# ORACLE



## ORACLE

# **Project Management Best Practices:** *Achieving Business Results*

Kazim Isfahani Director, PPM Product Marketing Oracle Corporation Kevin Durand Solution Architect Oracle Corporation The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

## **Presentation Agenda**

- Overview & Setting the Stage Kazim Isfahani
  - Industry, Business & Operational Challenges
  - Insight into the PMO
  - Market Definitions
- Best Practices For Business Results Kevin Durand
  - Key Project Management Challenges & Best Practices
- Recap and Q&A

#### **Operational Challenges Across Industries**

#### **Professional Services**

Drive Successful Engagements "How can I mitigate risk associated with client engagements through better visibility, compliance, control, & collaboration processes?"

"The Standish Group, an IT consultancy, tracked about 10,000 projects in 2004, and found that 53% were delayed or over budget."

- Capgemini 24-Month Future Scan

#### **Financial Services**

Grow Business & Cross-Sell to Customers

"How can I streamline my business processes to grow wallet share & shorten time to market for new products & services?"

The average cost to acquire a new customer is \$3,500 in the US

#### A&D

Continuous Changes and Supply-chain Constraints

"How can we collaborate more effectively with suppliers and service providers?"

Establishing inter-company business process management for visibility and control of demand is critical for commercial [aerospace and defense] companies that continue to expand their contract manufacturing relationships globally

#### Healthcare

Mitigate Cost & Comply with Regulations

"How can I gain efficiencies in my clinical and administrative operations? How can I comply with regulatory requirements?"

In an Economist Intelligence Unit Survey, 73% of Healthcare Providers who responded stated a key challenge was Government pressure to lower medical costs.

#### Retail

**Global Expansion** 

"How do we prepare our organization for sustainable growth?"

As retailing becomes increasingly consolidated, and global; there is a growing feeling of exposure in the supply chain and in staffing

## **Interesting Stats and Nuggets**



- Who prioritizes the projects that the PMO manages?
  - o Executive council 36%
  - o Cross-functional team or steering committee 15%
  - o Business units 15%
  - o PMO prioritizes projects 12%





- Seventy percent of plans fail due to poor execution
- With a PMO, organizations can improve delivery staff productivity by 30% and reduce project spend by 30%
- 30% of North American companies lack a PMO
   Same 30% experiences a 74% project failure rate
- Companies implementing PMOs successfully see an approximately 80% ROI, a 20% reduction in project cycle time, and a 30% to 35% increase in successful project delivery
- In project mature firms, a PMO can be up and running within 12 months; for companies with immature practices a fully implemented PMO can take up to seven years



### What Does the PMO Do?

#### The PMO is responsible for:

- Measuring and Reporting Progress
- Defining, Monitoring, & Reporting on Milestones and Deliverables, & Issue Resolution
- Preparation of Weekly Status Meetings, including:
  - Accomplishments
  - Issues
  - Completion Percentage
  - Burn rate
- Managing Change Control Process
  - Preparing Estimates for Change Requests
  - Conducting Change Control Meetings
  - Conducting Impact Assessment for Agreed-upon Changes
  - Update Plan to Reflect Changes
- Conducting Risk Review
- Establishing Shared Risk Mitigation Plan

- Fostering Clear Communication of Multi-Site Projects
- Maintaining Project Documentation Repository
- Managing Key Deliverables Sign-Off
- Conducting Quality Assurance Reviews
  - Establishing Quality Standards
  - Performing Quality Reviews to Review Planned Deliverables and Dates
  - Managing Standards Adherence
- Identifying Potential Synergies among Various Components
- Synchronizing Activities among Geographies
- Fostering Communications among Geographies and Business Units
- Facilitating Workshops and Software Trials

### The Successful PMO

#### Insights from Successful Efforts

- Does not set policy Facilitates it
- Measures for Value
- Manages expectations and guides project teams
- Remains a neutral organization
- Acts as a liaison between business units
- Continually shows and builds credibility

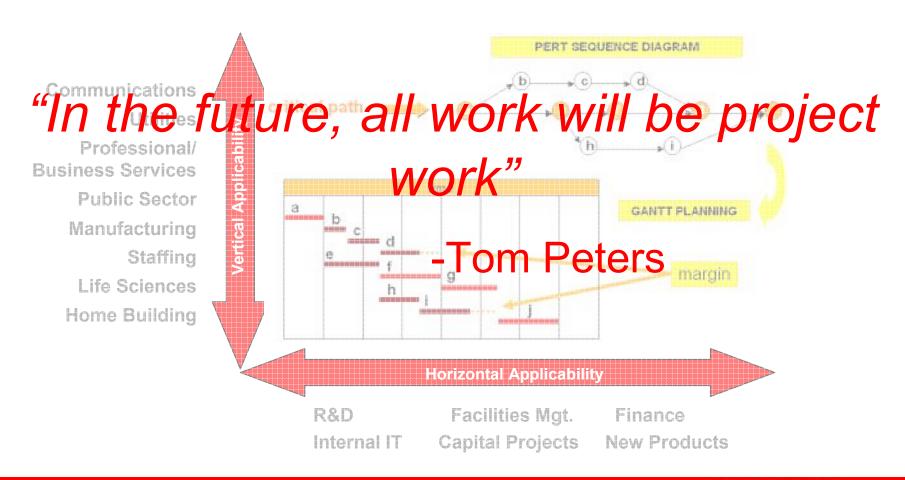
### What is a Project Management Best Practice?

