

Oracle Hyperion FDM – Powerful Uses Beyond Financial Consolidations

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FinIt Solutions

About Finit Solutions

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- **FINance-IT**
- Hyperion Preferred Partner and a Member of the Oracle Partner Network (OPN)
- Recognized in the 2007 Inc 500 as the 42nd fastest growing IT services company – the only Hyperion partner to make the list

About Finit Solutions

- Hyperion Financial Consolidations and Reporting Experts
- Specializing in Hyperion Financial Data Quality Management (FDM), Hyperion Financial Management (HFM), and Hyperion Enterprise (HE)
- Strong focus on providing superior customer service and value by providing Hyperion expertise, strong Finance / Accounting knowledge and a proactive approach.

Some of our clients



Purpose of this Session

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- Provide an overview of Hyperion FDM.
- Discuss some of the traditional and emerging uses of Hyperion FDM.
- Showcase some of Hyperion FDM's new enhancements.
- Discuss the business case of FDM with consolidation and non-consolidation systems.
- Hyperion FDM integration and customization examples.

Hyperion FDM Overview

What is Hyperion FDM?

- Packaged application for Financial Data movement from any data source to any Hyperion application (Enterprise, HFM, Essbase, Planning, etc.)
- Archives all dimensional mapping from sources to target
- Complete transparency / audit trail for all data and user processes
- Built for business users to administer and maintain
- Unique product in industry

Hyperion FDM Benefits

- Reduces Risk
 - Transparency into data and processes
- User Friendly Interface
 - Out of the box application approach
 - Web Architected
- More Efficient
 - End Users load quickly
 - Questions answered

Hyperion FDM Benefits Cont.

- Flexible
 - Can read any file from any system
 - Validation rules by location to ensure quality
 - Capture all supplemental data
 - Can load HFM, Enterprise, Planning, Essbase, HSF

Hyperion FDM Benefits Cont.

- Sarbox Compliant
 - Standardized controls
 - Transparency / Audit trails
 - Sarbanes Oxley 302 sub certification

File Workflow Activities Analysis MetaData Tools Administration Help Hyperion System 9 Financial Data Quality Management

Import

Workflow

Last Step

Import

Validate

Export

Check

Import

Validate

Export

Check

View Options

Period: Category: Show:

		Entity	Account	Account Description	ICP	UD1	UD2	UD3	UD4	Am
	--	Texas	1100	Cash In Bank	1100	000000	000000	1100		48
	--	Texas	1100-101-000-00	Dallas National Bank	1100-101	000-00	000-00	1100-101-000-00		2
	--	Texas	1100-102	Houston Bank One	1100-102	000000	000000	1100-102		6
	--	Texas	1100-103	Midland Bank & Trust	1100-103	000000	000000	1100-103		110
	--	Texas	1100-104	First National Bank	1100-104	000000	000000	1100-104		-10
	--	Texas	1190	Petty Cash	1190	000000	000000	1190		
	--	Texas	1190-101	Sales	1190-101	000000	000000	1190-101		
	--	Texas	1190-102	Accounting	1190-102	000000	000000	1190-102		
	--	Texas	1210	Trade Receivables	1210	000000	000000	1210		6,272
	--	Texas	1221	Other Non-Trade Rec	1221	000000	000000	1221		339
	--	Texas	1221-102	San Antonio	1221-102	000000	000000	1221-102		739
	--	Texas	1221-104	Other	1221-104	000000	000000	1221-104		117
	--	Texas	1290-101	North Am. HQ	1290-101	000000	000000	1290-101		45
	--	Texas	1300-101	Weisbaden	1300-101	000000	000000	1300-101		2,276
	--	Texas	1300-102	Berlin	1300-102	000000	000000	1300-102		12,632
	--	Texas	1300-103	Iowa	1300-103	000000	000000	1300-103		1,202

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hyperionadmin | SUPERAPP | Texas | Apr - 2007 | Actual | Actual | Global | Open | FM4x-G3-H |

