

# **Oracle Transportation Management (OTM / GLOG) Overview**

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

# Agenda

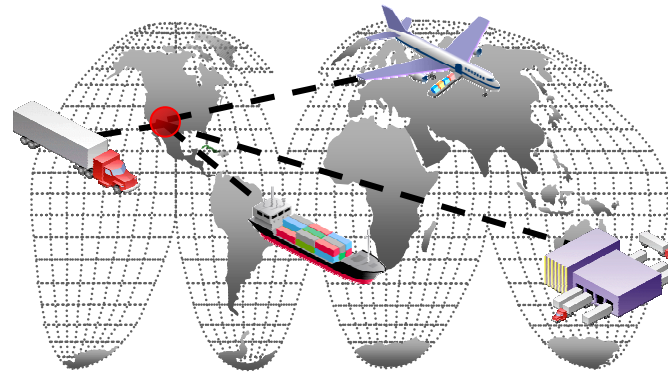
OTM...

- Capabilities
- Integration
- Roadmap

# Business Pressures

## Shipper Pressures...

- Escalating end-customer expectations
- Globalization driving complex global supply chains
- Lean initiatives and increased volatility increasing supply risks
- Shrinking margins due to commoditization of basic services



## Carrier Pressures...

- Capacity shortages of drivers, railcars, ocean slots, and ports
- Escalating fuel costs
- Increased regulation on hours of service rules and security procedures
- Shrinking margins due to commoditization of basic services

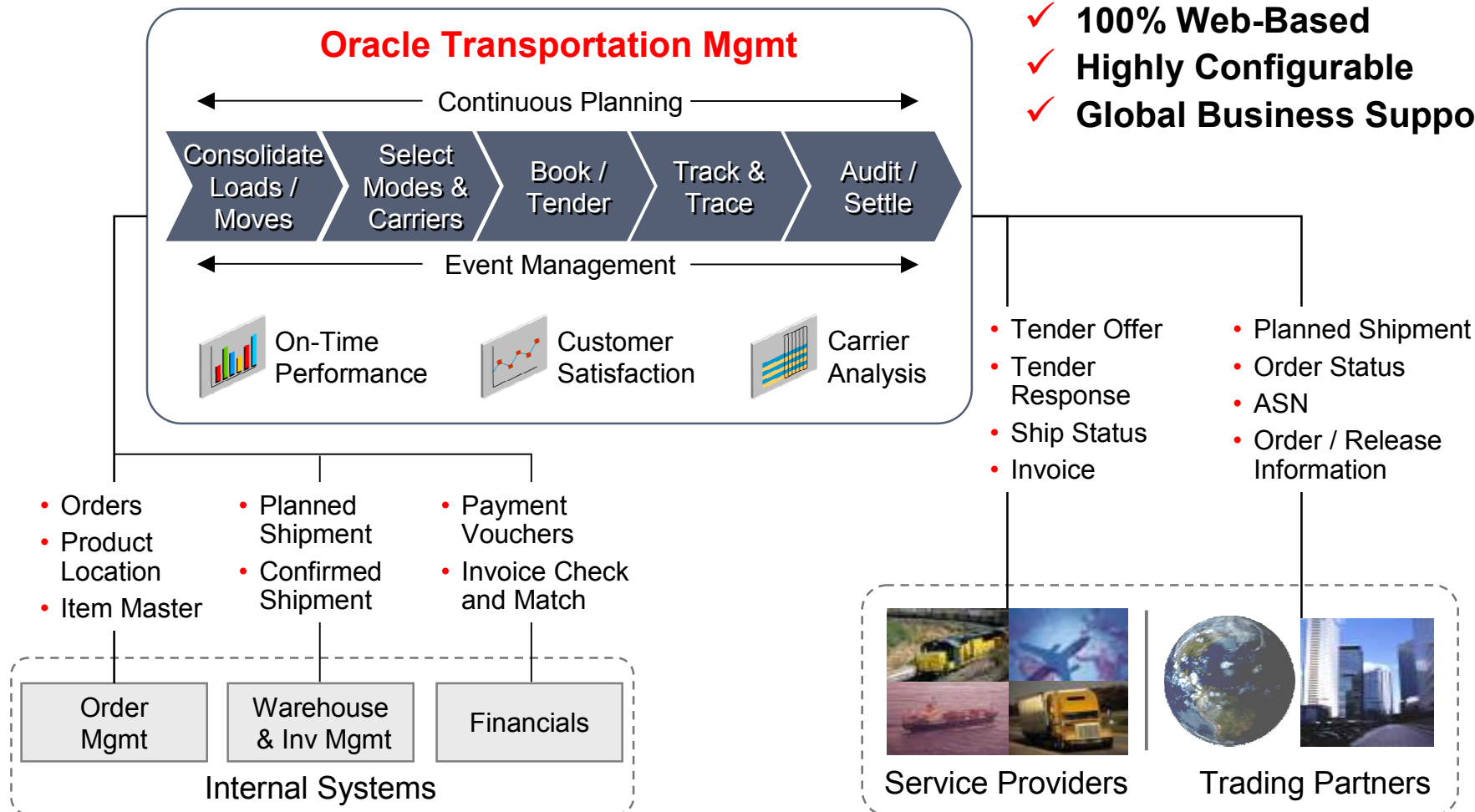
## ...Impact

- Transportation costs (6% of GDP) growing at an increasing rate
- Expansion, consolidation, and globalization of outsourcing suppliers