- A Best Practice is a method, process, procedure or technique that is proven to reliably and consistently produce desired results
  - Starting Point

Set a baseline

- Barometer to Measure Current State
  - Define your benchmark
- An Evolving Practice
  - Perform continuous improvement

## "Everything is a Project"

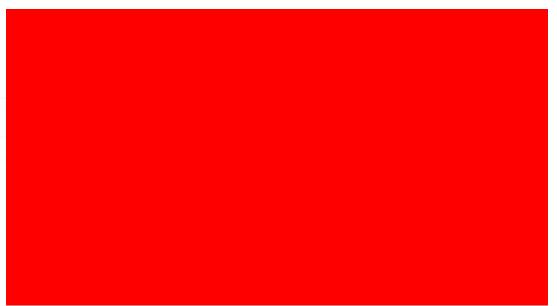


## Intent of Project Management

#### Best Practices

- Studies show that most projects, especially large ones, do not end successfully
- At the same time, organizations expect projects to be completed faster, cheaper, and with high quality
- The only way this can happen is by establishing and using effective project management processes and techniques









#### **Best Practices For Business Results**

Kevin Durand Solution Architect Oracle Corporation

# **Key Challenges & Best Practices**



## **Challenge #1**

- Inadequate Definition and Management of Project Scope
  - Vaguely-written scope definitions
  - Problems in gathering user requirements
  - Lack of training on eliciting needs from users
  - Pressure to build before projects are adequately defined
  - Lack of Rigorous Scope Management
  - Projects not aligned to strategic goals

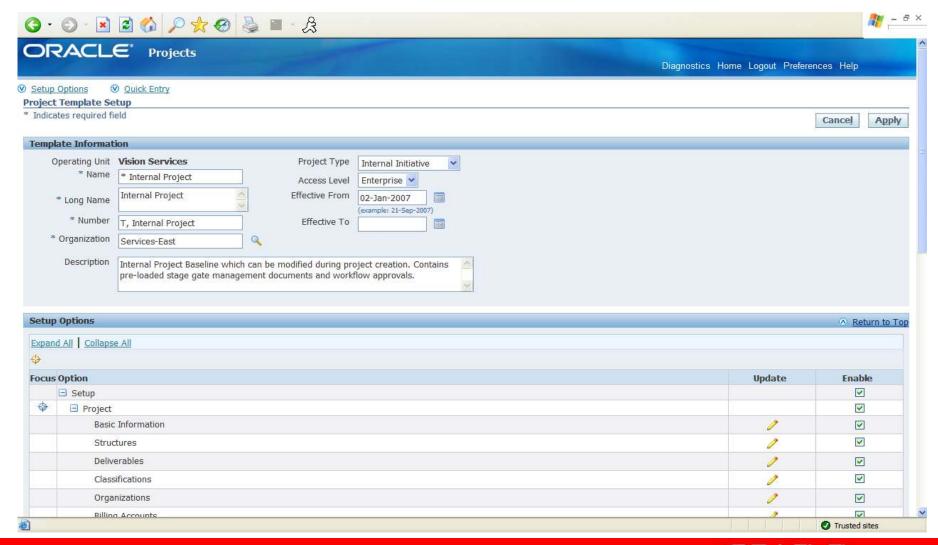
Result: Lack of Project Focus and Alignment