Traditional and Emerging Uses of Hyperion FDM

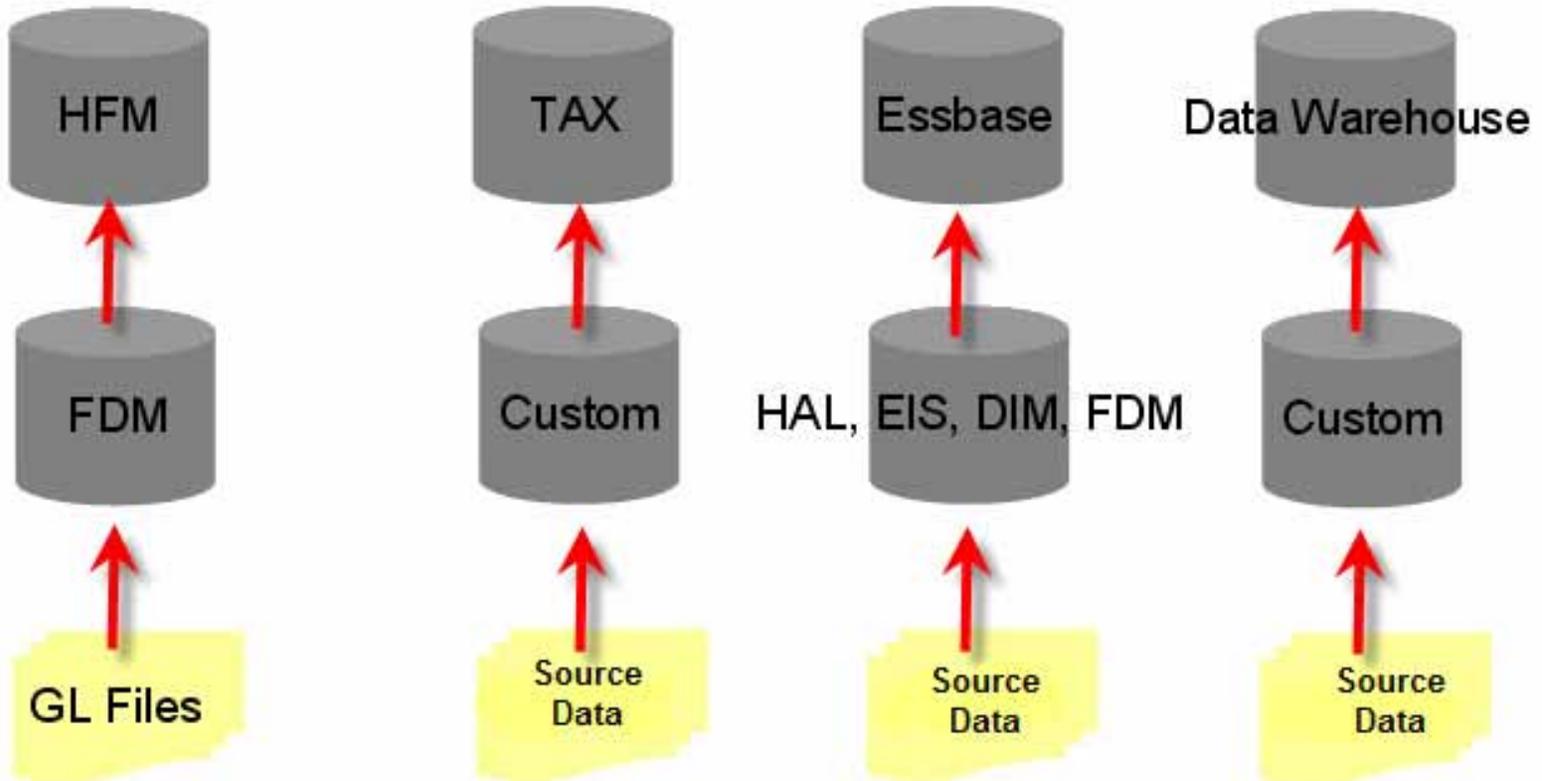
Hyperion FDM for Consolidations

- Companies originally purchased FDM for the benefits associated with loading to a consolidation system
 - Controlled process
 - Ownership and responsibility on sites for their data
 - Data Quality – Data has to be right and Actual data has increased Sarbox requirements
 - Submission of Trial Balance and Supplemental information
 - Sarbox Requirements
- Hyperion FDM was designed to handle loading from multiple sources and users

