



You are the U in User Group

Vincent Benz
Mark Clark
Anne Ristau
Donna Rosentrater

Agenda

- 2008 OAUG Committees / Councils
- Other ways to help
- “U” in User group means to me

- **RECRUITE YOU**

2008 OAUG Committees/Councils

- Customer Support Council
- Education
 - Knowledge Factory Task Force
- Fusion Council
- GEO/SIG
- Meetings and Conferences
- Membership
- Pricing Council
- Technology
- Transition
 - Integration Task Force
- Vendor Council

Contact MLEVIN@OAUG.COM to become a volunteer

Education Committee

- We need a mix of people who represent different Oracle Products
- Education supports the all things LEARNING
 - eLearning
 - bootcamps
 - conferences
 - Books
 - Organize a eNewsletter about Education Opportunities and some tips and tricks
- We meet monthly with specific agendas to address topics that ultimately affect all members. Participate so that you can have a voice in shaping your User Group.
- We also could use someone to take a lead role in training classes such as boot camps.

Knowledge Factory Task Force

- Volunteers can:
 - Support content creation
 - Test new features before they are released
 - Support the growth of the new community

Geographic & Special Interest Groups

- OAUG has over 100 affiliated Geographic (Geo) and Application-related Special Interest Groups (SIG)
 - **Geos:** Serve users in a defined geographical area with diverse topics
 - **SIGs:** Serve users in the global community and focus on a specific product or industry
- OAUG Geo and SIGs are affiliated, self-governing communities of Oracle Applications users and partners
- Volunteers are always welcome!
- A complete list of affiliated Geos and SIGs available at:

<http://www.oaug.org/usercommunities/index.html>

GEO / SIG Committee

- Reach out to others in your area or area of expertise
- Organize a network luncheon in your neck of the woods (make it “dutch treat”)
- Share expenses of hosting on-site Oracle Education with others in your area.
- Get your local Oracle Rep involved

Meetings and Conference Committee

M&C ALWAYS needs volunteers for paper selection. It's an amazing opportunity to be in on a process that will help shape content of the conference.

Membership

- Membership Committee is constantly looking to add various types of members to our committee, including both associates and user members.
- We are often the first line of OAUG members that consider and recommend changes to the membership types, levels, pricing, and promotions to the board. For this reason, a wide variety of experiences and perspectives is greatly required.
- We meet monthly with specific agendas to address topics that ultimately affect all members. Participate so that you can have a voice in shaping your User Group.

Transition Team & Integration Task Force

- Assist user groups representing companies that have recently been acquired by Oracle with integrating into the OAUG community
- Work to expand OAUG networking, education and advocacy opportunities to include new Oracle user communities
- Provide information to new Oracle user communities regarding the benefits and value of OAUG membership
- Encourage new user community partner participation in the OAUG

But I don't want to join a committee

- Evangelize OAUG within your network of associates
 - Inside and outside of your company
- Remind others that OAUG is the place to go for all things Fusion
- Take advantage of OAUG offerings
 - Read eNews, OAUG Insite
 - Attend eLearning sessions
 - Skills Marketplace
 - Utilize Knowledge Factory™
- Attend a GEO or SIG event
- Tell us what you think!
 - completing surveys
 - talking to board members
 - vote when a vote is requested



Lots of ways to be involved

- Vote on papers for the conference
- Tell Oracle how important OAUG is for your company
- Share your knowledge with others
 - eLearning
 - Knowledge Factory™
 - Conference Papers
- Keep your data accurate
 - Update your profile
 - Confirm your companies key contact

What does the “U” in User Group mean to You?



U in User group means to me

OAUG's U is for
unscripted,
unrehearsed,
unsales-y,
unaffected.

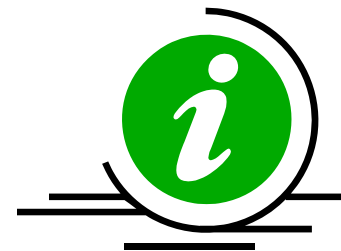
Really, the U in OAUG's version of a user group is
mainly bloody **USEFUL**.

-- Nancy Lane

U in User group means to me

- the capability to be better informed and educated about the software i use in my day to day business to ensure i am as knowledgeable as i can be about the business effects of running the software.

-- John Bushell




U in User group means to me

- Now one thing I think of is that it is a “U” for USERS’ as distinct from a “V” for vendor’s. While the overall success of Oracle is important to the USERS of the Oracle Applications Suites, at a certain point the voice of the USERS requires concentration and focus to be heard at the corporate strategic level. Of course Oracle, our vendor, has a full time professional management team whose primary focus is required to be stockholder value. In competing for prospects and market share it is far too easy for any vendor to embark from time to time on a path that minimizes the requirements of the existing users.
- ...Larry Ellison has remembered that the USERS are the ones who tell him when he is getting it right. That information, combined with Larry’s uncanny vision about how advancing technology can be applied to information management truly maximizes stockholder value by maximizing value to the USERS.