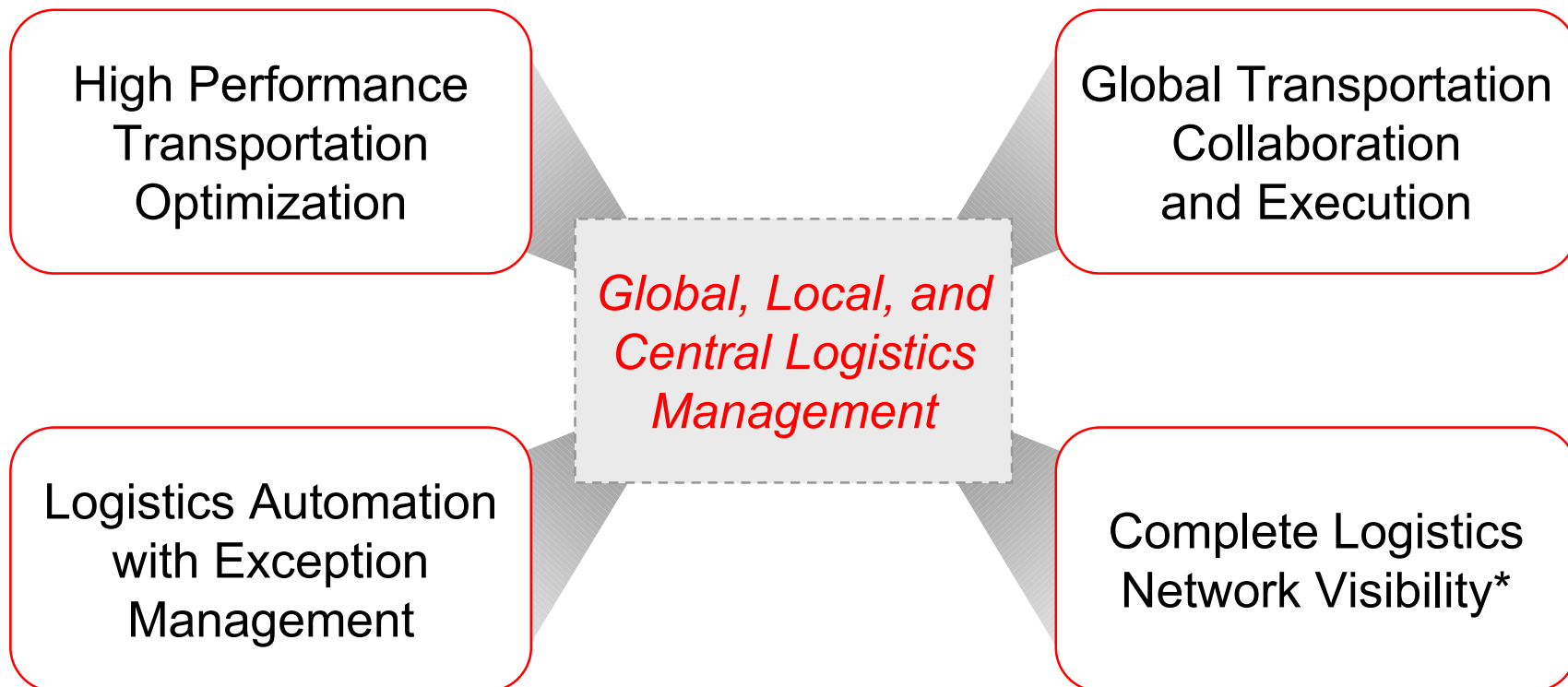
*Increased Demand for Comprehensive Transportation Mgmt Solutions*

# Oracle Transportation Management

- ✓ 100% Web-Based
- ✓ Highly Configurable
- ✓ Global Business Support

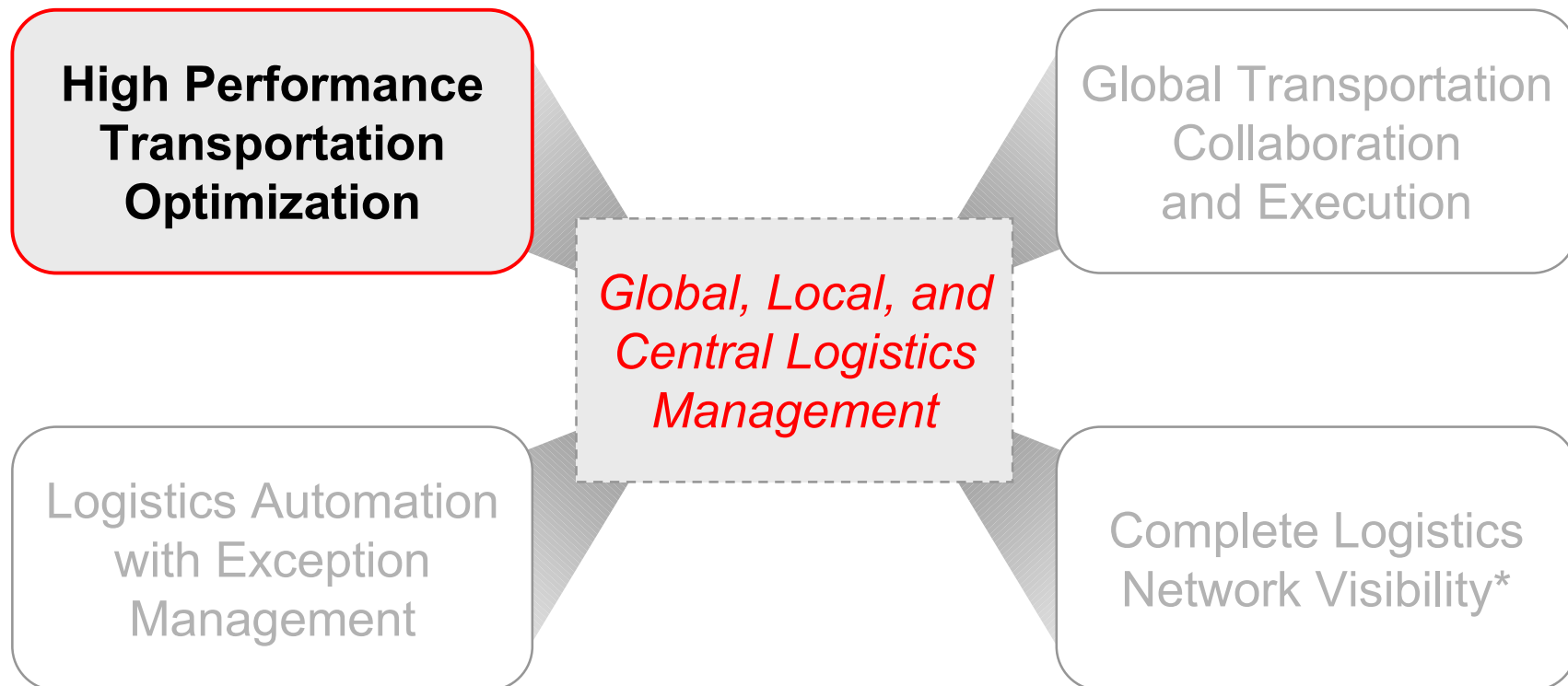


## OTM provides...



\*Currently re-implementing analytic capabilities using Oracle technology

# OTM provides...



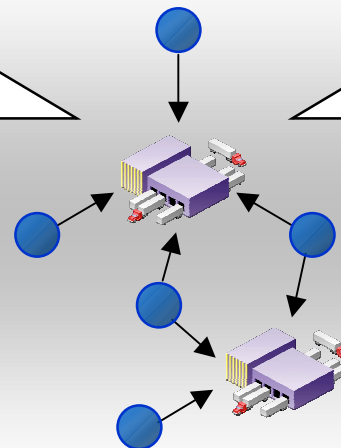
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**Optimized Decisions**

- Route
- Mode
- Timing
- Equipment
- Consolidation
- Service Provider

**Algorithms**

- Multi-Leg Multi-Mode Consolidation
- Common Leg Consolidation
- Multi Stop Consolidation
- Multi-Tier Networks
- LTL Consolidation
- Continuous Moves