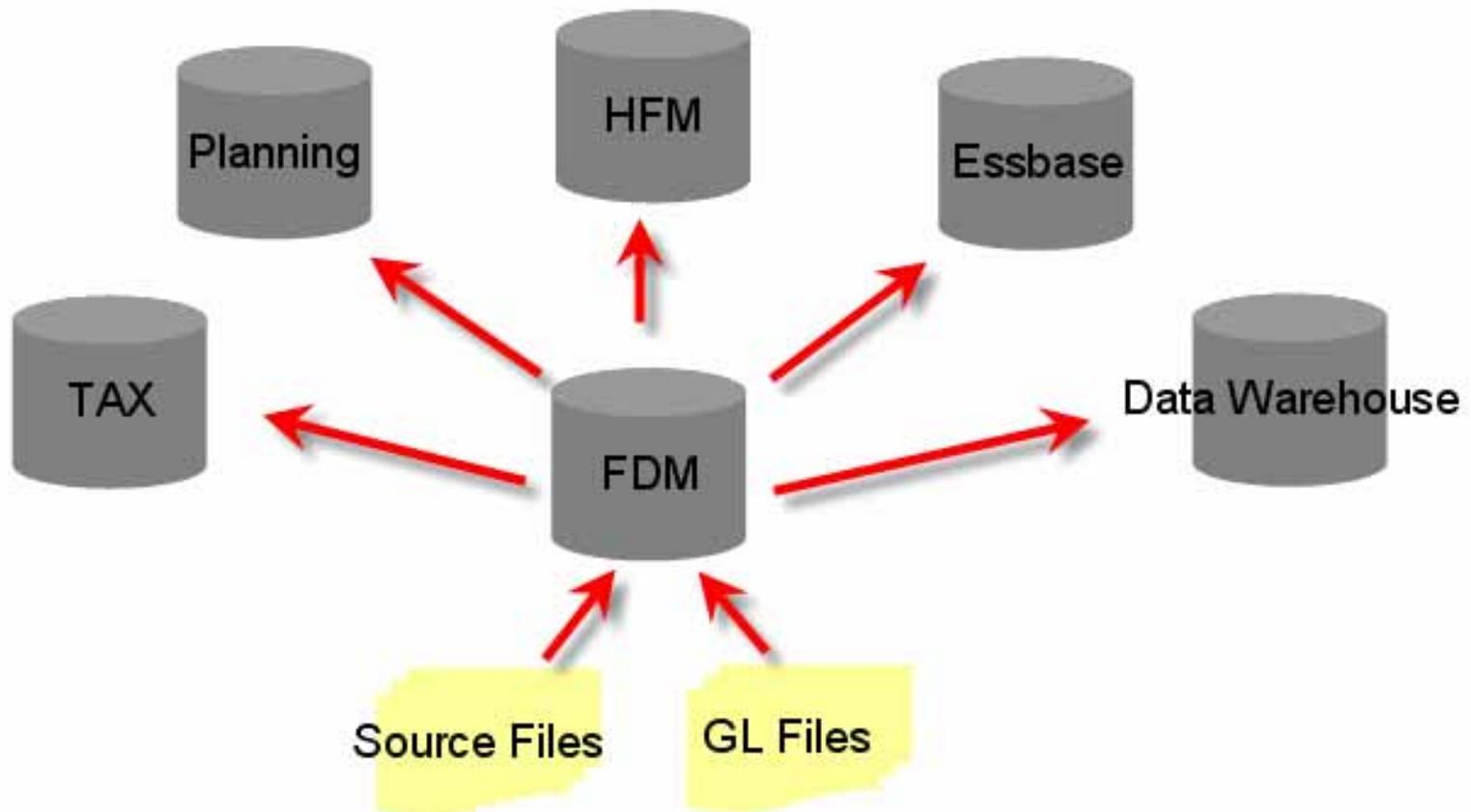
Focus on Data Quality

- Companies are using multiple target systems which require multiple data sources and levels of detail
- Companies are increasingly using tax systems and data warehouses that require financial data
- With these changes, companies are looking at the following items:
 - Reducing redundant loads
 - Requiring Data Quality on all of these submissions.