#### **Best Practice:**

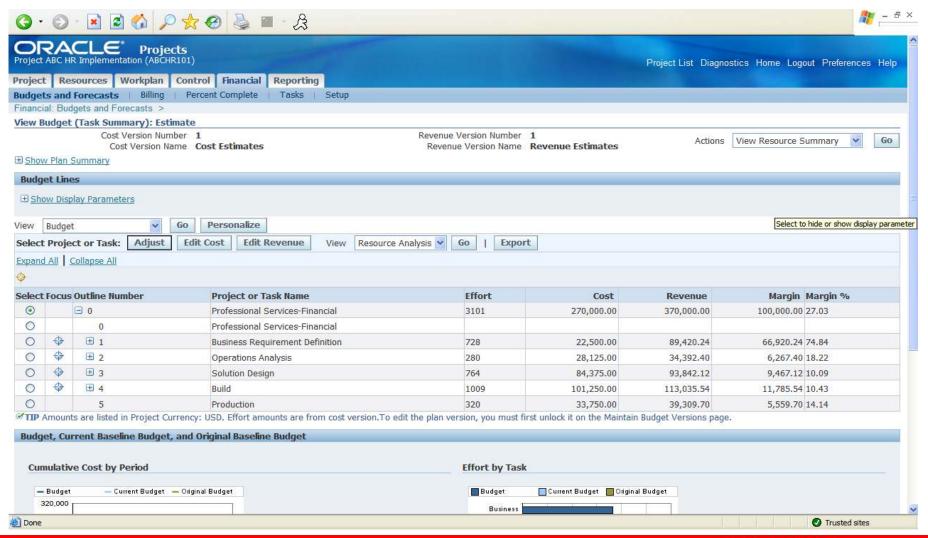
#### Scope Control

- Scope must be clear, concise, and unambiguous
  - Scope is clearly and commonly understood by project stakeholders and team members
  - Review contract scope with project's user community to obtain 100% buy-in to what you are about to perform and deliver!
  - Obtain agreement on what is in, and out of, scope
- Creation and baseline of project scope and work plans
- Early establishment and use of a formal change control procedure, including a Change Control Board

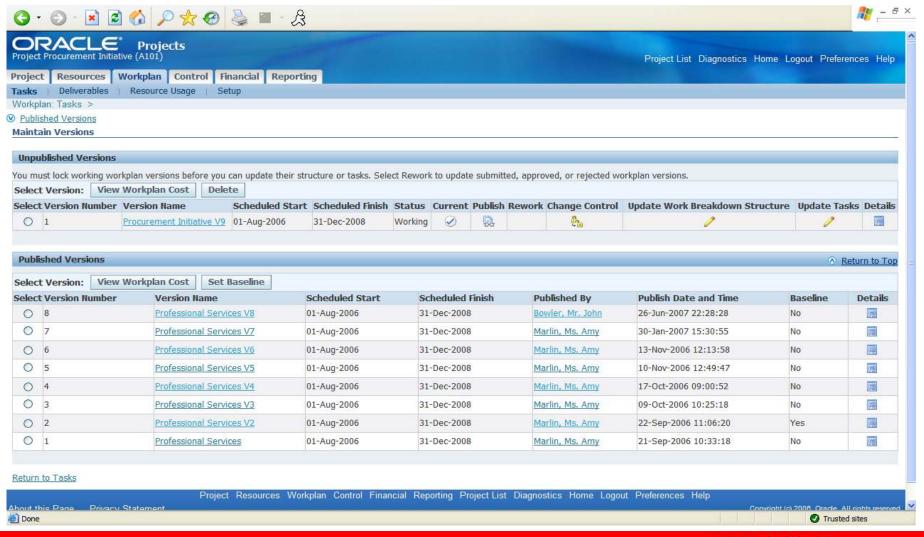
## **Project Templates**



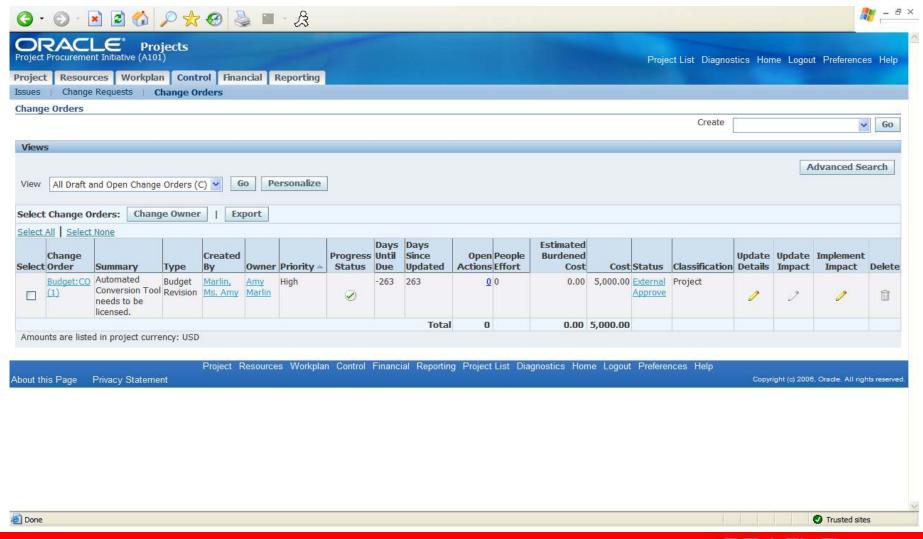
## **Project Estimation & Approval**



## **Project Baselines**



## **Change Management**



## **Challenge #2**

- Subjective Estimates of Project Time and Cost
  - Formal Estimates of cost or time are demanded before requirements are fully defined
  - Historical Data is seldom available for calibration of estimates
  - Conservative estimates may be overruled and replaced by aggressive estimates
  - New requirements are added, but the original estimate can not be changed