**Engines & Rules**

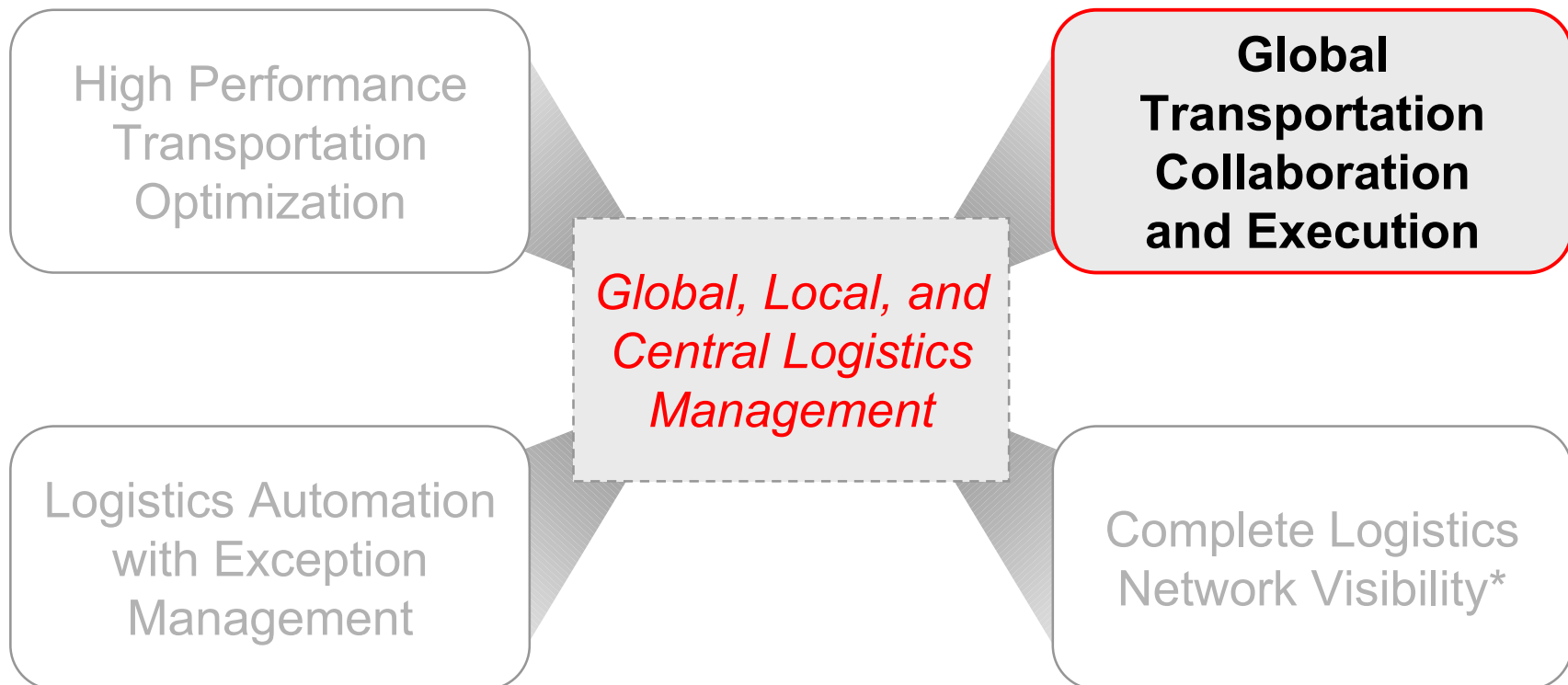
- Service Time Calculation
- 3-Dimensional Container Optimization
- Itineraries & Profiles
- Carrier Capacity
- Throughput
- Rating

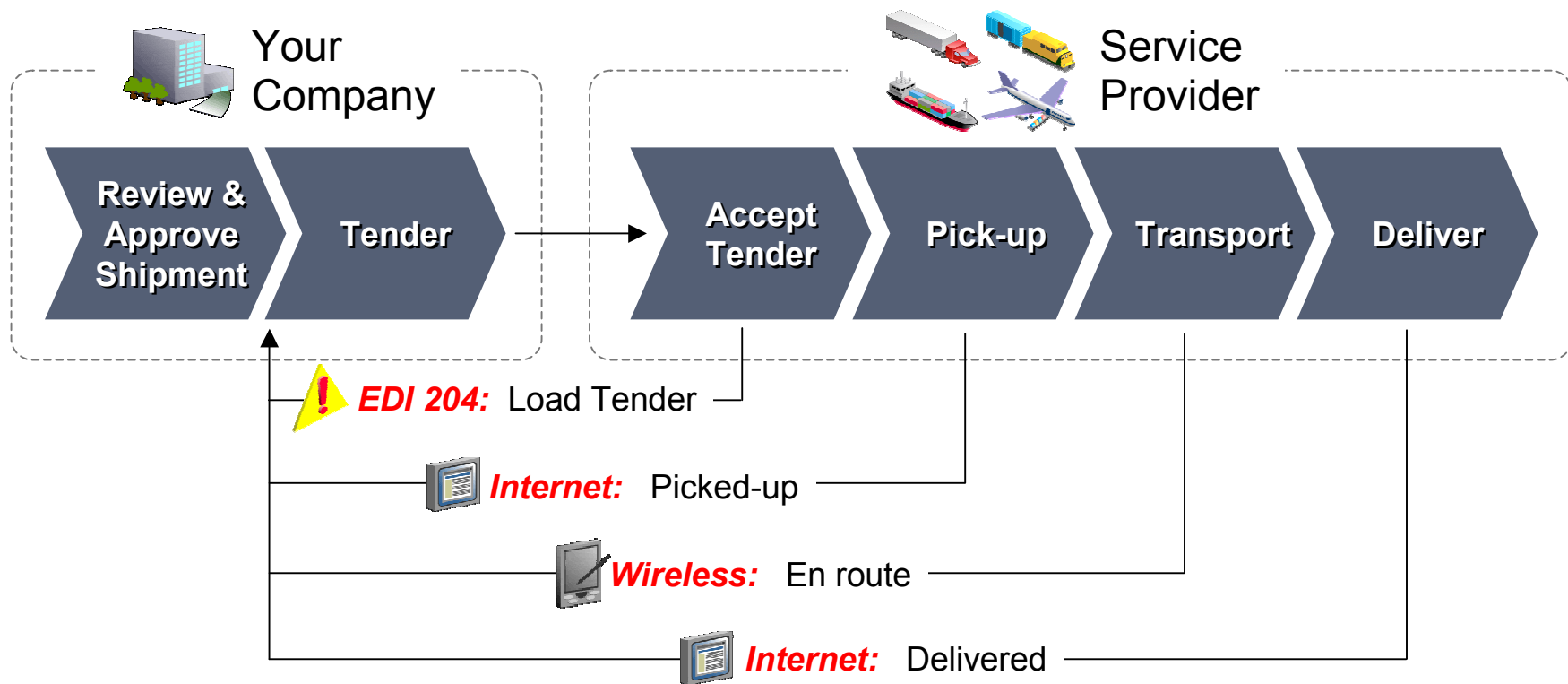
**Support a Wide Range of Optimization Needs**