Previous Focus



New Focus - Consistency



FDM Product Enhancements

- Additional Dimensions
 - 23 ‘map-able’ dimensions
 - 14 attribute dimensions
- Batch Loader has been improved
 - Hyperion FDM performs true Lights Out and Auto-Map processing
 - Email notifications
 - Can also move data between Hyperion apps, especially if mapping and a transformation needs to take place

FDM Product Enhancements Cont.

- Tax Extract Adaptor
 - Allows organizations to dump source and target balances into a text file format that can then be loaded into a target Tax System
- Data Mart Adaptor
 - Allows users to map and validate data when going to a non-Hyperion source such as a Data Warehouse
 - Used to map source data to common metadata members or formats

FDM Product Enhancements Cont.

- Oracle Financials E-Business Suite adaptor
 - Source adaptor to pull and drill back into transaction level detail will be available in the next release. PeopleSoft and JDE source adaptors are on the product roadmap.
- Drill-back from Hyperion systems to source
 - Customers will be able to drill back from Hyperion systems (Planning, HFM, Essbase, HSF) to FDM (containing ending balances) and then eventually to Oracle Financials, PeopleSoft and JDE transactions.

FDM Product Enhancements Cont.

- Hyperion Strategic Finance (HSF) Adaptor
 - A target adaptor for Hyperion FDM to load to HSF will be available in the next release.
- Integration with Oracle SSO
 - Integration with Oracle SSO is planned for the next release.

Business Case for FDM

Business Case for FDM

- Varying levels of data detail
- Standardization of data loading to different target systems (BI, Tax, Consolidations)
- Centralized data repository
- Audit trail detail is maintained
- Varying data loading methods (manual v. automated)
- Source and target analytic capabilities across systems
- Improved ROI – consistent data approach

FDM Integration to Essbase Example

FDM – Essbase Integration

- The following example will demonstrate an integration to Essbase that uses FDM to load data
- This example will also add members to the outline that are in the data file but are not yet in the Essbase outline

FDM – Essbase Integration Cont.

- Here is the sample outline

We'll focus on
the Product
Dimension

Outline Properties Modifications

- [-] Outline: Basic (Active Alias Table: Default)
 - [+] YR <3> (Dynamic Calc)
 - [+] Year Time <4> (Active Dynamic Time Series Members: H-T-D, Q-T-D) (Dynamic Calc)
 - [+] Measures Accounts <3> (Label Only)
 - [-] Product <5> {Caffeinated, Intro Date, Ounces, Pkg Type}
 - [-] 100 (+) <3> (Alias: Colas)
 - [-] 100-10 (+) (Alias: Cola) {Caffeinated: True, Intro Date: 03-25-1996, Ounces: 12, Pkg Type: Can}
 - [-] 100-20 (+) (Alias: Diet Cola) {Caffeinated: True, Intro Date: 04-01-1996, Ounces: 12, Pkg Type: Can}
 - [-] 100-30 (+) (Alias: Caffeine Free Cola) {Caffeinated: False, Intro Date: 04-01-1996, Ounces: 16, Pkg Type: Bottle}
 - [+] 200 (+) <4> (Alias: Root Beer)
 - [+] 300 (+) <3> (Alias: Cream Soda)
 - [+] 400 (+) <3> (Alias: Fruit Soda)
 - [+] Diet (~) <3> (Alias: Diet Drinks)
 - [+] Market <4> {Population}
 - [+] Scenario <4> (Label Only)
 - [+] Caffeinated Attribute [Type: Boolean] <2>
 - [+] Ounces Attribute [Type: Numeric] <7>
 - [+] Pkg Type Attribute [Type: Text] <2>
 - [+] Population Attribute [Type: Numeric] <3>
 - [+] Intro Date Attribute [Type: Date] <7>

FDM – Essbase Integration Cont.

