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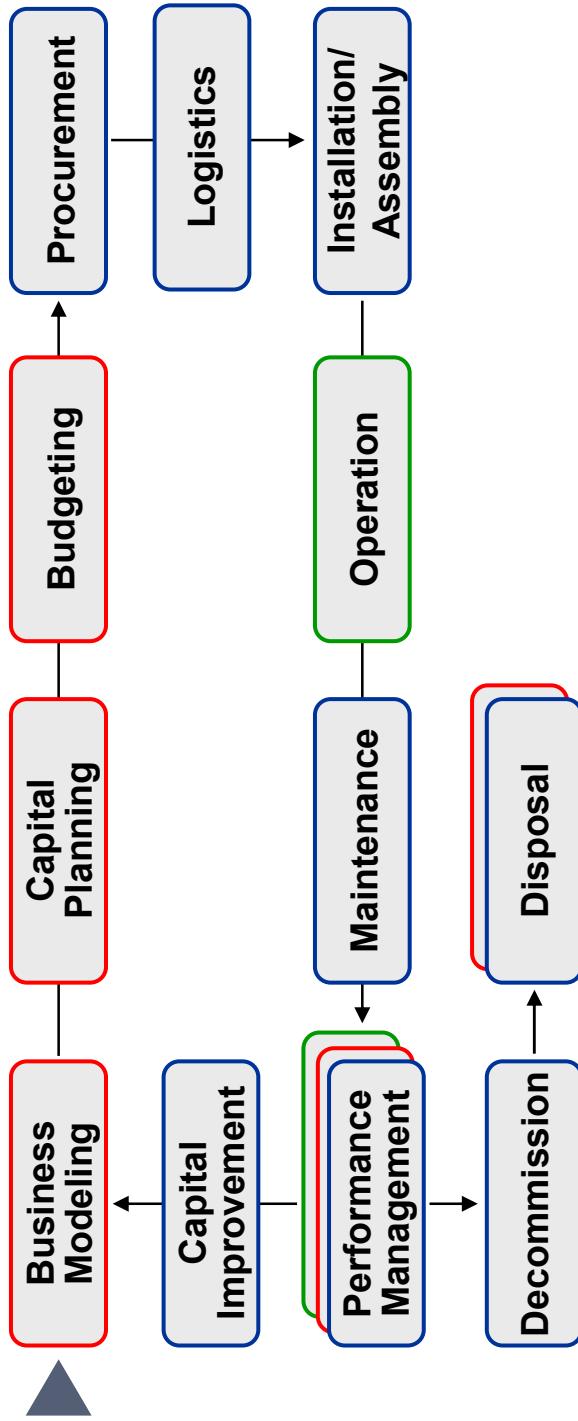
“Everybody Needs a Little Maintenance”

Nitin Katare
Oracle Product Strategy

Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Asset Management At-a-Glance



- | | | |
|--|-----------------------------|---|
| | Finance Strategy | <ul style="list-style-type: none">• Plan current and future investments• Track costs and cash flow• Analyze asset value / ownership |
| | Maintenance Strategy | <ul style="list-style-type: none">• Plan and manage maintenance activities, equipment and materials• Track asset history• Analyze performance |
| | Operating Strategy | <ul style="list-style-type: none">• Manage production / operating schedules and asset availability• Monitor the condition and status of assets |

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Types of Assets

Fixed Plant



- Productive machinery
- Equipment
- Components

Linear / Continuous



- Roadways
- Pipelines
- Transmission lines
- Railway lines

Mobile



- Trucks
- Buses
- Automobiles
- Rolling stock

Infrastructure



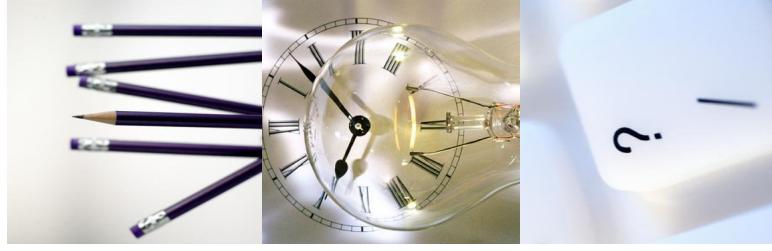
- Buildings
- Retail stores
- Universities
- Hospitals

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A Need for Change

Leading Business Trends

- Reliability Centered Maintenance for High Utilization
- Integrated Predictive Maintenance & Ops Scheduling
- Proactive Workplace Safety & Regulatory Compliance
- Enterprise Management of Spare Parts & Equipment
- Automated Procedure and Maintenance Logs



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What Customers are Saying...



“We use Oracle to coordinate our maintenance activities. We selected Oracle based on fit for functionality, its global scope, and ease of integration. eAM is used as the communications tool for our maintenance department. We communicate what maintenance work we are going to do through work orders and we track our performance against those commitments.”

