Rock, **Paper**, **Scissors**

How Schweitzer-Mauduit International, Inc. has benefited from the implementation of Oracle eAM

Robert Allen

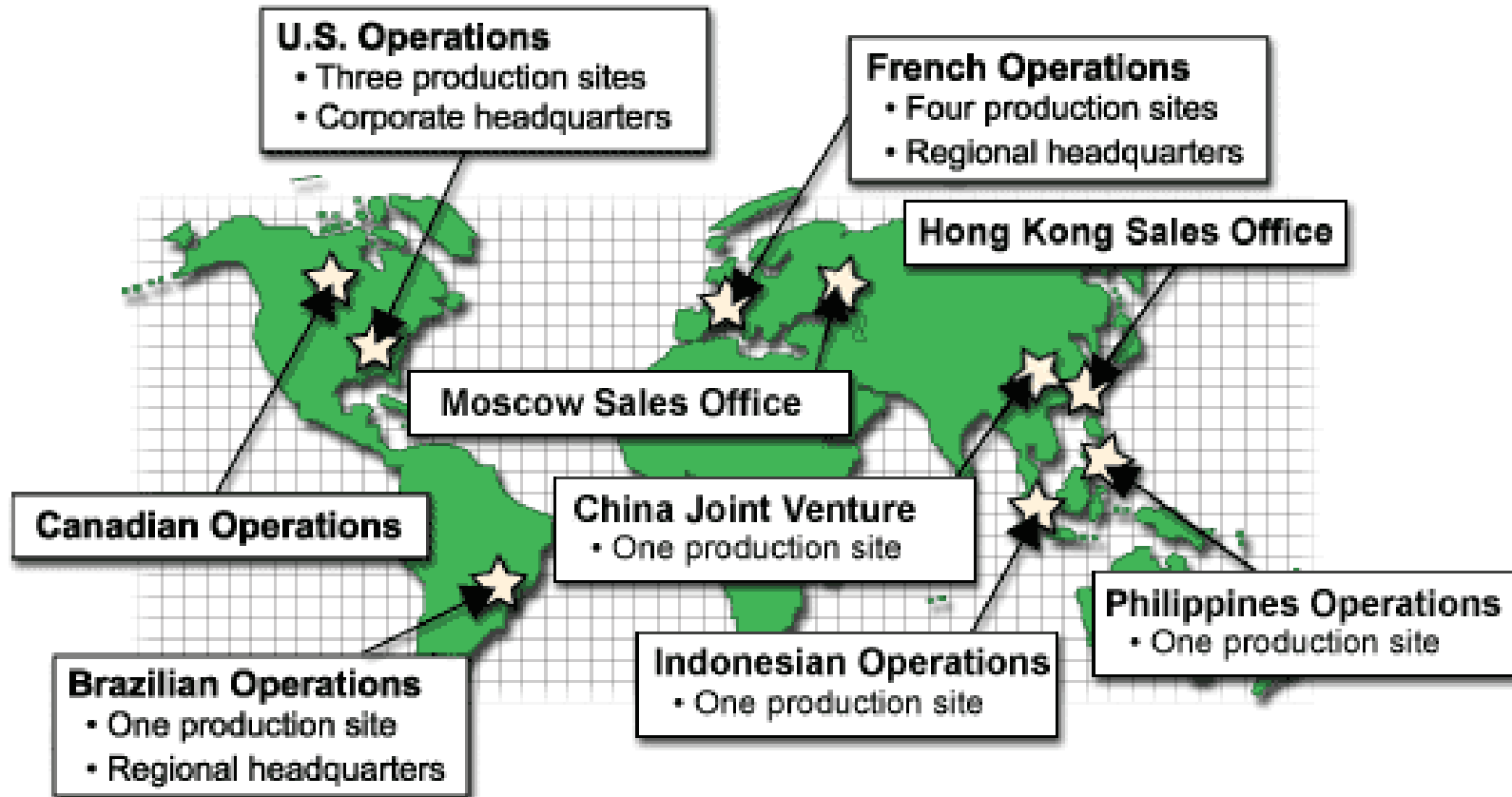Database Administrator, Schweitzer-Mauduit