RESULT: Unrealistic Schedules and Budgets

#### **Best Practice:**

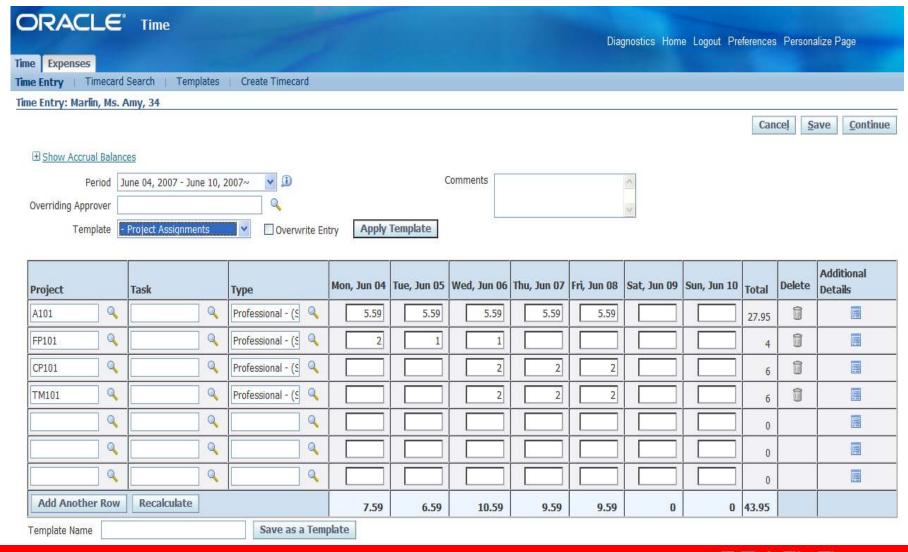
#### **Estimating**

- Standard, quantified estimating process based on actual costs and time of prior projects
- If actuals are not tracked, then industry guidelines may be used

### **Copy Past Project Actual Performance**

Project Procurement Initiative (A101)			Project List Diagnostics Home Logout Preferences Help				
Project Resources Workplan Control Financial Rep	porting						
Tasks   Deliverables   Resource Usage   Setup							
Workplan: Tasks > Update Tasks > Update Work Breakdown	n Structure >						
Copy External							
* Indicates required field			Cancel Apply				
You can change the values for Project Name, Structure Name, Struc	cture Version Name and Task Name t	o copy tasks from outside of this stru	ucture version.				
* Project Name ABC HR Implementation	* Structure Version Name	Professional Services-Mapped V5					
* Structure Name ABC HR Implementation	Task Name		<b>Q</b>				
Copy Selected Task and all Subtasks							
O Selected Task Only							
Entire Version							
▼ Copy Dependencies							
Copy Task Assignments							
✓ People ✓ Financial Elements							
▼ Equipment    ▼ Material Items							
TIP The system copies rates and amounts only when the source and the destination projects both share a centralized planning resource list, share the same time phase setting, and have Plan Amounts In Multiple Currencies either enabled or disabled. Otherwise, it recalculates rates and amounts in the destination project.							
Figur Amounts in Multiple Currenties	entitle enabled of disabled. Otherwise	e, it recalculates rates and amounts i	in the destination project.				
Paste Selection							
O'NO A TOOL TOOK							
O As a Subtask							
Placement							
Select the position where you want to move the tasks.							
Expand All   Collapse All							
<b>⇔</b>							
Select Focus Outline Number	Task Number	Task Name					
○ □ 0	102889	Professional Services					
○ <del>•</del> ± 1	1.0	Business Requirements D	Pefinition				
○ <del></del> ± 2	2.0	Operations Analysis					

## **Integrated Time Keeping**



## Challenge #3

- Lack of Proactive Risk Management
  - Project risks are not proactively identified, analyzed, and mitigated
  - Problems are addressed reactively, causing schedules and budgets to be exceeded