-- Doug Stretton, Global Maintenance Leader

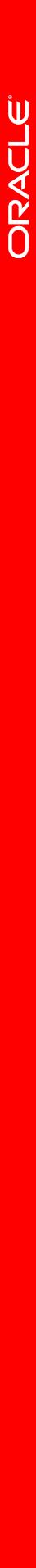


“Oracle Applications are key to our strategy for maximizing equipment capacity, increasing productivity, decreasing maintenance costs, and improving health and safety across all our real estate and manufacturing operations.”

-- Majid Saif Al Ghurair, CEO

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A Few More Customers...

Oracle Enterprise Asset Management

Enables you to...

- ① Replace Standalone Maintenance Mgmt Systems
- ② Perform Maintenance in a Distributed, Mobile, Global Environment
- ③ Manage the Full Asset Lifecycle
- ④ Support Compliance and Corporate Governance
- ⑤ Place Systems in the Hands of Maintenance Techs

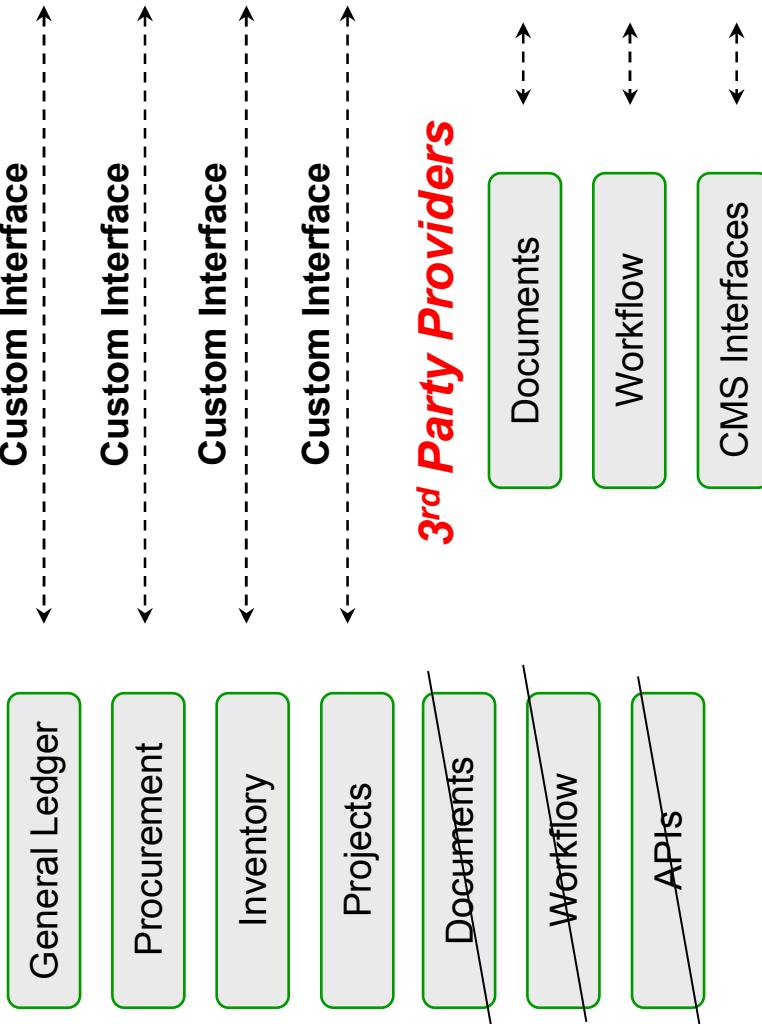
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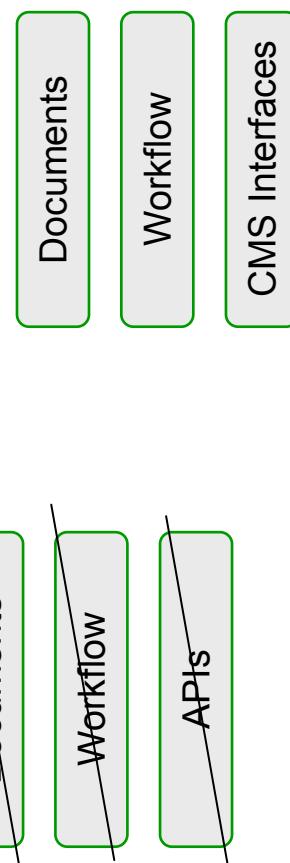
Traditional Asset Maintenance

Maintain Integration, Not Assets

ERP Applications



3rd Party Providers



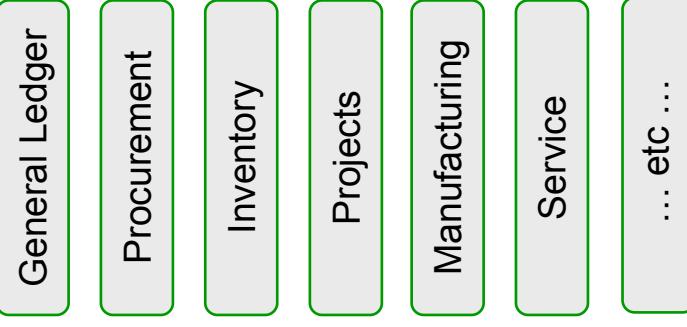
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Foundation: Common Data Model

