



# International Payments: Enterprise Options for the Global Marketplace

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## Introduction to Bottomline Oracle and Bottomline Technologies International Payments Primer Best Practices for International Payments

### **About Bottomline**





## What Do We Do?

- Leading Provider of Payments & Invoice Automation Software and Services
  - Optimizing ERP financial processing through document and transaction solutions since 1989

🗢 Bottomline Technologies

#### One Vendor, One Solution for Complete Global Payments Processing

- Checks, Cheques and Drafts (US and International)
- ACH, BACSTel-IP, CPA005, SWIFT, FedWire
- Global Bank / Correspondent Formats (Citibank, Bank of America, JPMorgan Chase, etc.)
- Remittance print, email, fax, Financial EDI, XML and Vendor Portal
- Payment Lifecycle Management Paper and EFT
- Risk Management Patriot Act, OFAC, FinCen, Employee, Duplicate Payment, Suspicious Activity Reporting

#### • Modular, Flexible Solution Platform

- Configuration, not customization
- Staged purchase and deployment model maps to your business and budget priorities



# **Proven, Award-Winning Technology**

- Over 15 years in alliance with Oracle, JD Edwards & PeopleSoft
- Strong Oracle Relationships
  ✓ Oracle and JD Edwards Certified
  ✓ OAUG "5 Star" Partner
- Global Finance Best Accounts Payable
  Solutions '05, '06 and '07
- KM World Top 100 Companies in Knowledge Management
- *Start-IT* Technology & Business Award







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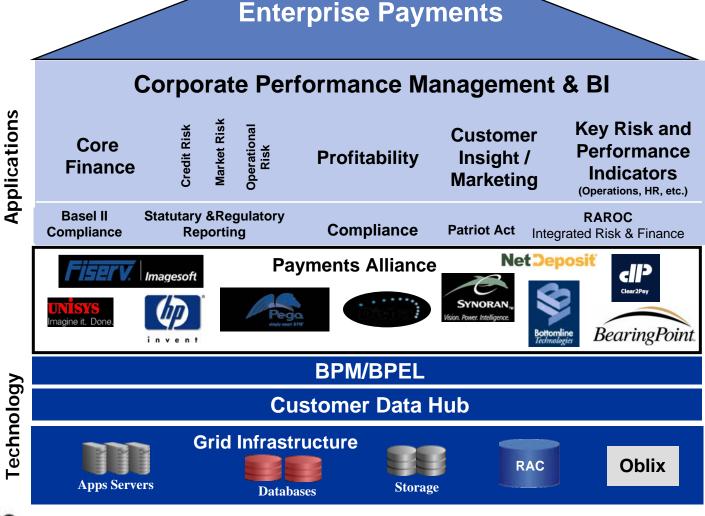
# **Oracle Payments Strategy**

Enterprise view of customer and operational payments information

Value-added Solutions

Common business process infrastructure

Adopt an all payments data model





## Why Oracle and Bottomline?

- Oracle-Certified Partner
- Complete International Draft / Check Product
  - Software, Project Management, Quality Assurance, Implementation, Integration, Services, Training, Support and Change Management
  - Certified and Supported Printers
  - MICR Toner, Check Stock, Supplies, Warehousing and Delivery
  - Check Designs (Payroll, Customer, T&E, AP)
    - US, Canada, UK / APACS, International Drafts (more than 35 countries)
  - Positive Pay: Bank Integrations Issue, Stop, Void, Paid Items, Exception Paid
  - Print at Point-of-Need
    - Multiple Central Printers, Network Printers
    - Browser-based Printing



## Why Oracle and Bottomline? (cont'd.)

### - Complete International EFT (Bulk / ACH, Same Day / Wire)

- Software, Project Management, Quality Assurance, Implementation, Integration, Services, Training, Support and Change Management
- NACHA Partner, Bacstel-IP Certified, SWIFT, Integration with Top 50+ Global Banks
- International EFT Payment Lifecycle Management
  - Patriot Act, OFAC, FinCen, AML, BSA, Suspicious Activity, Duplicate Payments
  - Origination
  - Acknowledgement
  - Bank and Central Bank Confirmation
  - Financial Return
  - Notice of Change
  - Integration to Oracle Financials / Legacy Systems



## **Integration Methods**

#### • File-based Transactions

- Simple
- Batch controlled
- Any ERP, any version

### Print Image-Based

- Oracle Financials Build Payment Process
- SQL to SQL
- CSV
- XML





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## **International Payments – Key Trends**

- Consolidation Accounting / Treasury / Finance
  - City to State to Country to Region to One Global Presence
- Consolidation Banking
  - City to State to Country to Region to One Global Cash Management Bank
- Sales Offices
  - Decentralized In Markets Near Customer
- Operations
  - In Market Near Customer



## **International Payments – Payment Options**

#### Check / Cheque / International Draft

- In-country print / mail
- Outsource to a Global Bank (Citi, Bank of America, Standard Charter, etc.)