Michael Padovano

Project Manager, Signum Group

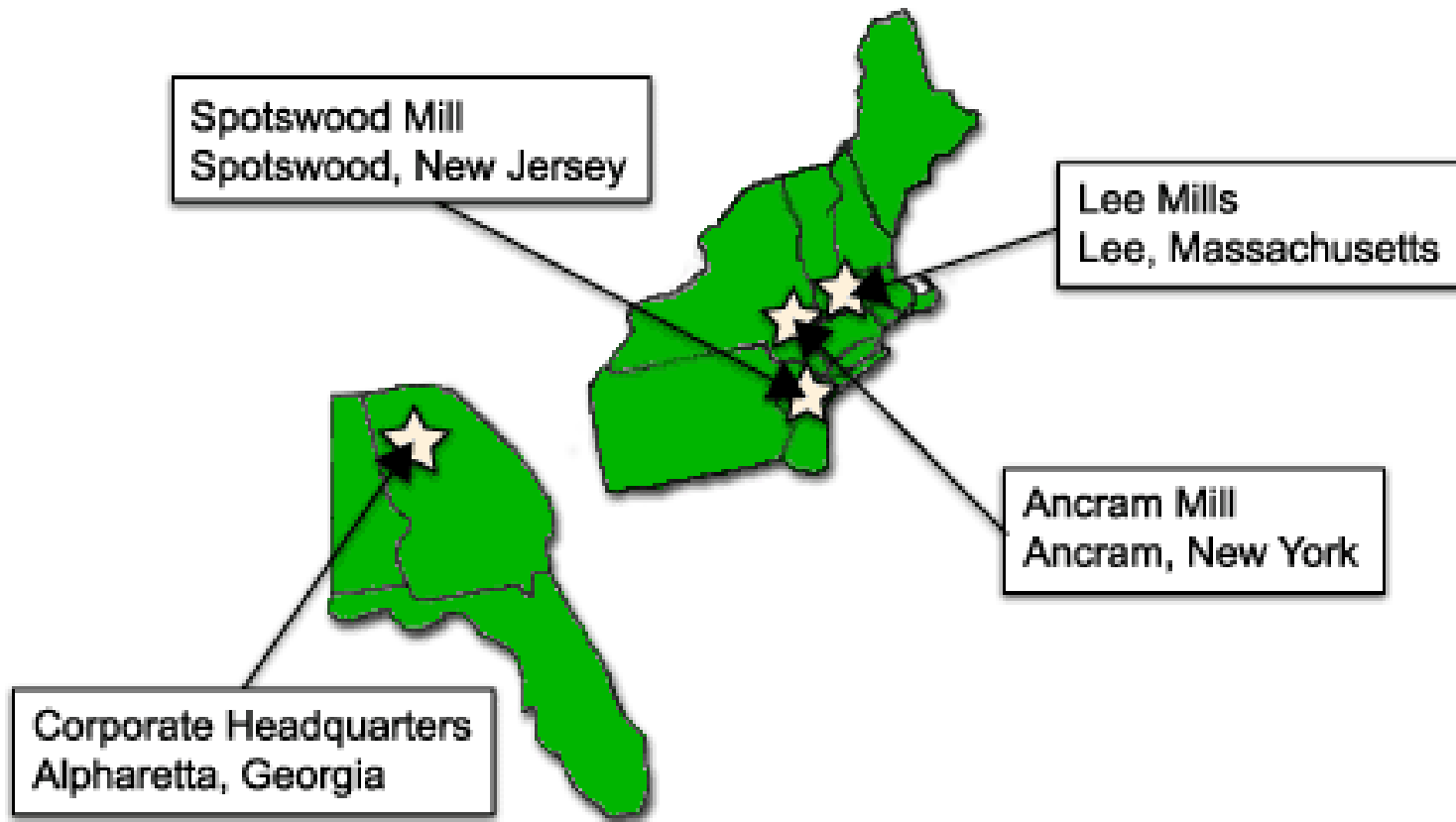SCHWEITZER-MAUDUIT INTERNATIONAL, INC.