Eliminate Cost and Complexity of Multi-Vendor Systems

ERP Applications

eAM



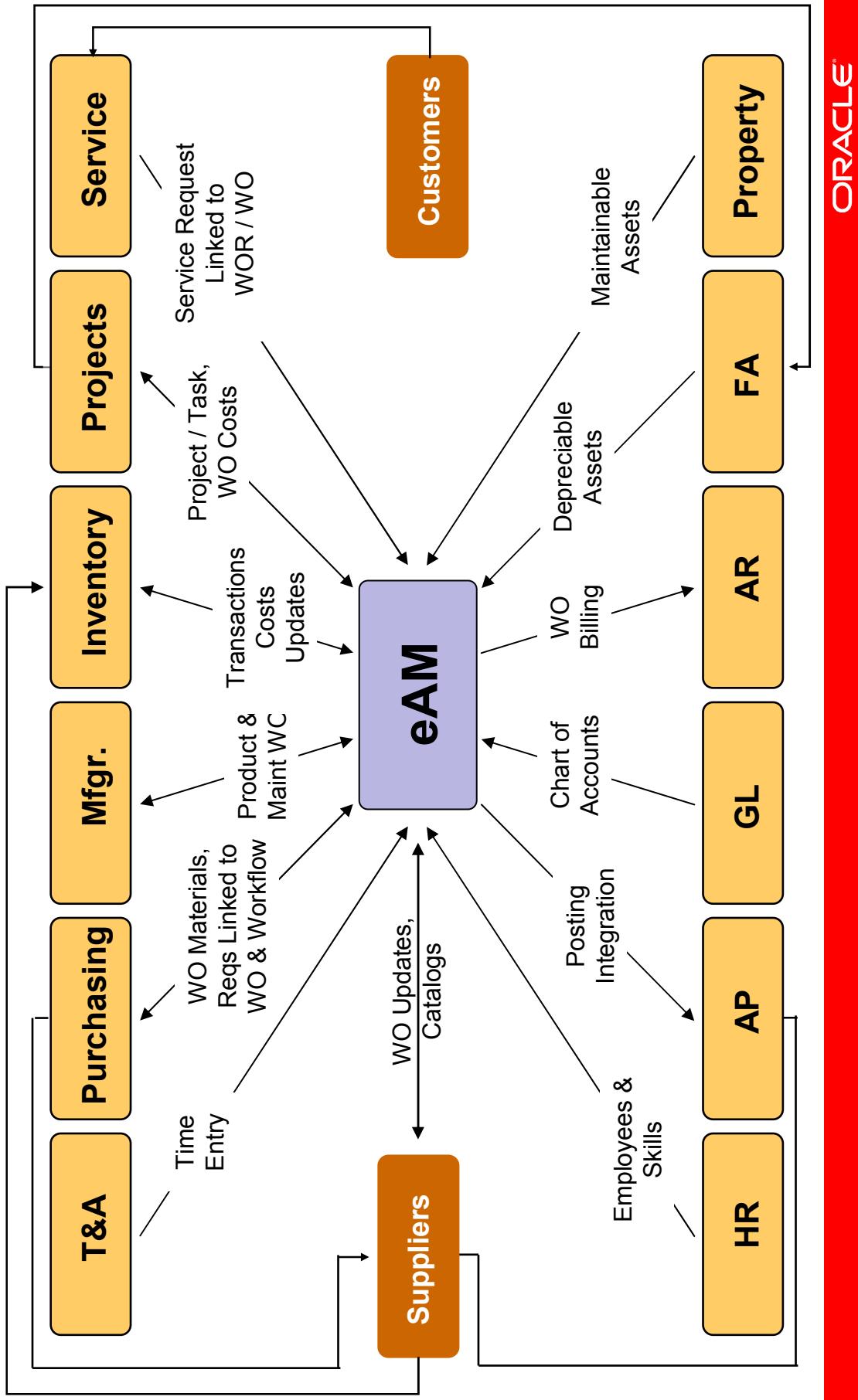
- Reduce information latency and synchronization issues
- Minimize implementation time and cost
- Decrease maintenance and upgrade cost
- Scale to meet growth demands

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Oracle Strategy

Out-of-the-box Integration

59 integration points - \$3.75M Build + \$885K Annual Maintenance (Gartner)



Oracle Enterprise Asset Management

Enables you to...