- Here is a sample data load file that we will load through FDM
 - It contains the Product as well as it's attributes

```
Cola,100,10,New York,Sales,Jan,Actual,111,True,03-25-1996,12,Can
Diet Cola,100,20,New York,Sales,Jan,Actual,134,True,09-01-1996,12,Can
Cola Zero,100,40,New York,Sales,Jan,Actual,132,True,03-25-1996,16,Bottle
Old Fashioned Root Beer,200,10,New York,Sales,Jan,Actual,176,True,09-27-1995,12,Bottle
Diet Root Beer,200,20,New York,Sales,Jan,Actual,214,True,07-26-1996,16,Bottle
Sasparilla Root Beer,200,30,New York,Sales,Jan,Actual,321,False,12-10-1996,12,Bottle
Birch Beer,200,40,New York,Sales,Jan,Actual,134,False,12-10-1996,16,Bottle
Coffee Drink,600,10,New York,Sales,Jan,Actual,666,True,03-25-1996,10,Can
```

- If we look at the outline, these two lines are not in it. (100-40 and 600-10)

FDM – Essbase Integration Cont.

- We now import the file to FDM using our predefined Import Format

Import Validate Export Check



View Options

Period: Category: Show:

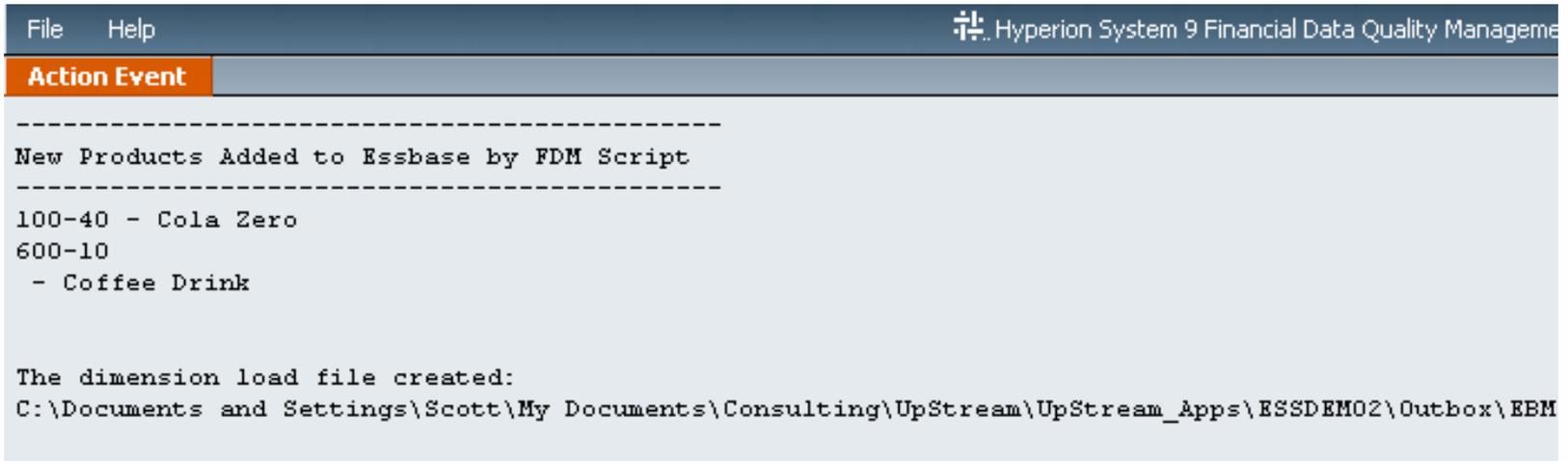
	 Entity	Account	Account Description	UD1	Amount
--	100-10	Sales	Cola	New York	<u>111.00</u>
--	100-20	Sales	Diet Cola	New York	<u>134.00</u>
--	100-40	Sales	Cola Zero	New York	<u>132.00</u>
--	200-10	Sales	Old Fashioned Root Beer	New York	<u>176.00</u>
--	200-20	Sales	Diet Root Beer	New York	<u>214.00</u>
--	200-30	Sales	Sasparilla Root Beer	New York	<u>321.00</u>
--	200-40	Sales	Birch Beer	New York	<u>134.00</u>
--	600-10	Sales	Coffee Drink	New York	<u>666.00</u>

FDM – Essbase Integration Cont.