**RESULT: Schedule Slippage** 

**RESULT: Budget Overruns** 

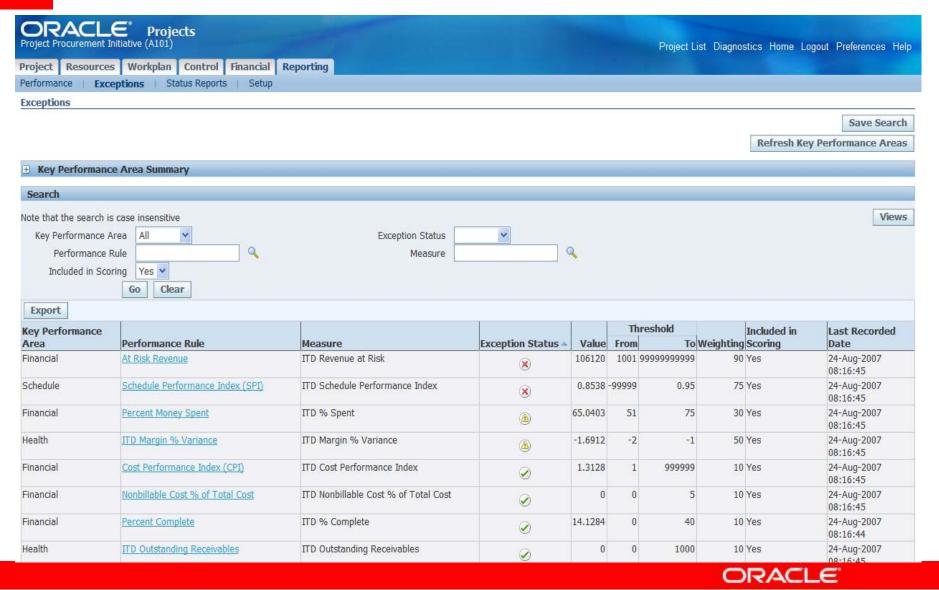
RESULT: Excessive Staff Overtime/Burnout

#### **Best Practice:**

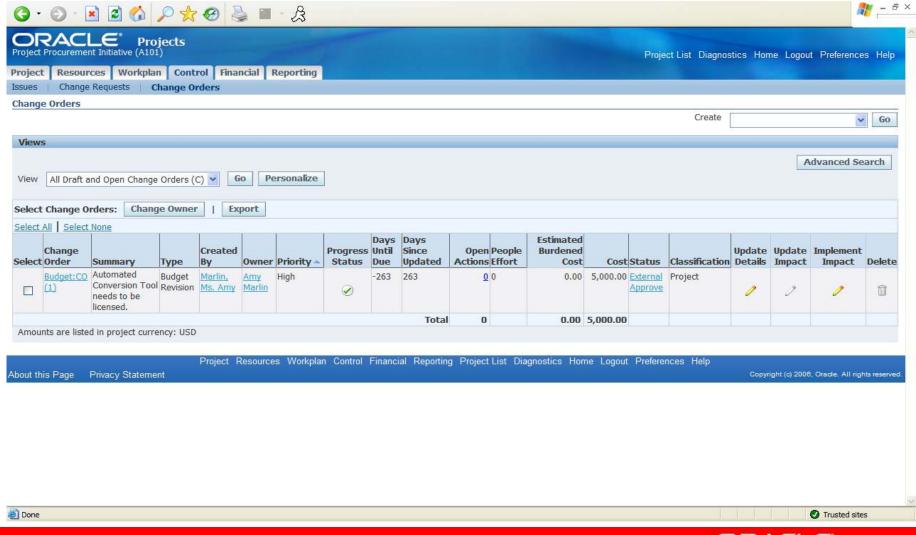
#### Risk Management

- Utilize integrated and proactive Risk Management
  - Develop and publish the Risk Mgmt Plan
  - Educate the entire project team on the benefits of performing risk management
- Integrate identified risks to scope, schedule and cost
- Maintain the Risk Log
  - Make risk data available to everyone
  - Report on risk trends in your monthly status