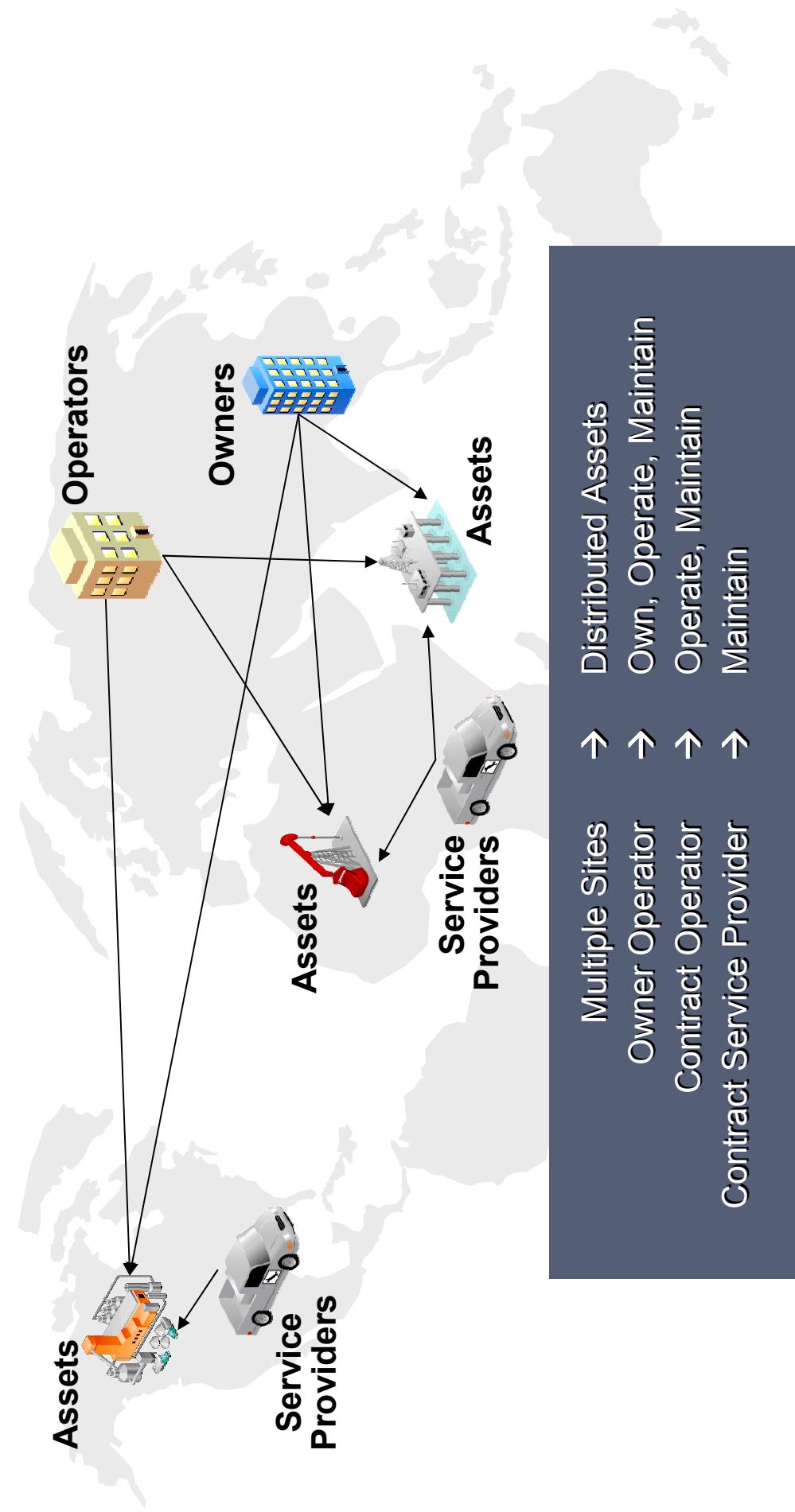
- ① Replace Standalone Maintenance Mgmt Systems
- ② Perform Maintenance in a **Distributed, Mobile, Global Environment**
- ③ Manage the Full Asset Lifecycle
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Distributed, Mobile, Global Assets

Traditional Org, Business & Geographic Relationships are Changing

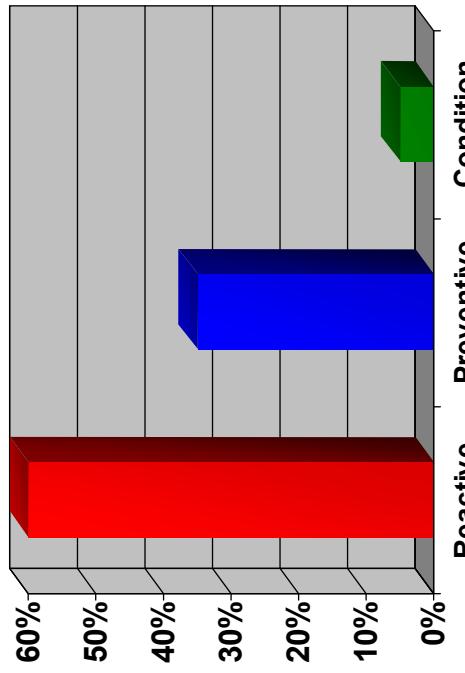


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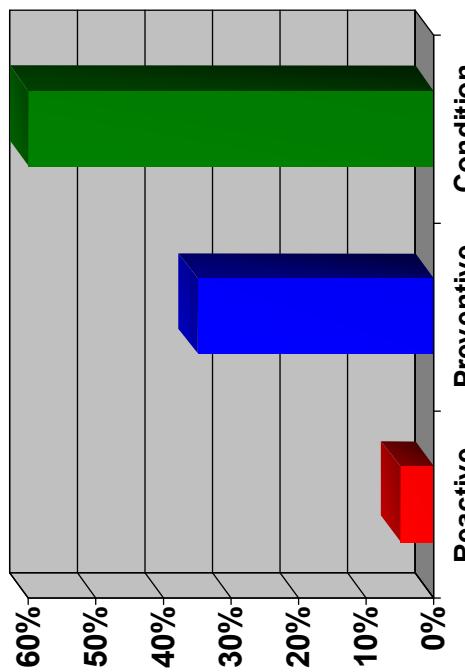
Real-Time Asset Management