- Container and trailer optimization & configuration
- Shipment assignment, stringing & continuous moves
- Fleet sizing & assignment (execution, strategic)
- International shipping
- Facility resource balancing
- Bid collaboration and optimization

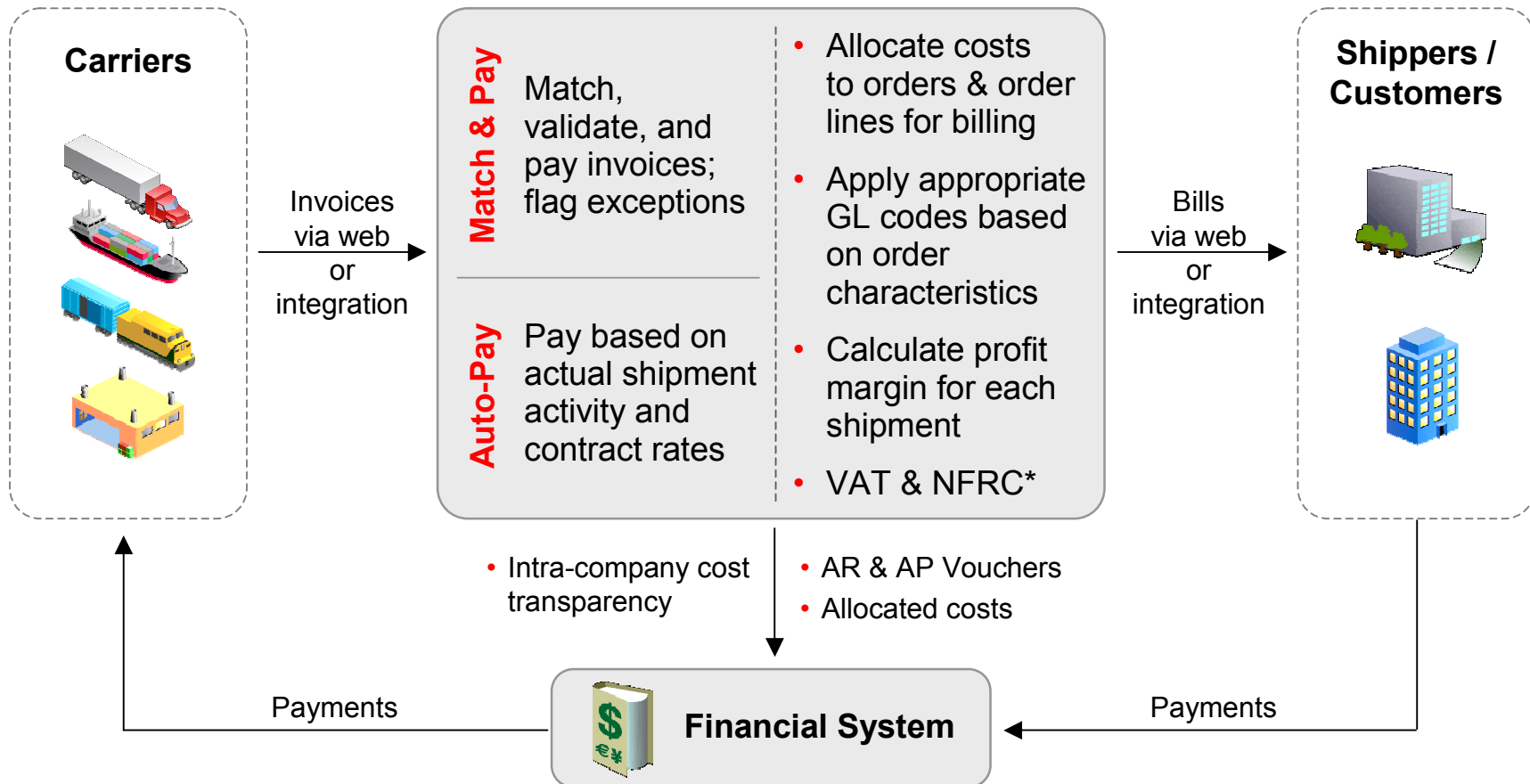


# OTM provides...





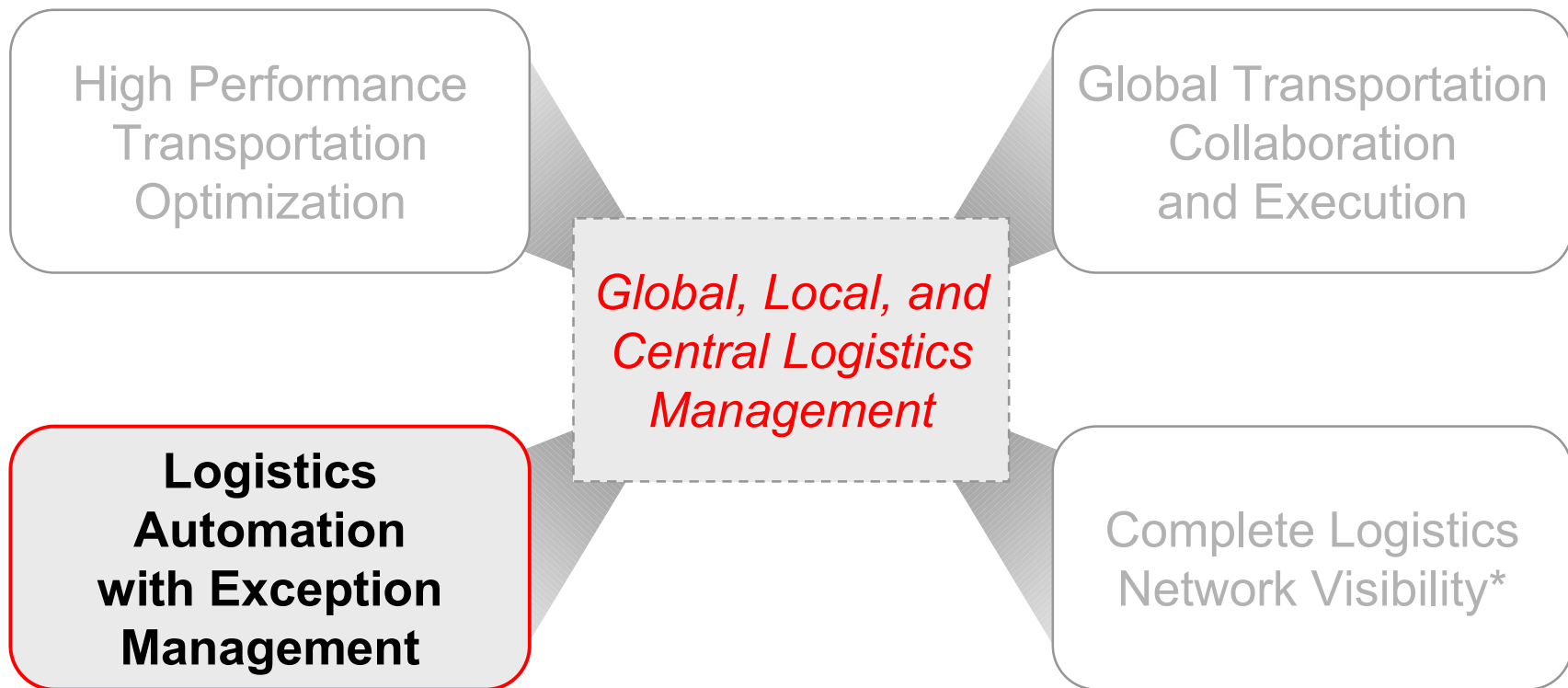
- Intermodal Support: Ocean, Air, LTL, TL, Rail
- Electronic (EDI), Internet, and wireless communication
- Share forecast, tender shipments, shipment status, delivery confirmation
- Automated dock scheduling and partner collaboration



