

Database SIG Applications Database Optimization Panel

Sandra Vucinic, Larry Klein, Mark Farnham,
Ahmed Alomari and Michael Brown (moderator)

Sandra Vucinic

- Over 14 years of experience with Oracle database, applications, development and administration tools
- Project roles: Architect, Oracle Apps DBA, Project Lead
- Director, OAUG Database SIG Board
- Director, OAUG SysAdmin SIG and Committee Chair, Oracle Tools and Utilities
- Director, OAUG Middleware SIG Board
- Director, SROAUG Board
- Member, OAUG GEO/SID Committee
- Presented at OAUG, NCOAUG, CSOAUG, OVOAUG, SROAUG, Apps World and Open World conferences (55+ sessions)
- Founded VLAD Group, Inc. in March, 2001

- Contact info:

Sandra Vucinic

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VLAD Group, Inc.

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Larry Klein

630-513-8010

- 2004-present – Hotsos Enterprises
 - VP of Consulting
 - Inventor – HAWCS workload analysis product for Oracle E-Business
 - Performance Consultant having helped dozens of database, custom application, and Oracle E-Business customers
- 2003-2004 – Oracle Development
 - Senior Director, Oracle's own E-Business Global Single Database performance team
- 1994-2003 – Oracle Consulting
 - Senior Director, "Performance Architecture" group of 40+ consultants
 - Performance Architect, initial Oracle Global Single Instance consolidation team
 - Performance Consultant having helped scores of database, custom application, and Oracle E-Business customers
- 1977-1994 – IBM and Candle Corporations
 - Mainframe systems, performance, and capacity management work

Mark Farnham



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- Founding Member of **APPSPERF**
- DaTaSyS, circa 1977
- Oracle RDBMS circa 1985, V4?, SQL/DS
- EBS MPL 3.2, Oracle V5.x, January 1989
- EBS 4.0.4, Oracle V6.0.x, July 4, 1989
- Co-founding director of OAUG, May 1990
- President OAUG 1992-1994
- Member, Oracle VLDB and MOSES
- Co-inventor, US patent number 6,035,306

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Ahmed Alomari

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- Founder, Cybernoor Corporation
- Founding Member of **APPSPERF**
- Well known in the industry for his performance expertise.
- With Oracle for over 10 years
- 2 Patents
- 15 years of performance expertise with large systems.
- Performance presenter at numerous conferences including Oracle OpenWorld, Oracle User groups, VLDB, SANS, and Database and Client Server World.
- Ahmed has published several books on performance with Prentice Hall.

Oracle8i and Unix Performance Tuning (ISBN: 0130187062)

Oracle8 and Unix Performance Tuning (ISBN: 013907676X)

Oracle DBA Reference Library (ISBN: 0138947422)

Oracle and Unix Performance Tuning (ISBN: 0138491674)

Michael Brown
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- Founding Member of **APPSPERF**
- Working with Oracle Database since 1994 (7.0.13)
- Working with EBS since 1997 (10.7 SC)
- On the board of the Database SIG since 2001
- DBSIG Chairman 2002-2008



Q&A