Move from Reactive to Condition-Based Maintenance

Common Practice



Best Practice



Source: PWC Best Practices for Asset Intensive Industries



Collect Data



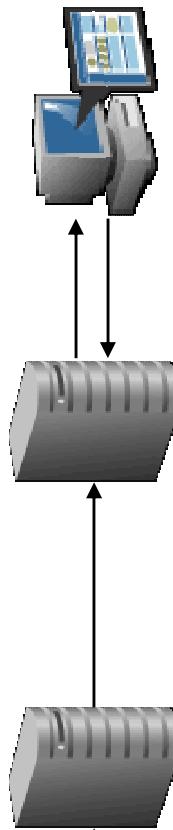
Translate



Analyze



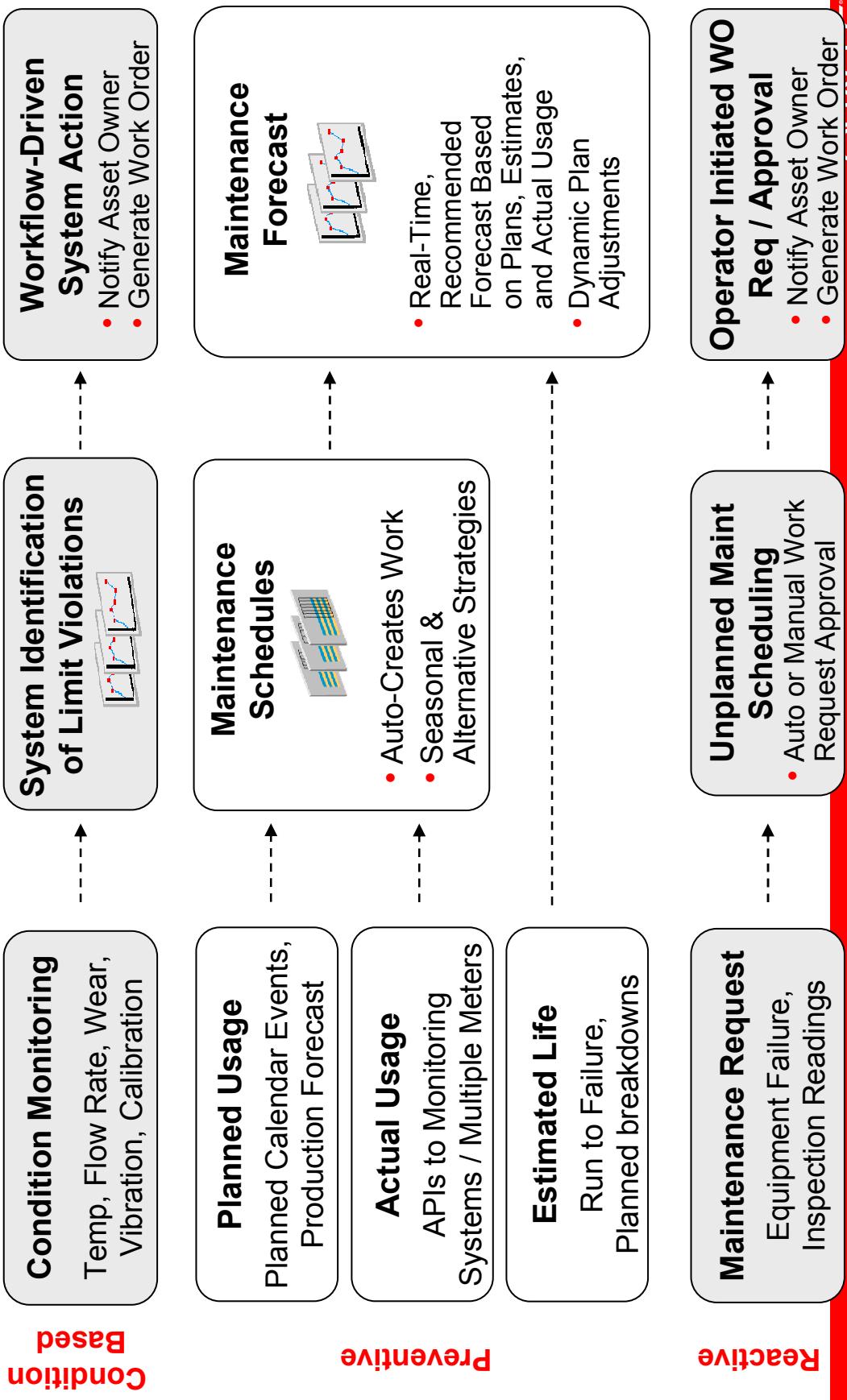
Respond



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Multiple Maintenance Strategies