*Support Settlements & Payments Based on Plans Generated in TM or Other System*

\*Value-Added Tax and Non-Freight Related Charges

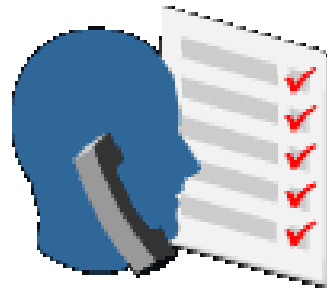
# OTM provides...



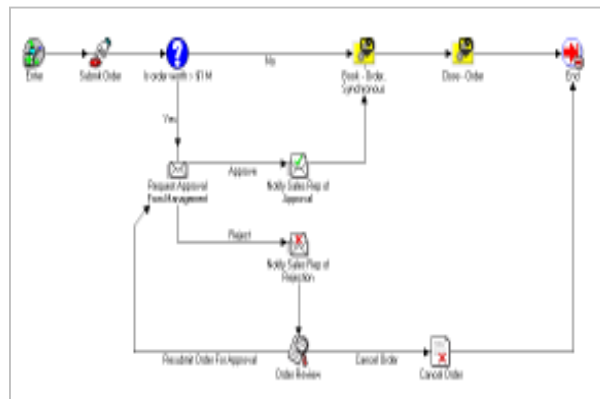
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# Business Process Automation

Manual, error-prone processes...



...Replaced by...



...Configurable automation

Evaluate changes in business environment and automatically take appropriate actions

Workflow-Driven

- **Establish business rules...**  
*Arrive at port 24 hrs prior to scheduled departure*
- **Monitor activities...**  
*Container arrives at port*
- **Assess activities...**  
*arrived at port 5 hrs prior to departure*
- **Take action...**  
*re-run model for feasibility of on-time delivery*

# Supply Chain Event Management

## Anticipate



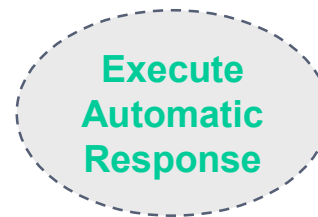
- Configure monitors to track orders against shipment milestones
- Confirm events or identify missed, abnormal, and out-of-sequence events

## Analyze



- Customize logic to interrogate all incoming events
- Trigger follow-up actions according to pre-defined conditions & thresholds

## Resolve



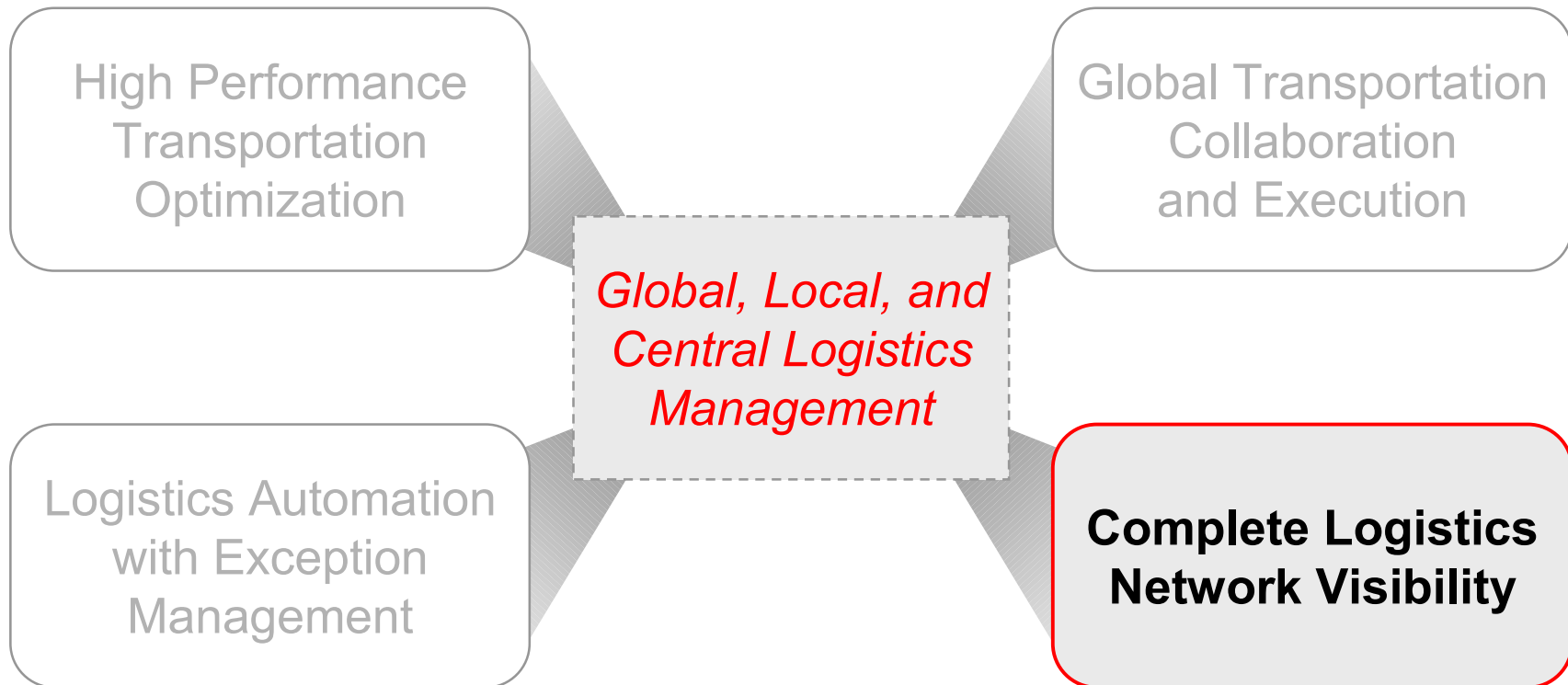
- Automatically perform actions (e.g., re-planning) in response to common problems
- Initiate resolution workflow based on changing conditions