- We can then Validate the Imported data against our mapping table in FDM
- After all of the data transformation occurs, FDM looks at the data and compares it to the Outline in Essbase
- If members exist in the data load file that do not exist in Essbase, they will be written to a text file and loaded to the outline in Essbase using an esscmd to call a script

FDM – Essbase Integration Cont.

- After the metadata gets loaded to Essbase, a message box will be displayed in FDM notifying the user that new members have been added to the outline



The screenshot shows the Hyperion System 9 Financial Data Quality Management interface. At the top, there is a menu bar with 'File' and 'Help' on the left, and the application title 'Hyperion System 9 Financial Data Quality Management' on the right. Below the menu bar is a header for an 'Action Event' window. The main content area displays a message in a monospaced font, enclosed in a box with a dashed border. The message reads: 'New Products Added to Essbase by FDM Script', followed by a list of products: '100-40 - Cola Zero', '600-10', and '- Coffee Drink'. At the bottom of the message, it states 'The dimension load file created:' followed by the file path 'C:\Documents and Settings\Scott\My Documents\Consulting\UpStream\UpStream_Apps\ESSDEM02\Outbox\EBM'.

```
File Help Hyperion System 9 Financial Data Quality Management
Action Event
-----
New Products Added to Essbase by FDM Script
-----
100-40 - Cola Zero
600-10
- Coffee Drink

The dimension load file created:
C:\Documents and Settings\Scott\My Documents\Consulting\UpStream\UpStream_Apps\ESSDEM02\Outbox\EBM
```

FDM – Essbase Integration Cont.

- We can now look back at the outline to see the new members that were added

Outline: Basic (Active Alias Table: Default)

- YR <3> (Dynamic Calc)
- Year Time <4> (Active Dynamic Time Series Members: H-T-D, Q-T-D) (Dynamic Calc)
- Measures Accounts <3> (Label Only)
- Product <6> (Caffeinated, Intro Date, Ounces, Pkg Type)
 - 100 (+) <4> (Alias: Colas)
 - 100-10 (+) (Alias: Cola) (Caffeinated: True, Intro Date: 03-25-1996, Ounces: 12, Pkg Type: Can)
 - 100-20 (+) (Alias: Diet Cola) (Caffeinated: True, Intro Date: 04-01-1996, Ounces: 12, Pkg Type: Can)
 - 100-30 (+) (Alias: Caffeine Free Cola) (Caffeinated: False, Intro Date: 04-01-1996, Ounces: 16, Pkg Type: Bottle)
 - 100-40 (+) (Alias: Cola Zero) (Ounces: 16, Pkg Type: Bottle)
 - 200 (+) <4> (Alias: Root Beer)
 - 300 (+) <3> (Alias: Cream Soda)
 - 400 (+) <3> (Alias: Fruit Soda)
 - Diet (*) <3> (Alias: Diet Drinks)
 - 600 (+) <1>
 - 600-10 (+) (Alias: Coffee Drink) (Ounces: 10, Pkg Type: Can)
- Market <4> (Population)
- Scenario <4> (Label Only)
- Caffeinated Attribute [Type: Boolean] <2>
- Ounces Attribute [Type: Numeric] <7>
- Pkg Type Attribute [Type: Text] <2>
- Population Attribute [Type: Numeric] <3>
- Intro Date Attribute [Type: Date] <7>

FDM – Essbase Integration Cont.

- The user will now click Export in FDM and load that data to Essbase
- At that time, Calc scripts can automatically be run to clear data and calculate data
- These Calc scripts can be dynamic and can use any variables in the FDM POV or load file to Fix on

Questions