Plan Maintenance and Repairs in Any Environment

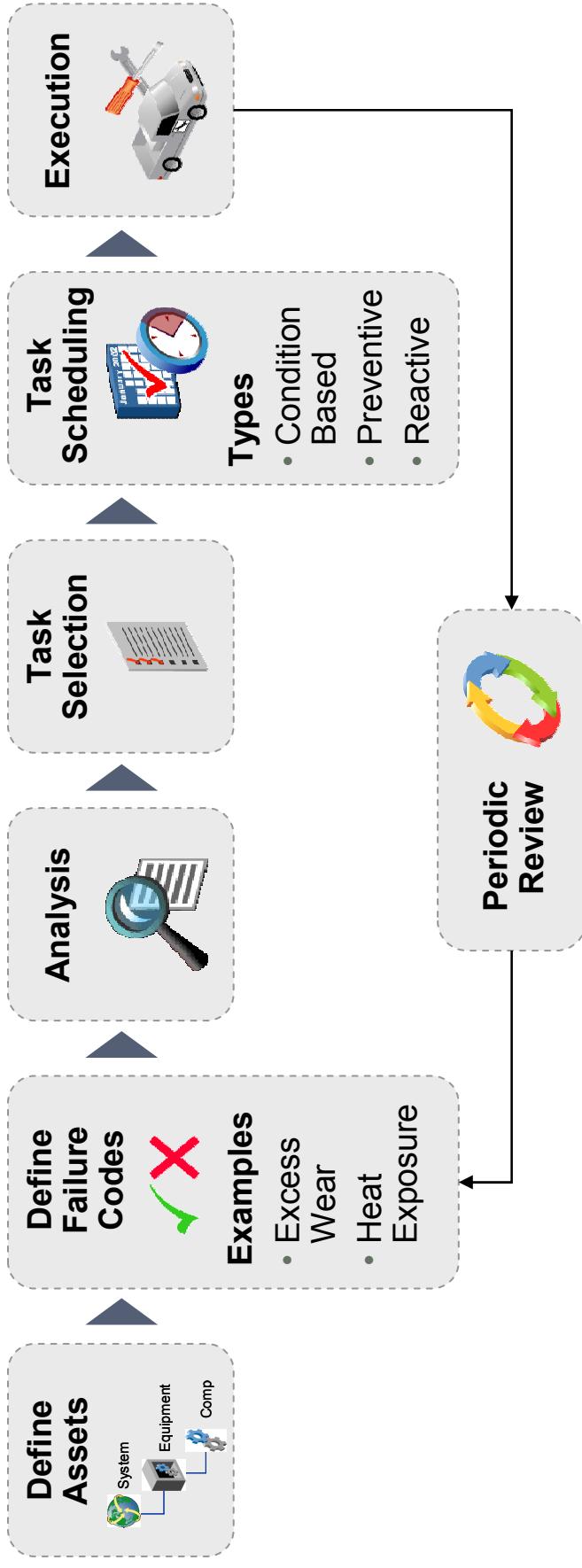


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Reliability-Centered Maintenance

Increase Productivity, Reduce Cost, Improve Product Quality



- Focus attention and resources on “most important” assets
 - Preventive or Condition-Based for high value and critical
 - Reactive for low value, low priority
- Select and implement strategy based on asset type and primary usage