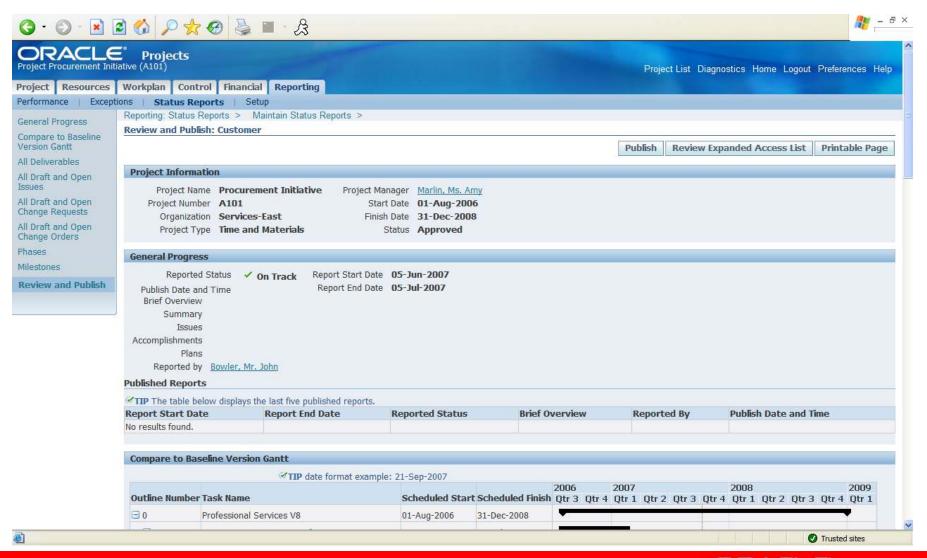
## **Project Exception Reporting**



## **Change Management**



# **Project Status Reporting: Managing Risks from Inception to Conclusion**



## **Challenge #4**

- Poor Project Communication
  - Lack of stakeholder analysis results in inadequate communication of project status and issues
  - Stakeholder needs and expectations are not managed appropriately
  - Resolving misunderstandings takes time away from planned project activities

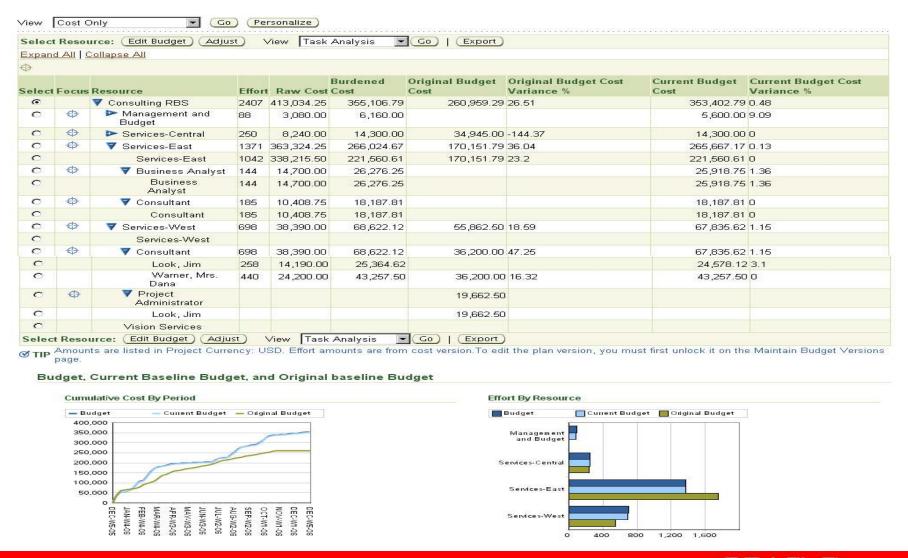
RESULT: Can affect any part of your project!

### **Best Practice:**

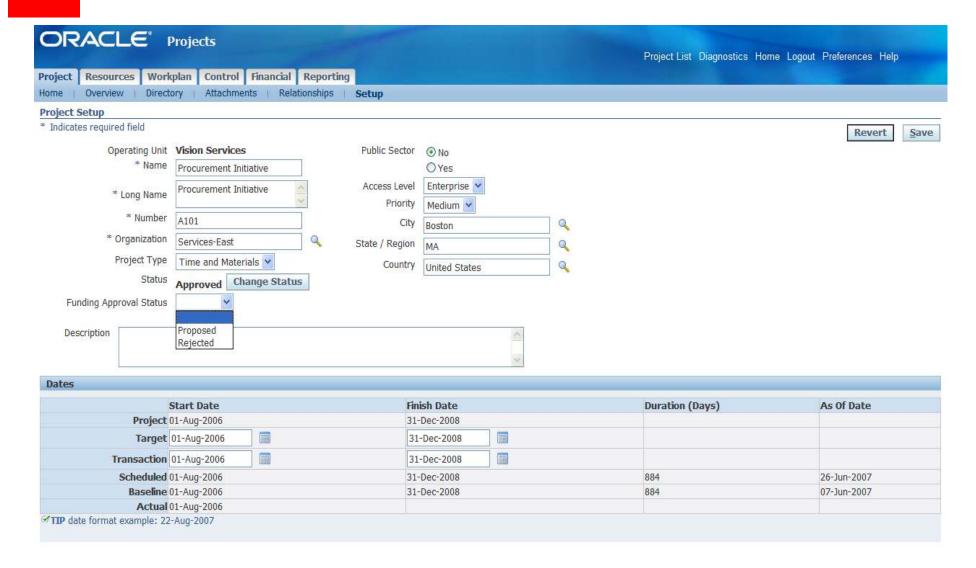
#### **Project Communications**

- Plan project communications at project starts
- Perform stakeholder analysis to identify their expectations and communication needs
- Create a Communications Management Plan
  - Project Communications Plan
  - Stakeholder Communications Plan