## Collaborate

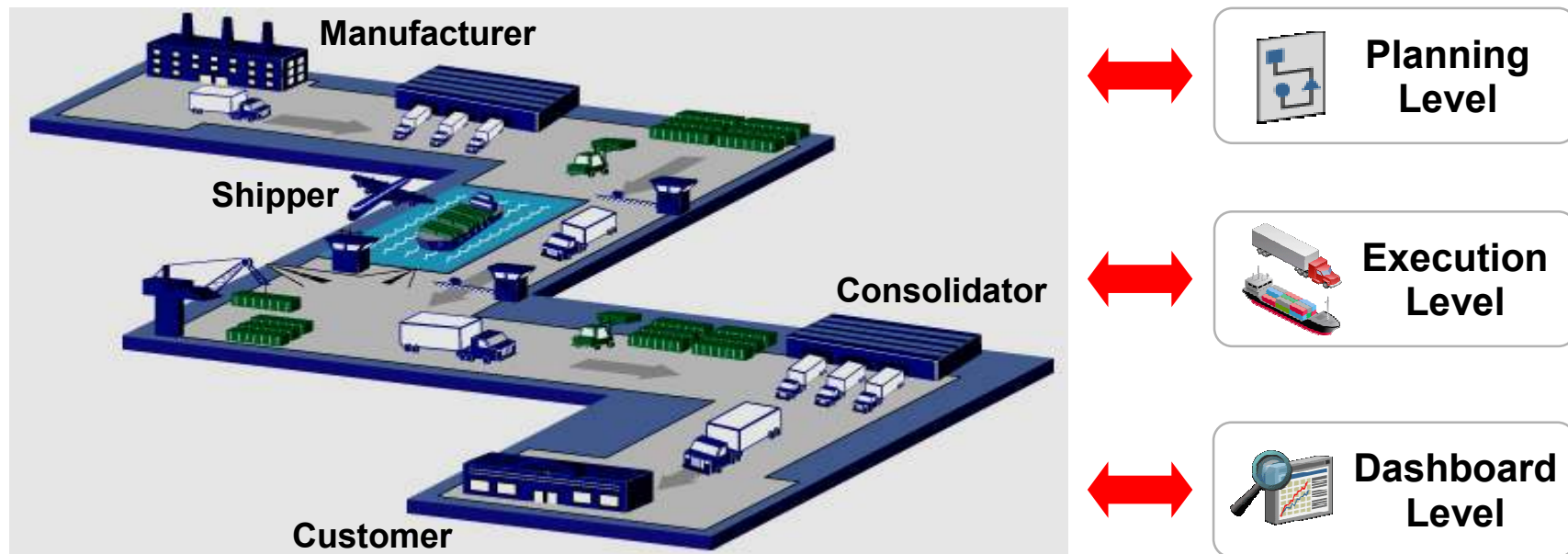


- Notify / alert internal and external users or IT systems of an event or action
- Prompt users for response and process iteratively until resolved

## OTM provides...



# Complete Logistics Network Visibility



**Across...**

...the entire supply chain: from raw materials to point-of-sale

...all roles: suppliers, planners, service providers, customers, management

...all phases: before (planning), during (execution), after (improvement)



# Advanced Analytics and Reporting



## Advanced Analytics

- View KPIs & other historic metrics; proactively identify problems
- Drill-down to base data level
- Link execution performance to targeted levels
- Distribute logistic info & performance to internal and external partners



## Operational Reporting

- Leverage standard, pre-configured reports
- Create and apply complex forms / reports, as necessary
- Support all reports, including ad hoc reporting and data export to Excel, in secure environment

*Align Operational Performance with Business Strategy*

# Oracle Transportation Management

Multi-mode, multi-leg, multi-tier shipment planning and optimization; integrated fleet planning and carrier bid optimization for services sourcing

**High Performance  
Transportation  
Optimization**

Seamless customer-to-carrier transportation execution flows, automated payments & settlements, transaction-centric global collaboration

**Global Transportation  
Collaboration  
and Execution**

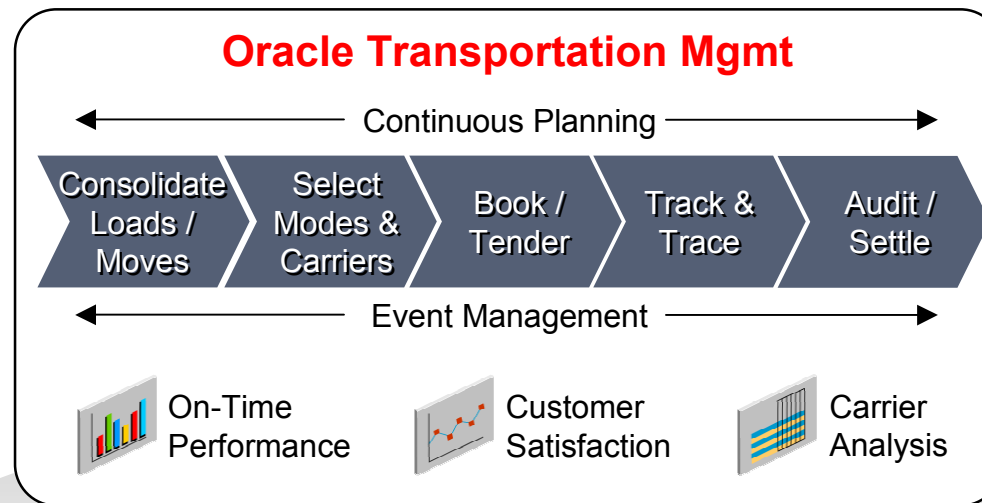
Configurable BPA and event mgmt for order processing and exception handling, automated corrective actions, alerts via UI or mobile devices

**Logistics Automation  
with Exception  
Management**

Advanced analytics and reporting via multi-tenant configuration and security, graphically UIs with KPIs and access to drill-down details

**Complete Logistics  
Network Visibility**

# Oracle Transportation Mgmt Options



- Transportation Management
- Transportation Operational Planning
- Transportation Sourcing
- Cooperative Routing
- Forwarding & Brokerage Operations
- Logistics Inventory Visibility
- Freight Payment, Billing & Claims
- Fusion Transportation Intelligence

## All Supported by Leading Technology

### **ORACLE FUSION MIDDLEWARE**

- J2EE Application Server
- Development Tools
- Process Orchestration
- Business Intelligence
- Collaboration Tools
- Data Hubs
- Security / Identity Mgmt
- Enterprise Portal
- Web Services Mgmt