Oracle Enterprise Asset Management

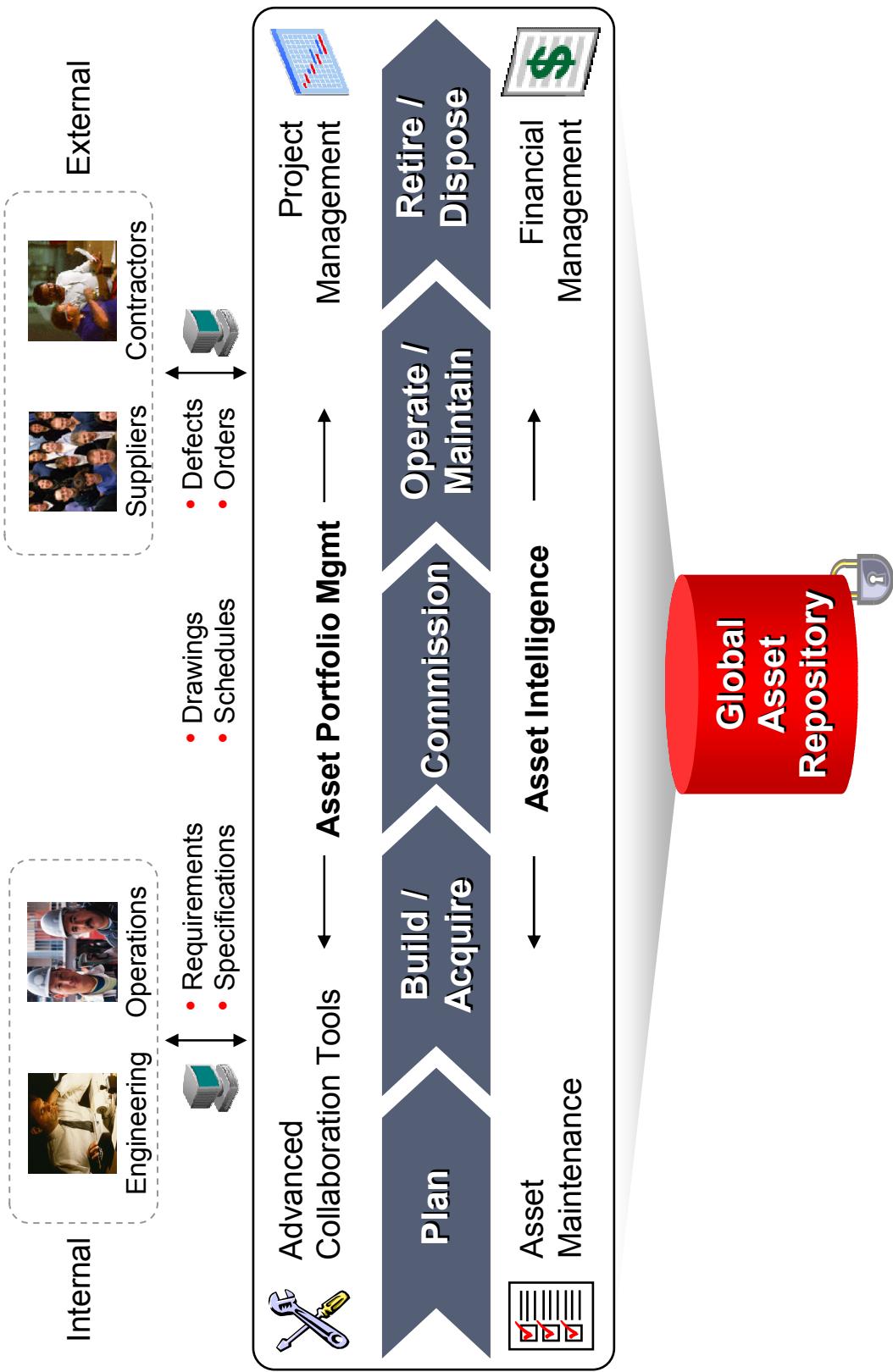
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Asset Lifecycle Management



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Define and Track Standard Procedures

Comply with Regulatory and Safety Requirements

Structured Definition

- **Define SOPs and Required Documentation**

- Procedures (e.g., safety, hazardous material)
- Dependent task planning (e.g., Tag out)
- Specifications / drawings
- Special handling

- **Manage Work Order Execution**

- Automatically create audit trail and electronic history

- **Skills Selection**

- Search and select by technician certifications or competencies

Benefits

- **Equipment Technicians to Perform Quality Work, on Time and Within Guidelines**

- Minimize time to locate required documentation
- Reduce incident rate
- Decrease work order errors
- Ensure optimal repair work

- **Monitor & Audit Compliance**

- Avoid fines and reduce non-compliance risk

- **Assign Qualified or Certified Technicians to Tasks**

Asset Management Intelligence

Timely, Accurate, Relevant

ORACLE® Maintenance Management

Flexible Comparisons

As Of Date: 23-Nov-2005 Period: Quarter Compare To: Prior Period Organization: All Currency: USD

Maintenance Management KPIs

Name	Value
Work Order Cost	105.4
Asset Downtime (Hours)	26.8
Completed Work Orders	39
Late to Schedule Completion %	178.6%
Work Order Backlog	0.0%
Past Due to Schedule %	0.0%
Request to Completion (%)	100.0%

Real-Time Results

For Organizations

or over data points to see values

Performance Measures

Work Order Cost Trend

Period	Actual Cost	Change
Q1-Q4	60,025	---
Q2-Q4	5,517	-552.7%
Q3-Q4	3,390	252.4%
Q4-Q4	1,906	-17.8%
Grand Total	19,706	490,696

Links

Inventory Value Summary

Work Order Cost Summary

ORACLE® Maintenance Management

Flexible Time Periods

As Of Date: 23-Nov-2005 Period: Quarter Compare To: Prior Period Organization: All Currency: USD

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Reports

Links

Inventory Value Summary

Work Order Cost Summary

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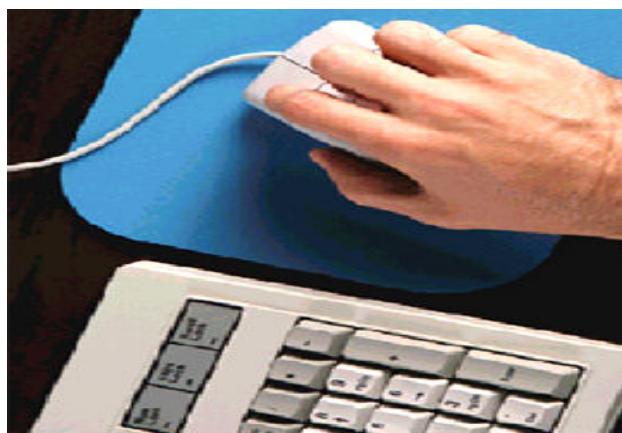
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Self-Service Access