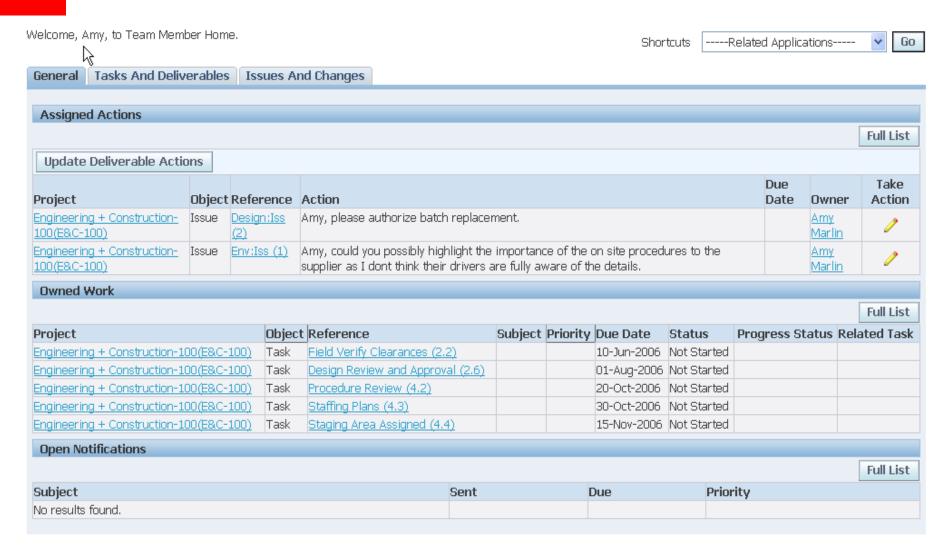
### Planned vs. Actual Delivery Reporting



### **Automated Workflow and Status Reporting**



#### **Action Assignments (in addition to Task Assignments)**



#### **Project & Stakeholder Communication and Management**



## **Challenge #5**

- Lack of Project Performance Measures
  - No knowledge of where projects are relative to where they should be at various points in time
  - Troubled projects not identified in time to remedy them
  - Appropriate corrective actions not identified

RESULT: Unseen Schedule Slippage

**RESULT: Budget Overruns** 

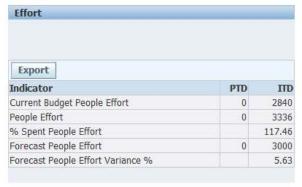
RESULT: Poor Product/Service Quality

### **Best Practice:**

#### Performance Measurement

- Use of standardized project performance measures
  - Establishment of project baselines (schedule, effort, product)
- Use of Earned Value Management (EVM)
  - Even for small projects

## **Project Performance Management**



Export		
Indicator	PTD	IID
Original Budget Burdened Cost	0.00	270,000.00
Current Budget Burdened Cost	0.00	270,000.00
Burdened Cost	0.00	211,064.78
Total Committed Cost		
Burdened Cost + Committed Cost	0.00	211,064.78
ETC		108,935.22
Forecast Burdened Cost	0.00	320,000.00
Forecast Cost Variance %		× 18.52

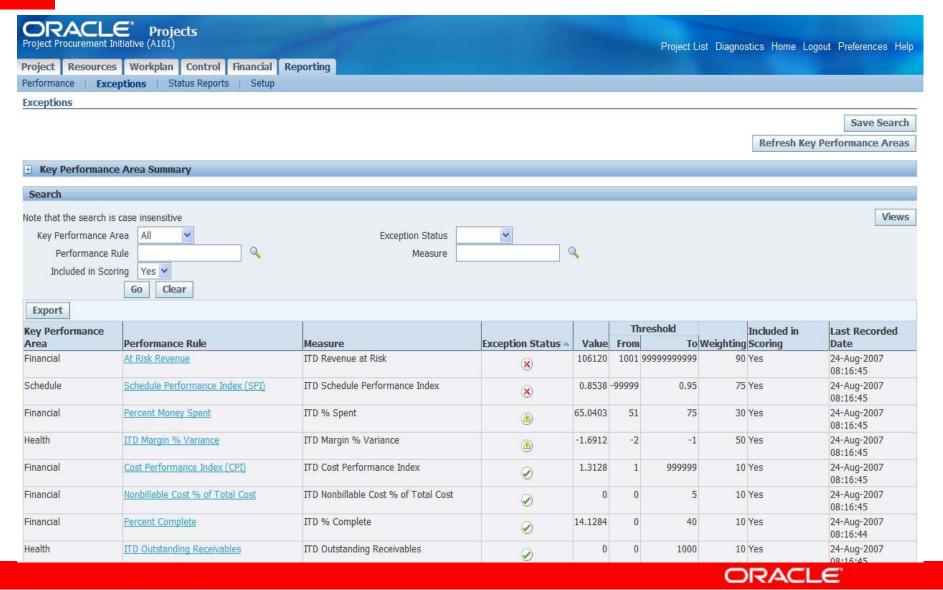
Export		
Indicator	PTD	ITD
Original Budget Revenue	0.00	370,000.00
Current Budget Revenue	0.00	370,000.00
Accrued Revenue	0.00	338,700.00
Forecast Revenue	0.00	400,000.00
Forecast Revenue Variance	0.00	30,000.00