Background

- Producing paper since 1545
- After spin-off by Kimberly-Clark Corporation Schweitzer-Mauduit became an independent public company on December 1, 1995
- Producer of premium specialty papers
- World's largest supplier of fine papers to the tobacco industry
- Conducts business in over 90 countries
- Approximately 3,600 employees worldwide

SCHWEITZER-MAUDUIT INTERNATIONAL, INC.

Locations

U.S. Operations
- Three production sites
- Corporate headquarters

French Operations
- Four production sites
- Regional headquarters

Hong Kong Sales Office

Moscow Sales Office

Canadian Operations

China Joint Venture
- One production site

Philippines Operations
- One production site

Brazilian Operations
- One production site
- Regional headquarters

Indonesian Operations
- One production site

US Operations

Spotswood Mill
Spotswood, New Jersey

Lee Mills
Lee, Massachusetts

Ancram Mill
Ancram, New York

Corporate Headquarters
Alpharetta, Georgia

Products – Tobacco Industry

- Cigarette Applications
- Cigar Applications

Products – Commercial and Industrial

- Lightweight printing and writing papers
- Coated papers for packaging and labeling applications
- Business forms
- Base paper for furniture laminates
- Battery separator paper
- Wraps for drinking straws
- Filter papers and other specialized papers.

Project Objectives

- Upgrade Oracle Applications to 11.5.10
- Retire EMPAC 8.6.2 System
- Implement Oracle eAM
- Re-Implement Oracle Inventory
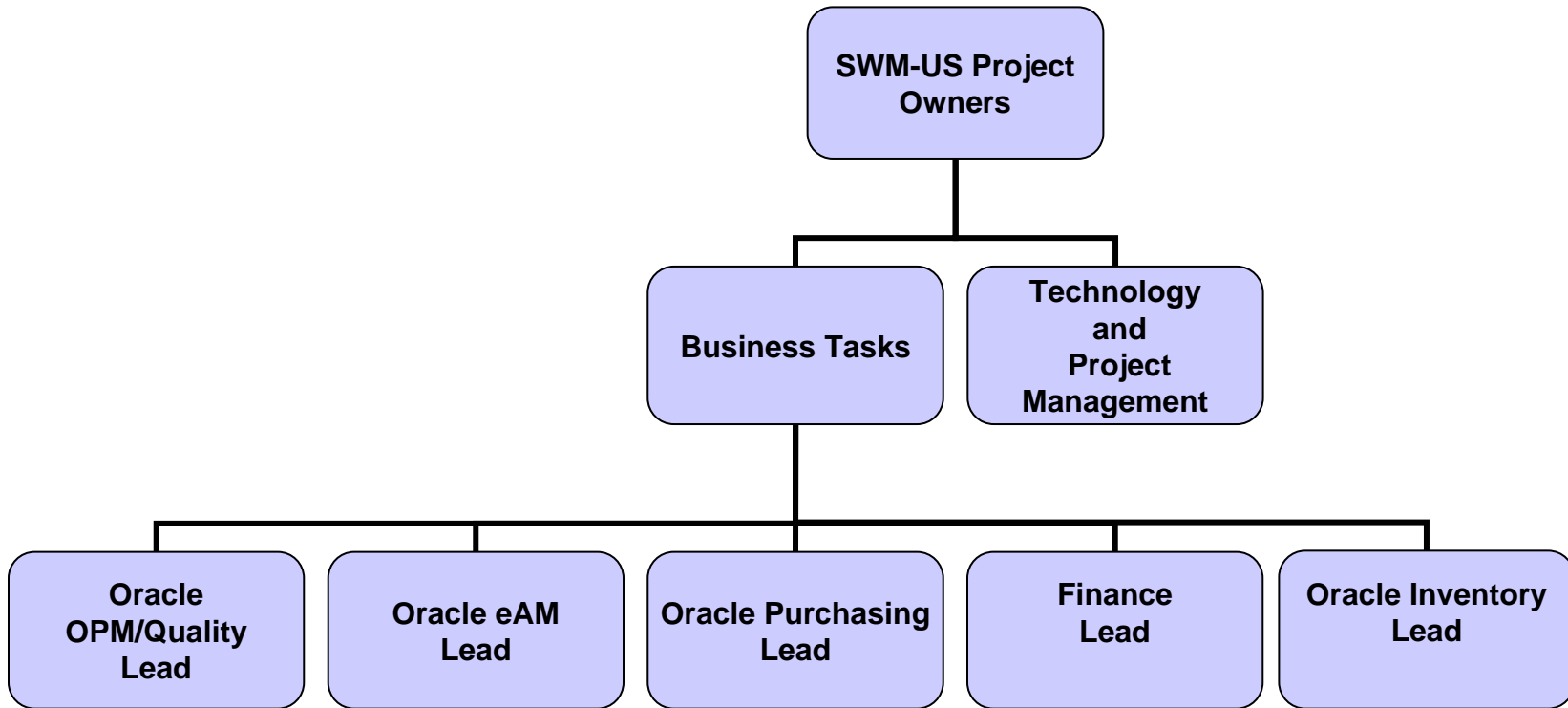- Implement Oracle i-Procurement

