



Oracle Transportation Management (G-Log)

**Coming Soon !
To Mid-Market Companies Near You**

Agenda

- Discuss the “Mid Market Challenge”
- Demonstrate the benefits of OTM (G-Log).
- Discuss the barriers to implementing OTM (G-Log) in the mid-market.
- Show how to overcome these barriers and allow mid-market companies to leverage OTM (G-Log).
- Have an interactive discussion with the audience & address their implementation concerns/questions.

Mid-Market Challenge

- Need for highly customizable and user friendly transportation management systems
- Unable to handle the financial burden of high software cost, support, implementation, and maintenance
- Limited resources within IT Department
- Need for Fixed price, low overhead service agreements
- Adoption of new technologies and business Processes

Benefits of Using OTM

OTM Planning and Execution

Planning

- Integrate OTM with order management to enhance customer service and control costs
- Use OTM' Routing Guide to clearly define rules for carrier selection and shipment routing



Execution

- Use one centralized system to provide multi-carrier-compliant shipping functionality wherever you need it
- Maximize efficiency and automate routing, document production, data exchange, carrier integration, customer integration and notification

OTM Visibility



- Utilize a single source for all shipping activity-whether you operate from one site or many. The result is complete shipping activity and visibility of results in real-time
- Extend visibility to customers and strategic partners with self-serve and data exchange capabilities
- Leverage low cost communications channels such as e-mail and the Internet to automatically and proactively send information to customers

OTM Automation

- Automate your routing guide and use it to control carrier selections in shipping, order entry or your web site.
- Interface with execution systems like warehouse management, financials, driver management, and order management systems to facilitate dynamic automated execution.
- Automate your business process to reduce overall process time and reduce transportation cost.

TMS Accelerators

- Hosting
 - Internal Hosting
 - Managed Hosting
- Implementation Accelerators
 - Data
 - Implementation Steps
 - Integration
 - Procurement
- Leveraging Experts to Implement



Panel Discussion



Thank You!
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