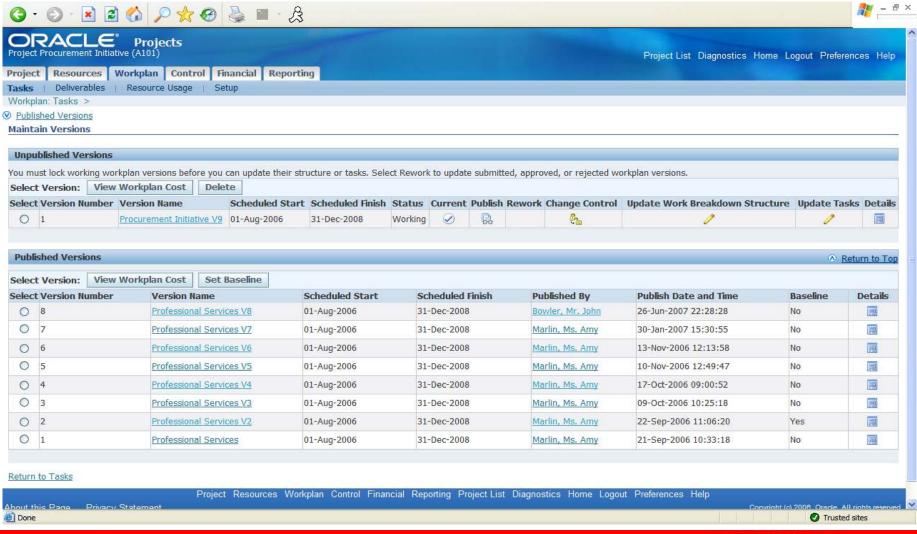


Billing and Collections			
Export			
Indicator	ш		
Billed Amount	0.00		
Outstanding Receivables	⊘ 0.00		
Past Due Receivables	0.00		
Unearned Revenue	0.00		
Unbilled Receivables	0.00		
Next Invoice Date	28-APR-2006		

## **Project Exception Management**



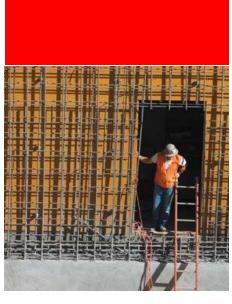
## **Project Baseline Management**



## **Earned Value Management**

elect	Focus	Outline Number	The state of the s		Physical % Complete	Earned Value	Earned Value Schedule Variance		Total Current Budget Burdened Cost
•			Professional Services-Financial (36878)	270,000.00	93.8	253,260.00	<16,740.00>	0.94	270,000.0
0	<b>\$</b>		Business Requirement Definition (1.0)	22,500.00	100	22,500.00	0.00	1	22,500.0
0			Business Requirement Definition (1.0)	22,500.00					22,500.0
0	<b>\$</b>		Scope and Requirements Definition(1.1)		100				
0			Business Requirements (Detailed) (1.1.1)		100				
0	0	∃ 2	Operations Analysis(2.0)	28,125.00	100	28,125.00	0.00	1	28,125.0
0		2	Operations Analysis(2.0)	28,125.00					28,125.0
0		2.1	Fit/Gap Requirement Analysis(2.1)		100				
0	<b>\$</b>	± 3	Solution Design(3.0)	84,375.00	100	84,375.00	0.00	1	84,375.0
0	0	± 4	Build(4.0)	101,250.00	100	101,250.00	0.00	1	101,250.0
0		5	Production(5.0)	33,750.00	45	15,187.50	<18,562.50>	0.45	33,750.0
E E	arned V	and Cost Perfori alue Schedule Varianc alue Cost Variance					nned Value, Earned Value, an	d Actual Cost	
Bus	F Service siness R Operatio	Professional es-Financial			3 3 3	280,000 240,000 200,000 160,000 80,000			
		Production -40,000	0 40,000			40,000 Q2-05 Q2-05	)3-05 Q4-05 Q1-06 Q2-06	na l	





### For More Information

Kazim Isfahani
Oracle Corporation
<a href="mailto:kazim.isfahani@oracle.com">kazim.isfahani@oracle.com</a>
203.322.5415

Kevin Durand
Oracle Corporation
<a href="mailto:kevin.durand@oracle.com">kevin.durand@oracle.com</a>
781.744.0918



# **THANK YOU**



# ORACLE IS THE INFORMATION COMPANY