Project Scope

- Plan to Replace Indus EMPAC with Oracle eAM
- But EMPAC functions require new Oracle modules
  - eAM, INV, PO, Project Costing, i-Procurement
- Requires upgrade of Oracle Apps to 11.5.10
  - GL, AP, AR, FA, Cash Mgt, HR, OM, PO
  - OPM (OPM Inventory, OPM Quality, OPM Production Management)
- Requires changes to Custom Code (Labeling, Packing Lists, Direct Cert)
- Requires new purchasing process and Oracle Inventory implementation to replace Empac functions

Original Project Timeline

- CRP I- June 4- Aug 10
- CRP II- Aug 15- Sep 15
- CRP III- Oct 1- Oct 30
- CRP IV- March 1, 2008- March 30, 2008
- Go-Live- April 15, 2008

Project Team Organization

Project Issues

- Resource Availability
- Purchasing Process
- Project Costing Work Around
- Reporting
- Data Conversion
- Quality Custom Applications

Maintenance Statistics

- >1400 assets in NJ
  - 350 Work Orders/month
- >2300 assets in MA
  - 47 work orders/month
- >1100 assets in NY
  - 60 work orders/month
- Over 1600 Activities
- Over 50 PM schedules

Maintenance Implementation Partner – Signum Group, LLC

- Signum Group was selected for E-Business Suite Expertise

- Signum has extensive Oracle eAM expertise

- Signum Group had previous experience with SWM

SCHWEITZER-MAUDUIT   INTERNATIONAL, INC.

SIGNUM
G R O U P, L.L.C.

Signum Background

<u>Oracle eAM Expertise</u>:

- 15+ years experience implementing Oracle Applications

- Signum has successfully completed over 100 strategic projects with Oracle EBS/eAM in 12 industries worldwide

- Oracle Certified Partner (CP)

- Member of ALM/eAM Field Advisory Board (FAB)

- Director of OAUG eAM Special Interest Group (SIG)

    - Winner of OAUG 2007 SIG Certificate of Distinction

- Direct relationships with Oracle Development

    - Monthly call with Oracle Development

- SignumWay™ Proprietary Implementation Tools

SCHWEITZER-MAUDUIT INTERNATIONAL, INC.

Signum Core Business

- Subject Matter Expert in Oracle EBS Business Processes and Solutions

- Organizational Assessment and Requirements Analysis

- Business Case and ROI Development

- EAM/CMMS Product Evaluation and Selection

- EAM/CMMS Design, Implementation and Integration

- Financials, HR, PO, eAM, INV, FA, Projects Implementation and Integration

- Data Migration Services

- Training

- Post Go-Live Support & Optimization Services

- Third party Value-Add tools – Mobile Solution

SCHWEITZER-MAUDUIT
INTERNATIONAL, INC.

Project Results

- EBS Upgrade from 11.5.8 to 11.5.10.2
- 3 Separate Mills - Big Bang Go Live
- Project went live 6 months early
- All inventory items converted with 99% accuracy
- No Customizations!
- Minimal post production support

Lessons Learned

- Clearly understand business processes before implementation begins

- Understand what information needs to be converted

- Have dedicated resources to support the project

- Change Management communications