Provide Maintenance Workers Easy System Access

- Remote access via web browser
- Capture information at the source
- Perform step-by-step transactions
- Require minimal system training
- Reduce time to input information
- Decrease errors in data transfer
- Reduce clerical labor



Maintenance User Workbench

Enable Personalized Role-Based Access

Easy to use, personalized HTML user interface

The screenshot shows a personalized dashboard for an employee named Moll, Joe. It includes a sidebar with 'Key Indicators' such as Today's Work (3.00 hr), Overdue Work (0.00 hr), Open Work (3.00 hr), and Checked Out Assets (1). Below this is a 'Search' bar with fields for Department (HQ-Ops), Asset Number, and View By (Open Work). A red arrow points from the text 'Easy to use, personalized HTML user interface' to the search bar area.

Personal KPIs

- Employees view assigned work & self-assign work
- Issue materials, record labor, and report completion from single self service portal
- Provide workers access to performance measurements

Immediate access to employee's current, past due and future work assignments

The screenshot shows a grid of work orders with columns for Create Work Order, Create Work Request, Mass Time Entry, Crew Schedule, Details Work Order, Op Description/Start Date, Due Date, Priority, Asset Number, Op Attachments, Charge Time, Complete Time, Operation Employee, and Assign Employee. A red arrow points from the text 'Immediate access to employee's current, past due and future work assignments' to the grid area.

Create Work Order	Create Work Request	Mass Time Entry	Crew Schedule	Details Work Order	Op Description/Start Date	Due Date	Priority	Asset Number	Op Attachments	Charge Time	Complete Time	Operation Employee	Assign Employee
Show WO243745	Op Default	20-Nov-2006 10:20:00	20-Nov-2006 10:20:00 Emergency HVAC-B100-Unit 1	10 Operation for Work Order	20-Nov-2006 11:11:00	20-Nov-2006 11:11:00							
Show WO243746	Op 20 Balance Air	20-Nov-2006 11:11:00	20-Nov-2006 11:11:00	20 Balance Air	20-Nov-2006 11:11:00	20-Nov-2006 11:11:00							
Show WO243747	Op 11 Calibrate TSTAT	20-Nov-2006 11:39	20-Nov-2006 11:39	11 Calibrate TSTAT	20-Nov-2006 11:39	20-Nov-2006 11:39							

Direct access to key processes (e.g., meter / quality reading entry, material request, asset details)

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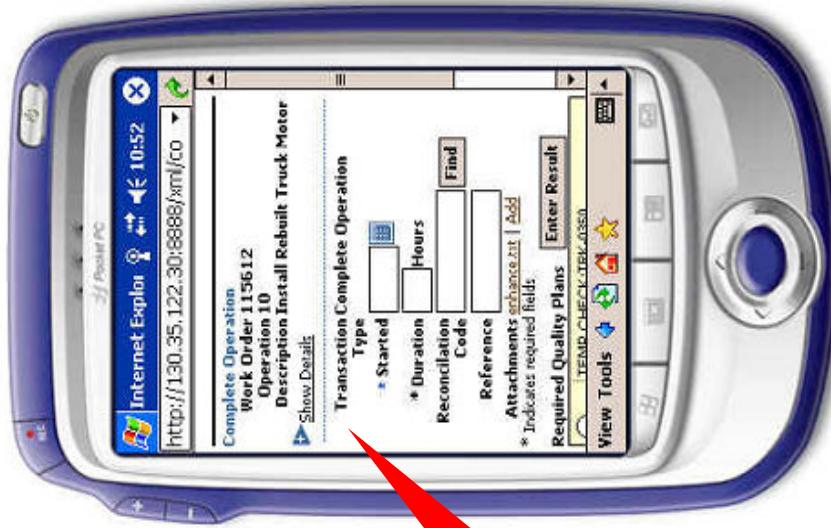
Mobile Maintenance User Workbench

Remote Access to Work Assignments, Details, and Transactions



Employees view assigned work & self-assign work

Issue materials, record labor, and report completion from self-service portal



- ✓ Operates on any browser-based device
- ✓ Real-time data transfer versus periodic desktop hot-sync

Oracle Enterprise Asset Management

Replace Standalone Maintenance Management Systems

Perform Maintenance in a Distributed, Mobile, Global Environment

Manage the Full Asset Lifecycle

Support Standards Compliance & Corporate Governance

Place Systems in the Hands of Maintenance Techs

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The eAM / ALM Community

- Customer / Development Advisory Calls
 - OAUG eAM SIG
 - Annual Oracle Maintenance Summit
 - eAM Customer Advisory Board
 - eAM Field Advisory Board
-
- Contact: Nitin Katare @ nitin.katare@oracle.com
 - Contact: Jennifer Allen @ jennifer.allen@oracle.com

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