### Bulk Payment EFT – US ACH or Similar

- Centralize originate centrally to:
  - Outsource to a Global Bank
  - ACH Cross Border Payments (NACHA CBR)
  - In-country ACH UK Bacstel-IP, CPA005, etc.
  - In-country / Bank Specific EFT / Financial EDI
  - SWIFT
    - Membership, CUG, Service Bureau



## **International Payments – Payment Options**

- Same Day Payment EFT US FedWire
  - Centralize originate centrally to:
    - Outsource to a Global Bank
    - In-country Wire UK CHAPS
    - In-country / Bank Specific EFT / Financial EDI
    - SWIFT
      - Membership, CUG, Service Bureau





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## **Best Practice: Attend Conferences / Webinars**

### • Why Apply the Process?

- Knowledge is not expensive ignorance is.
- What's new in banking, technology, vendors and applied in business

- Re-affirming best practices
- New ideas
- BT Webinars, NYCE, AFP, NACHA, TEXPO, Southern Financial Exchange, CTMA, San Francisco AFP, etc.



## Best Practice: Match Payment Method & Remit Delivery Method to Payee

- Why Apply the Process?
  - Customer processes and technology drive your profitability
  - Vendor processes and technology drive your profitability
  - Employee processes and technology drive your profitability
  - What Can You Expect to Gain?
    - For the Global 500 EFT with EDI
    - For small- to med-sized firms EFT with e-Remittance delivery (.pdf, fax, .csv, vendor portal)
    - For individuals EFT with e-Remittance delivery (email, .pdf, portal)
    - Lowest TCO for payments and remittance



# Best Practice: Point-of-Need Blank Stock MICR Laser Check Printing

- Why Apply the Process?
  - Centralize to a Global G/L
  - Requirement: checks print and mail in local countries
  - Eliminate stand-alone systems, processes, check books
- What Can You Expect to Gain?
  - Lowest TCO for Oracle Financials Global G/L
  - Meet requirements for in-country print / mail of cheques, drafts
  - 100% control and 100% visibility
  - Lowest TCO for disbursements



## Best Practice: Consolidate Disbursement Systems into a Single Payment Platform

#### • Why Apply the Process?

- Multiple legacy systems lack current payment system capability: Remote Check, EFT Origination (ACH – all entry classes), FedWire, International Payments, Acknowledgement, Returns, Notice of Change
- Multiple legacy systems lack e-Remittance capabilities: X12 EDI, XML, email / PDF, Web presentment)

- Legacy systems integrated to payment platform has lowest total cost of ownership / versus updating each legacy system
- One view for all payments



## **Best Practice: Migrate International Paper Disbursements to EFT and e-Remittance**

#### • Why Apply the Process?

- Cost of cheques / drafts and paper remittance is \$5.18 per payment
- EFT and e-Remittance is \$.18 per payment

- Reduce labor in cheque / draft production and reconciliation
- Lower banking fees
- Lower processing costs (postage, paper, envelopes, toner, etc.)
- Improved vendor relationships
- Lower risk



## **Best Practice: EFT Payment Cycle – Workflow Automation**

- Why Apply the Process?
  - EFT cycle: from origination, acknowledgement, settlement, return and notice of change
  - Mixed bag of automation, manual and "dropped" steps and processes

- Control and audit of EFT payment cycle
- Reduce labor in EFT origination to settlement finality
- Lower banking fees
- Lower risk
- Reduce labor for return item and notice of change processing
- Integrate EFT payment cycle into legacy systems



# Best Practice: Central Disbursement System with Browser-based Remote Print

- Why Apply the Process?
  - Remote operations require ad hoc payment requests and ad hoc check printing (payroll / petty cash)
  - Web-based check printing eliminates stand-alone systems and/or check books
- What Can You Expect to Gain?
  - Reduced risk centralized control, positive pay, central view
  - Meet the need of remote "customers"
  - Workflow / audit for remote users requesting payments Check, ACH, Wire and International Payments
  - Eliminate stand-alone check systems



## **Best Practice: Integrated, Automated EFT**

#### • Why Apply the Process?

 Automated / Integrated EFT (ACH, Wire and International Payments) versus manual processing and re-keying into bank systems

- Reduced labor
- Improved quality of input
- Meet tight bank deadlines
- Integrate acknowledgements / confirmations



# **Best Practice: Automated International Returns and Notifications of Change (NOCs)**

#### • Why Apply the Process?

 Integrate ACH Return and NOC transactions for EFT payroll, A/P and claims payments

- Reduce labor / staff in payroll, AP and claims processing
- Improve service to employees
- Improve service to vendors
- Improve service to customers
- Reduce risk



## **Best Practice: Automated Risk Management**

### • Why Apply the Process:

- Compliance for all payments in all countries Patriot Act, OFAC, FinCen
- Ensure proper payments
- Automate suspicious activity management
- Eliminate duplicate payments

- 100% control and audit
- Reduce labor in treasury and accounting
- Reduce financial loss due to improper payments



## **Best Practice - Risk: Monitor Debit Returns**

#### • Why Apply the Process?

- Monitor all debit returns
- Trend debit returns items / dollars, time period
- Monitor by return code / items / dollars
- Key in on cash concentration, consumer collection, business collection

- Automate Fraud Detection
- Reduce Internal Fraud
- Monitor customer collections



## **Best Practice Partner : Collaborate Externally**

#### • Why Apply the Process?

- Don't reinvent the wheel
- Increase your capability
- BT has provided collaborative solutions to thousands of companies bring the best ideas to your enterprise today.

- Improve service levels today customers, employees, vendors
- Achieve lowest TCO of cash management today
- Monitor customer collections



### **Questions?**

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