast.

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