### **ORACLE<sup>®</sup> DATABASE 10<sup>g</sup>**

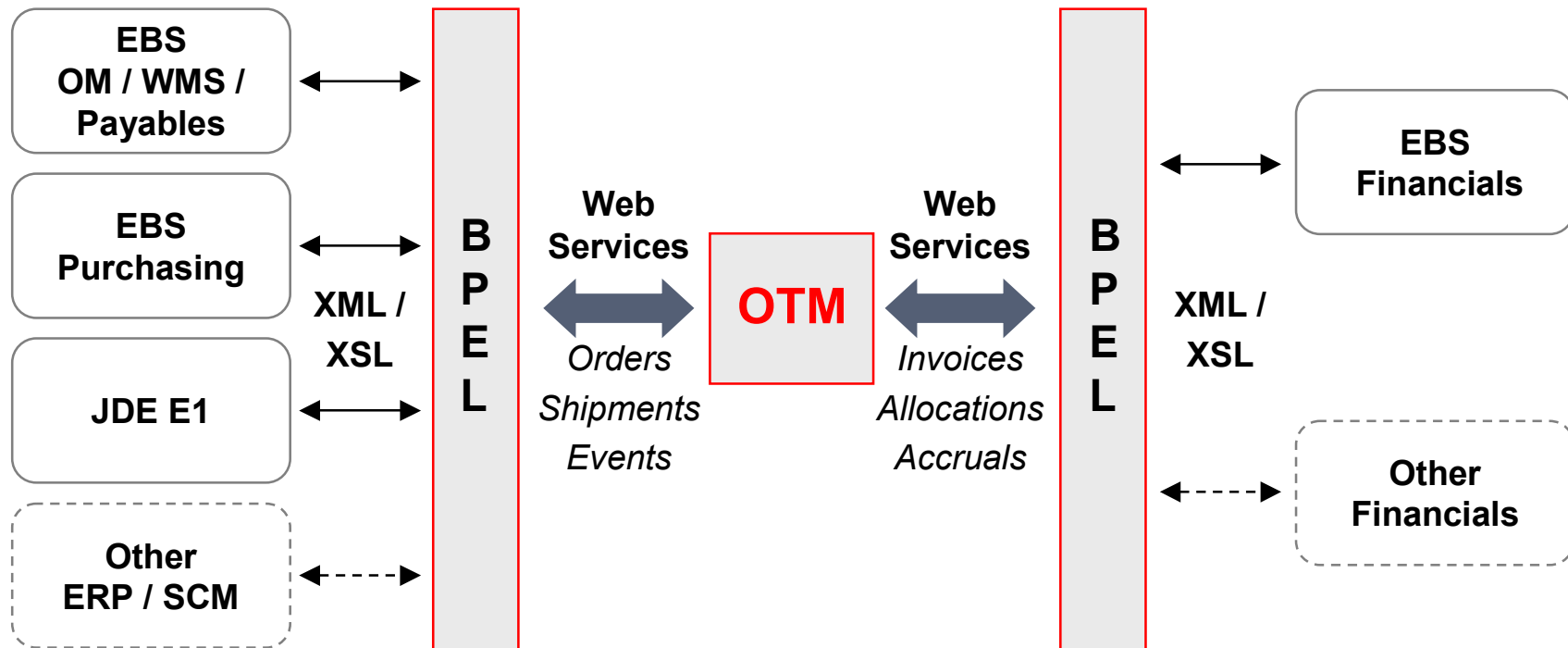
- Real Application Clusters
- Partitioning
- Advanced Security
- Data Mining
- Spatial Data
- OLAP
- Warehouse Builder
- Enterprise Management
- Secure Backup

# Agenda

OTM...

- Capabilities
- **Integration**
- Roadmap

# Foundation: Global Logistics Integration



*Standardized, Packaged Integrations  
via Web Services Orchestrated by BPEL XSL*

# Transportation Process Flows

- Customer Sales Order Booking
  - Rate, route, service options for CSRs
- Customer Deliveries
  - Plan, execute and track for customer orders
- Supplier Shipments
  - Plan, execute and track supplier shipments
- Freight Payment
  - Audit and pay freight invoices

# **EBS: Transportation Mgmt for Outbound Sales Orders**

- Sales orders & deliveries passed from Order Mgmt to OTM for transportation planning & execution
  - Optimize shipments & select carriers
  - Carrier tender & booking process
- Ship confirmation
  - Actual shipped quantities passed from Shipping to OTM to update & re-rate shipments
- Status tracking
  - In-transit status updates recorded & visible in OTM



# EBS: Transportation Mgmt for Inbound Purchase Orders

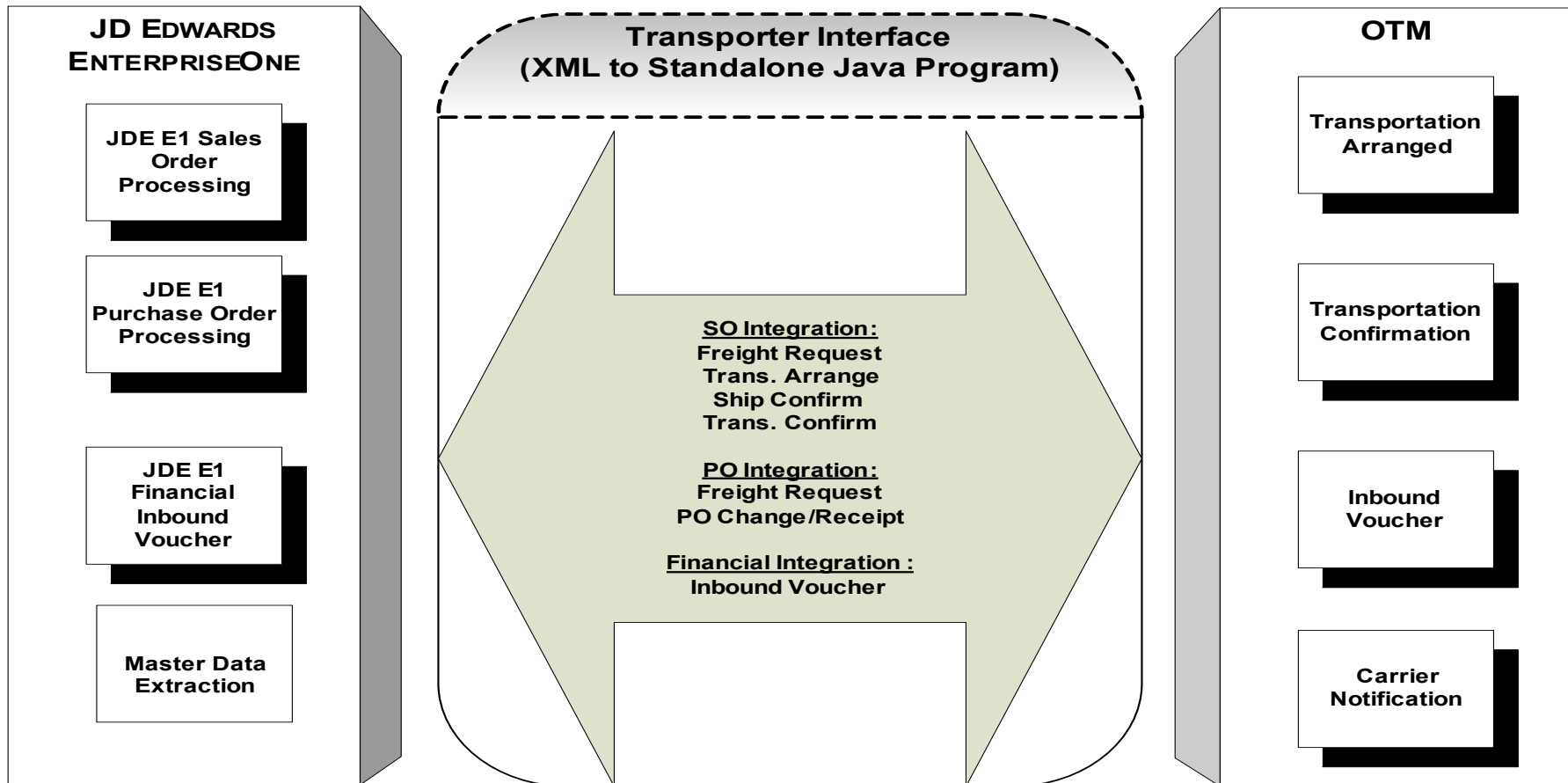
- POs passed from Purchasing to OTM for transportation planning & execution
- Supplier Ready To Ship
  - Supplier use OTM to release shipments against POs
  - Supplier confirms ship-from location & product quantities
- Transportation Planning & Execution
  - Optimize shipments & select carriers
  - Carrier tender & booking process
- Status Tracking
  - In-transit status updates recorded & visible in OTM