---Mark Farnham



in User group means to me:

- The U in **YOU** and **US** = **UNITY**
- The U in global **UNION** =
AUSTRALIA, **EUROPE**, **USA** etc.
- The U in **SOLUTIONS**
- The U in **UNITED** Oracle **USERS**
- The U in  *Jan Wagner*

U in User group means to me

The OAUG just like any volunteer driven group is only as good as the people who are willing to invest their time. For the OAUG, this investment can be as simple as making a point to network with other attendees at events. It means being willing to share your knowledge and to ask questions so that other users can share theirs.

-- Michael Brown



U in User group means to me

Volunteering on a committee that services the Oracle Applications User Group is a vital component of helping me stay connected to the user community as a whole. The benefits as a user of Oracle Enterprise apps are clear since you can have a voice in the directions and actions that the user group takes and gain critical information that you can share with your organization, not to mention the ability to network with other active participants. YOU are the “U” in User Group – **Find your niche, use your voice and get involved!**

-- Sally Hicks



U in User group means to me

When I look at the shape of the letter, it reminds me of a cup. Generally, whatever you put into the cup is what is going to come out of the cup. The OAUG is much better, as whatever you put into it will come back to you many times over

-- *Mark Clark*



U in User group means to me

I'm a glass half full person, not a glass half empty person, so I see that the 'U' in User Group is brimming full of good energetic volunteers who bring their own unique talents to the group.

-- *Becky Tipton*



U in User group means to me

OAUG happens because of the passion of its members.

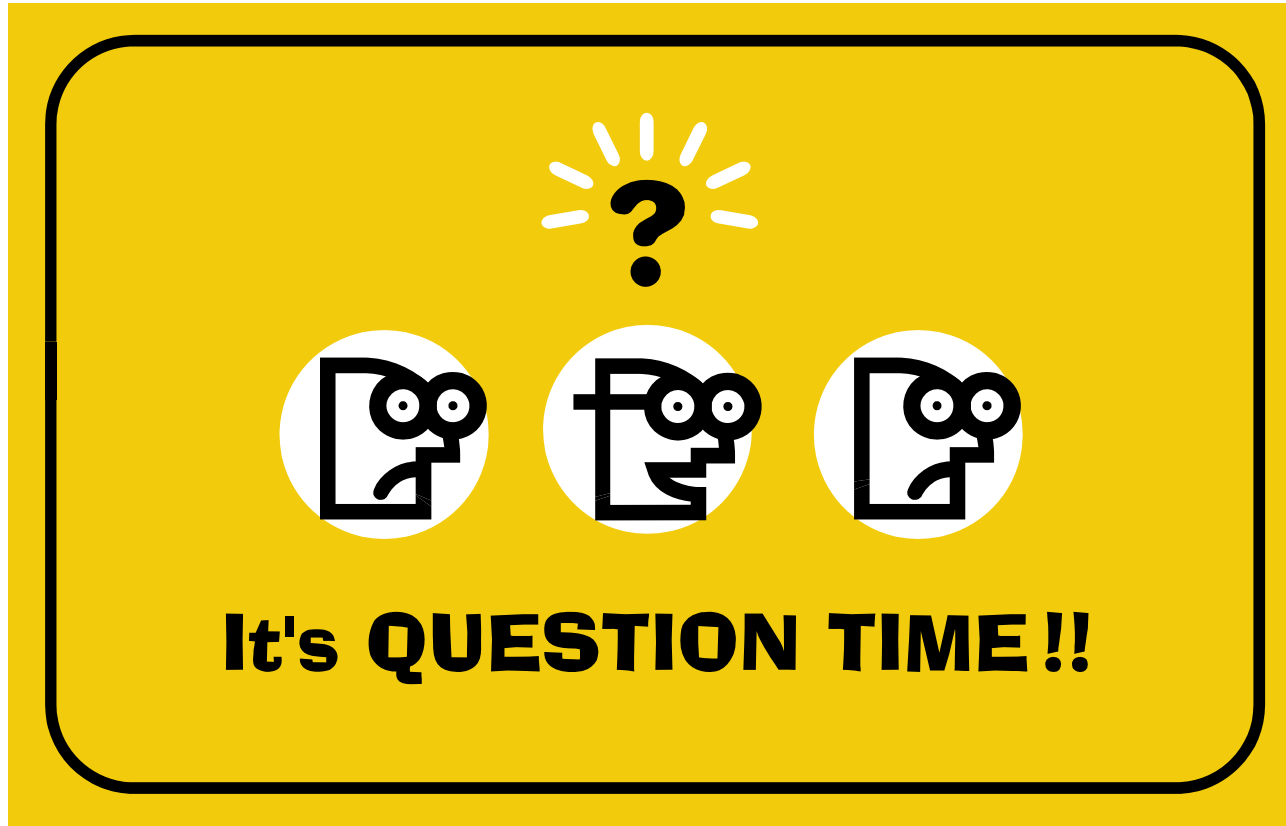
OAUG doesn't happen without your help

OAUG is only as good as what you are willing to contribute

YOU are the U in User Group

--Anne Ristau





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