## **EBS: Freight Invoices and AP**

- OTM Freight Payment
  - Invoices received in OTM for audit & approval
  - Self-invoicing (auto-pay) supported
  - Buy-side (carrier) only\*
- Accounts Payable
  - OTM transmits voucher for approved payments to Oracle AP
- Receiving (planned)
  - OTM passes transportation costs for purchased products
  - Component of “landed cost” for purchased products

\*Sell side planned for 6.0

# JDE E1 Process Flows



## **JDE E1 vs OTM**

Oracle JD Edwards EnterpriseOne is providing customers a choice for transportation management:

1. Use the native JD Edwards EnterpriseOne Transportation module without OTM functionality
2. Implement JD Edwards EnterpriseOne integration to OTM
  - Implementation of native JD Edwards EnterpriseOne transportation module is NOT required
3. Use both OTM and JD Edwards EnterpriseOne transportation systems in tandem

## **JDE-OTM Availability**

- Sales Order, Purchase Order and Freight Payment packaged integration flows
- OTM 5.5 CU04
- E1 8.11 SP1 and E1 8.12
- E1 9.0
  - All of the above flows
  - RIQ Integration

# Agenda

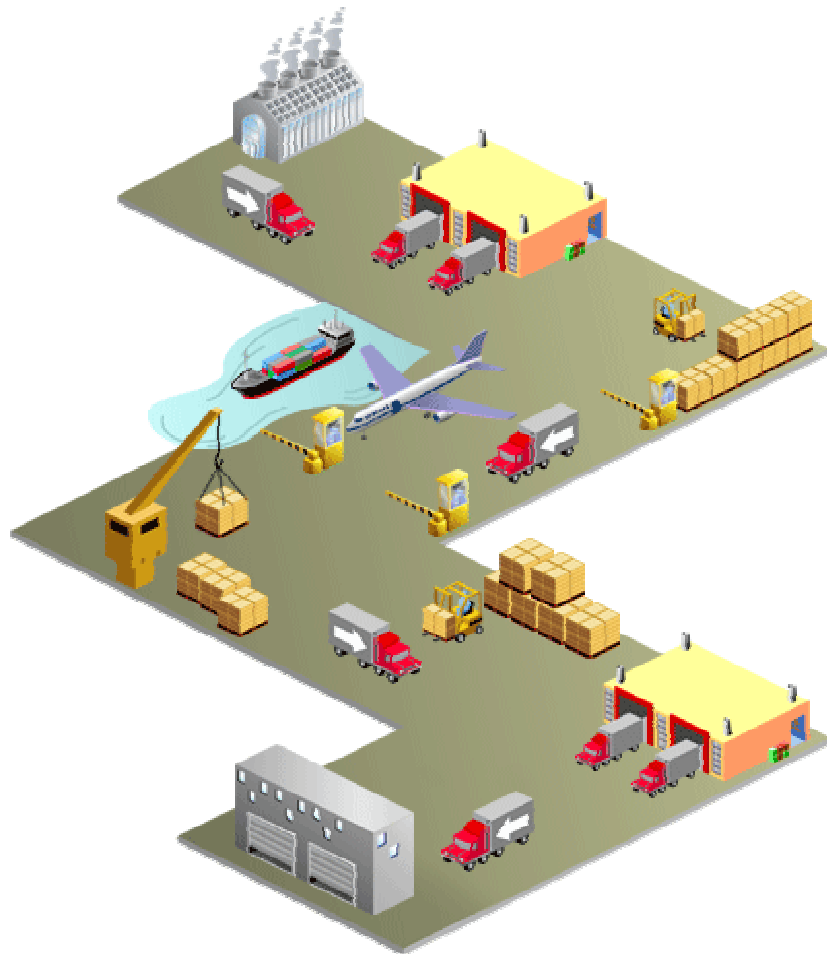
OTM...

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- **Roadmap**

# OTM Strategy

- Best of Breed Focus
  - Maintain market leadership position with innovative products
    - Core transportation functions
    - Extended transportation & supply chain functions
  - Maximize business value
  - Minimize total cost of ownership
- Independent Release Cycle
  - OTM continues on an independent release cycle
- Deployment Options
  - Standalone application
  - Integrated with Oracle applications
  - Hosted via Oracle On Demand

# Product Vision



- **G-Log's Original Vision – Global Transportation Management Platform**
  - Multi-division/customer, multi-mode, multi-geography, etc.
  - Proven capabilities
- **Asset and Non-Asset Based Transportation**
  - Manage transportation using your assets or 3rd party assets (drivers, trucks, trailers, containers, totes, etc)
- **Global Trade and Transportation**
  - Manage all aspects of fulfilling cross-border transactions
- **Supply Chain Execution**
  - Manage all warehousing and transportation functions via integrated processes
- **Quote-to-Cash for Logistics Service Providers**
  - Manage front office, operations and back office functions for global logistics service providers



Q&A

# Oracle Transportation Management (OTM / GLOG)

Overview and Roadmap